## Flash Report on the Consolidated result for the year ended February 28, 2011

Listed Company Name: LAWSON, INC.

Code No.: 2651

(URL <a href="http://www.lawson.co.jp/company/ir/index.html">http://www.lawson.co.jp/company/ir/index.html</a> )
Listing: Tokyo Stock Exchange and Osaka Securities Exchange

Location of Head Office: Metropolis of Tokyo Company Representative: Takeshi Niinami, Representative Director, President & CEO

Contact: Tomoki Takanishi, Financial & Accounting Office General Manager Tel.: (03) 5435-2773

Scheduled date for the ordinary general meeting of shareholders: May 24, 2011

Scheduled date for payment of dividend: May 25, 2011 Scheduled date for submission of annual report: May 25, 2011

Supplementary Documents fiscal year results: Yes

Presentation of annual results: Yes (for institutional investors and analysts)

#### 1. Consolidated Performance for the 2010 fiscal year (from March 1, 2010, to February 28, 2011)

### (1) Consolidated operating results

Notes: ①Amounts below one million yen are truncated.

Notes: ②Percentages for total operating revenues, operating income, ordinary profit and net profit show increase

(decrease) from previous year.

|                   | Total operating revenues |       | Operating profit |      | Recurring profit |      |
|-------------------|--------------------------|-------|------------------|------|------------------|------|
|                   | ¥ Million                | %     | ¥ Million        | %    | ¥ Million        | %    |
| 2010 fiscal year  | 441,277                  | (5.5) | 55,540           | 10.5 | 54,594           | 10.4 |
| 2009 fiscal yea r | 467,192                  | 33.7  | 50,275           | 2.2  | 49,440           | 1.3  |

|                  | Net pro   | ofit   | Net profit per<br>share | Fully<br>diluted<br>profit per<br>share | Return on equity | Ratio of<br>recurring<br>profit to<br>total assets | Ratio of operating profit to total operating revenues |
|------------------|-----------|--------|-------------------------|---|------------------|--|---|
|                  | ¥ Million | %      | ¥                       | ¥                                       | %                | %  | %   |
| 2010 fiscal year | 25,386    | 102.1  | 254.61                  | 254.31                                  | 12.8             | 11.8   | 12.6  |
| 2009 fiscal year | 12,562    | (47.2) | 126.67                  | 126.54                                  | 6.5              | 11.2   | 10.8  |

Notes: Equity in net income (loss) of affiliates:

2009 fiscal year: 2010 fiscal year: ¥311million ¥61million

## (2) Consolidated financial position

|                  | Total assets | Net assets | Capital adequacy ratio | Net assets per share |
|------------------|--------------|------------|------------------------|----------------------|
|                  | ¥ Million    | ¥ Million  | %                      | ¥                    |
| 2010 fiscal year | 476,036      | 208,466    | 42.7                   | 2,037.50             |
| 2009 fiscal year | 448,131      | 198,135    | 42.8                   | 1,935.41             |

Note: Capital adequacy: 2010 fiscal year: ¥203,479million 2009 fiscal year: ¥191,930million

#### (3) Consolidated cash flows

|                  | Cash flows from operating activities | Cash flows from investing activities | Cash flows from financing activities | Cash and cash equivalents at the end of the year |
|------------------|--------------------------------------|--------------------------------------|--------------------------------------|--|
|                  | ¥ Million                            | ¥ Million                            | ¥ Million                            | ¥ Million  |
| 2010 fiscal year | 72,210                               | (30,522)                             | (28,798)                             | 67,712   |
| 2009 fiscal year | 40,695                               | (42,595)                             | (27,238)                             | 54,843   |

