




## Lawson Blue Challenge 2050!

### Towards achieving Lawson Blue Challenge 2050!

The Lawson Group formulated its environmental vision, Lawson Blue Challenge 2050! in 2019, aiming to realize a decarbonized society by 2050 and ensure an abundant, blue planet for the future. In June 2021, we revised our CO<sub>2</sub> emissions reduction target for 2030 upward from 30% to 50% as part of setting a higher standard to drive our efforts further.

In order to contribute to the ideal world that the Sustainable Development Goals (SDGs) aim to realize, we will continue our initiatives to address environmental issues, such as reducing CO<sub>2</sub> emissions, reducing food waste, and reducing plastic in containers and shopping bags, as we take on difficult challenges to achieve our goals (KPIs) for 2030 and 2050.

Form environmental vision, set long-term goals,  
take on challenges to achieve a low-carbon society in 2050.

	2025 50th anniversary	2030 SDG targets	2050 Environmental vision Lawson Blue Challenge 2050! —Save our blue planet!—
 <b>Reducing CO<sub>2</sub> emissions</b>	CO <sub>2</sub> emissions per store Reduce by <b>15%</b> v.2013 levels	Reduce by <b>50%*</b>	Reduce by <b>100%</b>
 <b>Reducing food waste</b>	Reduce by <b>25%</b> v.2018 levels	Reduce by <b>50%</b>	Reduce by <b>100%</b>
 <b>Reducing plastic</b>	Plastic containers Reduce by <b>15%</b> v.2017 levels	Plastic containers Reduce by <b>30%</b>	Containers and packaging of Lawson's original products Eco-friendly materials <b>100%</b> used
		Containers and packaging of Lawson's original products Eco-friendly materials <b>50%</b> used	
		Plastic shopping bags Reduce by <b>100%</b>	

\*Targets revised upward in June 2021