#### 2. Dividends status

| 2. Dividends status            |    |                     |             |                   |        |                       |       |                          |
|--------------------------------|----|---------------------|-------------|-------------------|--------|-----------------------|-------|--------------------------|
|                                |    | Annual              | dividends 1 | Total dividends   | Payout | Ratio of dividends to |       |                          |
|                                | 1Q | Interim<br>dividend | 3Q          | Year-end dividend | Total  | for the year          | ratio | shareholders<br>' equity |
|                                | ¥  | ¥                   | ¥           | ¥                 | ¥      | ¥ Million             | %     | %                        |
| 2009 fiscal year               | _  | 80                  |             | 80                | 160    | 15,866                | 126.3 | 8.2                      |
| 2010 fiscal year               | _  | 85                  | _           | 85                | 170    | 16,977                | 66.8  | 8.6                      |
| 2011 fiscal year<br>(Forecast) | _  | 87                  | _           | 88                | 175    | _                     | 88.3  | _                        |

#### 3. Forecast Consolidated Performance for 2011 fiscal year (from March 1, 2011 to February 29, 2012)

|                     | Total operating revenues |     | Operating profit |       | Recurring profit |       | Net profit |         |
|---------------------|--------------------------|-----|------------------|-------|------------------|-------|------------|---------|
|                     | ¥ Million                | %   | ¥ Million        | %     | ¥ Million        | %     | ¥ Million  | ¥       |
| 2011 interim period | 230,000                  | 4.0 | 28,500           | (5.5) | 27,600           | (7.0) | 5,300      | (56.9)  |
| 2011 fiscal year    | 461,000                  | 4.5 | 57,500           | 3.5   | 55,400           | 1.5   | 19,800     | (22.0). |

Reference: Forecast net profit per share for the 2011 half year: 53.07yen Forecast net profit per share for the 2011 fiscal year: 198.26yen

#### 4.Other

(1) Change in important subsidiaries during the period: None

(Note) This indicates any changes in specified subsidiaries during the fiscal year resulting from a revision of the scope of consolidation.

- (2) Changes in accounting principles, procedures, presentation methods, etc., pertaining to preparation of consolidated financial statements
  - i) Changes associated with revision in accounting standards: Yes

ii) Other changes: None

(3) Number of issued shares

i) The number of shares issued at the end of term

February, 2011: 100,300,000 February, 2010: 99,600,000

ii) The number of treasury shares in the end of term

February, 2011: 433,040 February, 2010: 432,190

iii) Average number of shares during the term

February, 2011: 99,705,265 February, 2010: 99,167,889

[Reference]

1. Non-consolidated Performance for the 2010 Fiscal Year (from March 1, 2010, to February 28, 2011)

(1)Operating results

Notes: ①Amounts below one million yen are truncated

Notes: ②Percentages for total operating revenues (Total net sales of Lawson stores), operating income, ordinary profit

and net profit show increase (decrease) from previous year.

|                  | Total operating revenues | Operating profit | Recurring profit |
|------------------|--------------------------|------------------|------------------|
|                  | ¥ Million %              | ¥ Million %      | ¥ Million %      |
| 2010 fiscal year | 263,209 (3.1)            | 50,210 11.6      | 49,312 10.6      |
| 2009 fiscal year | 271,513 (2.9)            | 44,997 (4.1)     | 44,577 (5.8)     |

|                  | Net pro   | ofit  | Net profit<br>per share | Fully diluted<br>profit per<br>share |
|------------------|-----------|-------|-------------------------|--------------------------------------|
|                  | ¥ Million | %     | ¥                       | ¥                                    |
| 2010 fiscal year | 24,643    | 19.2  | 247.15                  | 246.85                               |
| 2009 fiscal year | 20,665    | (6.4) | 208.38                  | 208.17                               |

(2) Financial position

|                  | Total assets | Net assets | Capital adequacy ratio | Net assets per share |
|------------------|--------------|------------|------------------------|----------------------|
|                  | ¥ Million    | ¥ Million  | %                      | ¥                    |
| 2010 fiscal year | 444,821      | 211,448    | 47.4                   | 2,113.24             |
| 2009 fiscal year | 420,444      | 200,506    | 47.6                   | 2,018.39             |

Note: Capital adequacy:

2010 fiscal year: ¥211,043 million 2009 fiscal year: ¥200,160 million

2. Forecast Non-consolidated Performance for 2011 fiscal Year (from March 1, 2011, to February 29, 2012)

|                     | Total oper | Ü     | Operating p | profit | Recurring p | profit | Net pro   | fit    | Net profit per<br>share |
|---------------------|------------|-------|-------------|--------|-------------|--------|-----------|--------|-------------------------|
|                     | ¥ Million  | %     | ¥ Million   | %      | ¥ Million   | %      | ¥ Million | %      | ¥ Million               |
| 2011 interim period | 132,000    | (1.0) | 26,200      | (3.6)  | 25,500      | (4.8)  | 6,500     | (48.7) | 65.08                   |
| 2011 fiscal year    | 262,000    | (0.5) | 52,100      | 3.8    | 50,300      | 2.0    | 19,600    | (20.5) | 196.26                  |

Note: Disclosure of progress of review procedures

At the time of disclosure of this fiscal flash report, review procedures for fiscal earnings reports based on the Financial Instruments and Exchange Act had been completed.

Note: The above-mentioned forecast is based on the information, which is able to get hand at present, and including a potential risk and uncertainty. Therefore, actual achievements may differ from these forecasts due to many factors. In addition, please refer to 5th page of appending data about matters, such as precondition of the above-mentioned forecast.

## 1. Operating Results

#### 1. Review of Operation

#### (1) Analysis of Consolidated Operating Results

During fiscal 2010, ending on February 28, 2011, some recovery was seen in the overall consumer market, although consumer preferences for lower prices due to the prolonged recession continued to exert an adverse effect to some extent. Signs of recovery also began to emerge in the convenience store (CVS) industry in and after October 2010.

In this operating environment, the LAWSON Group (the "Company") took the following actions with the aim of improving customer satisfaction in CVS operations and other businesses to realize its corporate philosophy of "Happiness and Harmony in Our Community."

#### [Convenience Store Operations]

The status of merchandise strategy and services, store operations, store development and other aspects of Convenience Store Operations in the fiscal year under review is outlined as follows:

#### Merchandise Strategy and Services

On the merchandise front, we offered a wide variety of attractive items that pleasantly surprised customers with their value for money. This was made possible by bringing in innovative ideas in the ingredients procurement process, including procuring high-quality food materials in bulk.

In the rice dishes category (rice balls/boxed lunches/sushi), we reduced the prices for some popular items in the series of rice balls made with a branded rice, Niigata-grown Koshihikari, to promote sales, and launched a high-end line of Niigata-grown Koshihikari rice balls, adopting new upscale ingredients. In addition, our Onigiri-ya rice ball brand renewal in November, under which we switched to using Niigata-grown Koshihikari for all our white rice balls, was well received by many customers. Our Gohoubi-no-hitotoki (Enjoy a luxurious time) series of deluxe boxed lunches, which was launched under the concept of satisfying both the stomach and the soul, was also tremendously popular among customers. We also launched a series of chilled lunch boxes in January.

In the dessert category, our Uchi Café SWEETS line including the Premium Roll Cake Series was a great hit, contributing to the category's enhanced performance.

In sales promotions, the Company focused on campaigns anticipated to bring a high return on investment (ROI) such as the Rilakkuma Fair, Miffy Campaign, Evangelion Campaign, and Keion!! Fair, which are centered on tie-ups with popular characters.

Breakdown of sales at chain stores by merchandise categories

| Fiscal period         | Current f           | iscal year     | Current f    |                |        |
|-----------------------|---------------------|----------------|--------------|----------------|--------|
|                       | March 1, 2009,      |                | March        |                |        |
|                       | to February 28,2010 |                | to Februar   | YOY Percentage |        |
|                       | Sales               | Ratio to total | Sales        | Ratio to total | change |
| Product group         | (Millions of        | (%)            | (Millions of | (%)            |        |
|                       | yen)                |                | yen)         |                |        |
| Processed foods       | 902,306             | 54.2           | 897,426      | 53.3           | 99.5   |
| Fast foods            | 324,197             | 19.5           | 321,865      | 19.1           | 99.3   |
| Daily delivered foods | 239,088             | 14.3           | 264,169      | 15.7           | 110.5  |
| Nonfood products      | 200,544             | 12.5           | 199,350      | 11.9           | 99.4   |
| Total                 | 1,666,136           | 100.0          | 1,682,812    | 100.0          | 101.0  |

Some merchandise that was classified under fast food in the first half of the previous fiscal period has been reclassified under daily delivered goods in the presentation for the first half of the current fiscal period. The effect of the change is 8,913 million yen.

On the services front, we established a system for issuing the Ponta multi-partner shopping point card instantly in stores. Companies from diverse business categories participate in the Ponta card program operated by LOYALTY MARKETING, INC. The number of companies participating in the program has increased, expanding card membership to over 30 million. The number of LAWSON customers holding

Ponta cards is ever on the rise, notably those with Ponta cards issued by other companies.

#### **Store Operations**

In store operations, we promoted sales spaces and merchandise assortments tailored to the needs of each neighborhood through analysis of purchase data collected from the Ponta card program by utilizing PRiSM, our core IT system that was developed to place orders from the perspective of customers. PRiSM has enhanced franchise owners' awareness of the importance of optimal merchandise assortment by quantifying the sales opportunities we lose as a result of being out of stock of items customers need and visualizing the effect that can be enjoyed by reducing these lost opportunities. The Company has thus strengthened its guidance to franchise owners to enable them to offer the precise merchandise customers need on a timely basis, aiming to further boost customer satisfaction.

#### Store Development

In opening new stores, the Company focused on maximizing return on investment (ROI), strictly adhered to its proprietary group standards for opening stores, and prioritized profitability.

In terms of store format strategy, the Company leveraged the LAWSON, NATURAL LAWSON and LAWSON STORE100 formats to promote new store openings and store renovations that match customer needs in each neighborhood.

The Company also proactively pursued renovation of conventional LAWSON stores into LAWSON stores that focus on fresh foods, especially in residential areas with a high demand for fresh food. The number of these stores now exceeds 1,000.

In an effort to reinforce its capacity to cater to healthcare needs, the Company opened new stores that combine MatsumotoKiyoshi and LAWSON STORE 100. In addition, we now operate 35 stores that market over-the-counter (OTC) drugs by increasing licensed sales personnel based on human resources exchange with MatsumotoKiyoshi Holdings Co., Ltd. Starting from August 2010, the Company also launched Pharmacy LAWSON, an integration of drug-dispensing pharmacies and NATURAL LAWSON stores, in partnership with Qol Co., Ltd., which operates a chain of drug-dispensing pharmacies.

[Change in Total Number of Stores] (Stores)

| Change in Total Num                    | oci oi storesj |                   |                                  | (Stores) |
|--|----------------|-------------------|----------------------------------|----------|
|  | LAWSON         | NATURAL<br>LAWSON | LAWSON<br>STORE100 and<br>SHOP99 | Total    |
| Total stores as of<br>February 28 2010 | 8,540          | 89                | 996                              | 9,625    |
| Change during fiscal year              | 146            | 1                 | 81                               | 228      |
| Total stores as of February 28, 2011   | 8,686          | 90                | 1,077                            | 9,853    |

As of February 28, 2011, the number of LAWSON stores operated by equity-method affiliate LAWSON Okinawa, Inc. in Okinawa Prefecture was 141.

In overseas operations, in July 2010 the Company opened its first store in Chongqing in China, expanding its area of operations from Shanghai. CHONGQING LAWSON CO., LTD., in which LAWSON has a 100% equity interest, operates four stores as of February 28, 2011. SHANGHAI HUALIAN LAWSON CO., LTD., a Chinese equity-method affiliate, was operating 315 stores in Shanghai, China, as of February 28, 2011

Number of LAWSON stores by prefecture (As of February 28, 2010; consolidated subsidiaries only)

| Prefecture | Number of stores |
|------------|------------------|------------|------------------|------------|------------------|------------|------------------|------------|------------------|
| Hokkaido   | 532              | Saitama    | 389              | Mie        | 94               | Okayama    | 122              | Saga       | 61               |
| Aomori     | 169              | Chiba      | 355              | Ishikawa   | 87               | Hiroshima  | 143              | Nagasaki   | 87               |
| Akita      | 153              | Ibaraki    | 109              | Toyama     | 112              | Yamaguchi  | 112              | Oita       | 139              |
| Iwate      | 160              | Tokyo      | 1,288            | Fukui      | 99               | Tottori    | 89               | Kumamoto   | 92               |
| Miyagi     | 193              | Kanagawa   | 697              | Kyoto      | 251              | Shimane    | 90               | Miyazaki   | 79               |
| Yamagata   | 61               | Shizuoka   | 180              | Shiga      | 127              | Kagawa     | 98               | Kagoshima  | 105              |
| Fukushima  | 99               | Yamanashi  | 73               | Nara       | 99               | Ehime      | 155              |            |                  |
| Niigata    | 102              | Nagano     | 132              | Wakayama   | 110              | Tokushima  | 103              | Total      | 9,853            |
| Tochigi    | 107              | Aichi      | 473              | Osaka      | 969              | Kochi      | 57               | Chongqing  | 4                |
| Gunma      | 68               | Gifu       | 122              | Hyogo      | 554              | Fukuoka    | 357              |            |                  |

#### Corporate Social Responsibility (CSR) Activities

In the CSR field, the CSR Promotion Office continued to lead environmental protection and social contribution activities, working together with franchise owners and employees.

In June 2010, we established the LAWSON Group Environmental Policy that expresses our determination to consider the environment in all aspects of our business and to work for the local communities in which we operate, in the hope of passing on the bountiful blessings of the Earth to the next generation.

As part of our efforts to help create a low-carbon society, the Company set targets for reducing the CO<sub>2</sub> generated by power consumption at each store, and actively installed energy-saving devices, including LED lighting for signs and in stores, not only at new stores but also at existing stores.

In a collaborative effort with customers to fight global warming, in April 2008 the Company launched a carbon offset program, which allows customers to contribute to reducing CO<sub>2</sub> by purchasing carbon credits using their accumulated shopping points or cash, or by purchasing products designated for carbon offset. As of February 28, 2011, approximately 15,000 tons of CO<sub>2</sub> had been offset through this program. In addition, the LAWSON Green Fund, active since 1992, in combination with donation drives for regions hit by disasters such as torrential rain, raised a total of approximately ¥316 million in fiscal 2010.

Moving forward, working together with customers, the Company will continue its environmental protection and social contribution activities.

#### Other

In response to the misconduct that took place in fiscal 2009 within our subsidiary LAWSON ENTERMEDIA, INC., we implemented measures to strengthen internal control within the Company. Specifically, LAWSON examined the status of the distribution of authorities and risk management framework at its affiliates and regularly monitored the status of their funds. We also provided stronger guidance to affiliates in order to improve their management by expanding the number of items audited by our internal audit division. In the second half of the fiscal year, LAWSON revised its Affiliate Management Regulation to clarify the division of responsibilities with respect to management of and assistance given to its affiliates and promoted area-specific initiatives in areas such as the centralized management of funds. We intend to continue to promote the measures we are implementing.

Ninety-nine Plus Inc. became a LAWSON wholly-owned subsidiary as a result of a share exchange agreement with LAWSON effective July 1, 2010.

#### [Other Businesses]

In addition to convenience store operations, the Company is involved in entertainment/e-commerce business, financial services, and other businesses.

LAWSON ENTERMEDIA, INC., which undertakes ticket sales as part of its entertainment/e-commerce business, recorded a strong performance in sales of event and leisure-related tickets. On July 1, 2010, LAWSON concluded a share exchange agreement with LAWSON ENTERMEDIA, making it a wholly-owned subsidiary.

In addition, with the aim of expanding and reinforcing our ticket sales business and building a framework that allows us to offer a wider range of items online as well as offline by fortifying our e-commerce base, LAWSON acquired HMV Japan K.K., a music/video software marketing company, as its wholly-owned subsidiary on December 1, 2010. On January 28, 2011 LAWSON also concluded an agreement on a business alliance and stock purchase with Venture Republic Inc., which operates a price comparison website that drives viewers to e-commerce websites and e-commerce shopping malls.

During fiscal 2009, LAWSON ENTERMEDIA was described as a company mainly engaged in the ticket sales business. When LAWSON acquired HMV Japan K.K. as its consolidated subsidiary, however,

LAWSON changed the name of business operations undertaken by LAWSON ENTERMEDIA and HMV Japan from "ticket sales business" to "entertainment/e-commerce business" from fiscal 2010, aiming to expand the Company's entertainment business.

LAWSON ATM Networks, Inc., which operates a financial services-related business, performed strongly as a result of an increase in the number of ATM machines installed nationwide in LAWSON stores and a rise in the number of transactions. The number of ATM machines installed has grown to 8,526 as of February 28, 2011.

Advertising business operator Cross Ocean Media, Inc. worked to develop and operate new high value-added media such as digital signage, a form of electronic display that shows advertising.

#### (2) Profit and Loss

In terms of our operating results, total operating revenues decreased by \(\xi\)25,914 million, or 5.5%, from the previous fiscal year to \(\xi\)441,277 million. This was due to a \(\xi\)41,363 million decline in net sales resulting from a fall in the number of Company-operated stores.

Operating income grew by \$5,264 million, or 10.5%, from the previous fiscal year to \$55,540 million, mainly due to an increase of \$4,706 million in gross operating income.

Ordinary income increased by ¥5,153 million, or 10.4%, from the previous fiscal year to ¥54,594 million. Income before income taxes and minority interests increased by ¥14,536 million, or 48.7%, year on year to ¥44,411 million, mainly as a result of the fact that, in the previous fiscal year, an extraordinary loss of ¥12,616 million was posted in relation to the misappropriation of funds by former directors of the consolidated subsidiary LAWSON ENTERMEDIA, INC.

As a result, net income increased by \\$12,824 million, or 102.1%, to \\$25,386 million, and net income per share stood at \\$254.61.

#### (3) Outlook for Fiscal 2011

Although early signs of recovery were seen in the consumer market, there are concerns that the Japanese economy will suffer adverse effects from the Great East Japan Earthquake in fiscal 2011.

In this environment, LAWSON is promoting the following management measures with the aim of realizing its corporate philosophy of "Happiness and Harmony in Our Community."

#### 1) Create merchandise assortments that meet customer needs

In an effort to create stores that meet the needs of customers in the neighborhood, the Company will continue to use the Ponta multi-partner shopping points program data to develop customer-centric merchandise assortment. By harnessing our core IT system, PRiSM, to a higher degree, we will strive to improve ordering precision to reduce sales opportunity losses and product disposal losses. We will also step up our efforts to enhance product development capabilities, which are essential in achieving customer-centric merchandise assortments and improving ordering precision.

2) Provide appealing services by leveraging the Ponta multi-partner shopping points program
The number of companies participating in the Ponta program is expected to increase in the days ahead,

which will lead to more convenient services for customers. LAWSON will pursue broader marketing analysis and sales promotion measures in collaboration with the other participating companies to provide customers with more appealing services.

3) Promote the fresh foods convenience store business

We will further expand our fresh foods convenience store business, which is a growth area, by opening new LAWSON STORE 100 and fresh foods convenience stores mainly in residential areas. In particular, we will strive to respond to the increasing needs of customers desiring to prepare their meals at home, while further expanding our customer base by attracting elderly and female customers in addition to male customers in their 20s and 30s, who have constituted the main body of convenience store shoppers.

4) Respond to demand for OTC drugs and healthcare

LAWSON will expand OTC drug sales and help customers achieve the healthy and comfortable lifestyles they seek by stepping up the development and marketing of health-oriented foods harnessing the knowhow acquired through operation of NATURAL LAWSON stores. Based on the idea that "you are what you eat," we will continue to help customers lead healthy and fulfilling lives.

5) Full-scale operation of entertainment/e-commerce business

In our entertainment/e-commerce business, we aim to offer an entertainment-related merchandise assortment that meets diverse customer needs both online and offline. We also plan to provide new services in e-commerce based on partnership with other companies.

6) Strengthen internal control within the Company

In response to the misconduct that was uncovered in fiscal 2009 within our subsidiary LAWSON ENTERMEDIA, INC., we will continue to promote the initiatives we implemented in fiscal 2010. We will also embark on the establishment of a structure that facilitates communication between LAWSON and its affiliates with a view to propagating the Company's management policy and increasing the degree of its implementation. By consistently implementing the aforementioned management measures to enhance customer satisfaction and expand our customer base, we are aiming to improve corporate earnings by maintaining or expanding the number of customers, increase the earnings of franchised stores, and eventually to enhance our corporate value.

For fiscal 2011, we project an ordinary income of ¥55.4 billion, up 1.5% year on year, on a consolidated basis, and an ordinary income of ¥50.3 billion up 2.0% year on year, on an unconsolidated basis.

#### (4) Analysis of Financial Position

[Total assets, Total liabilities, Total net assets analysis]

Total assets increased by \(\frac{\pmathbf{27}}{27}\),905 million year on year to \(\frac{\pmathbf{4476}}{476}\),036 million, mainly due to a \(\frac{\pmathbf{10}}{10}\),799 million increase in cash and bank deposits and a \(\frac{\pmathbf{13}}{13}\),067 million growth in leased assets.

Total liabilities stood at ¥267,570 million, a year-on-year increase of ¥17,573 million. This mainly reflected a ¥8,209 million increase in accounts payable resulting from a growth in the number of stores, and a ¥12,155 million increase in current and long-term lease obligations combined.

Net assets increased by ¥10,331 million year on year to ¥208,466 million. This was mainly attributable to a ¥6,176 million increase in capital surplus as a result of LAWSON executing share exchanges with both Ninety-nine Plus Inc. and LAWSON ENTERMEDIA, INC. on July 1, 2010.

#### [Cash flow analysis]

Net cash provided by operating activities amounted to ¥72,210 million, ¥31,514million higher year on year, due to a ¥14,536 million increase in income before income taxes and minority interests.

Investing activities used net cash of \(\frac{\pmax}{30,522}\) million, \(\frac{\pmax}{12,073}\) million less than the previous fiscal year, mainly due to a \(\frac{\pmax}{13,720}\) million increase in payments into time deposits and a \(\frac{\pmax}{21,960}\) million increase in proceeds from withdrawing time deposits.

Financing activities used net cash of \(\frac{\pmathbf{\text{\tikt}{\text{\texi}\text{\text{\text{\texict{\text{\text{\text{\text{\texi}\text{\text{\texi}\text{\text{\texi{\text{\texi{\texit{\texi{\texi{\texi{\texi{\texi{\texi{\

(5) Basic Policy on Profit Distribution, and the Reporting Term's & Next Term's Dividend Payment The Company places a high priority on profit distribution to shareholders, and follows a policy of paying appropriate dividends with due regard for sufficient earnings retention required for future business

development, in accordance with the Company's financial position, profitability level and payout ratio. In compliance with this policy, the Company paid an interim dividend of ¥85 per share for the first-half period, and plans to pay a year-end dividend of ¥85 for a total dividend of ¥170 per share annually. Retained earnings not distributed to shareholders will be allocated to improving the value of the Company by the reinvestment of such funds in new store openings and the renovation of existing stores, as well as the encouragement of new business development.

Furthermore, based on the high priority it gives to returning profits to shareholders, LAWSON plans to pay an annual dividend per share of ¥175 applicable to the fiscal year ending February 28, 2012 despite expectations of a difficult operating environment.

In addition to paying dividends, the Company reserves the right to respond flexibly to market circumstances by acquiring or retiring treasury stock as a strategy to improve shareholder profit.

#### (6) Operating Risks

The principal categories of risk that may have a material effect on the business performance or financial position of the LAWSON Group are listed below. The Group is fully aware of the potential for such risks to materialize, and intends to implement risk management accordingly, while taking optimal countermeasures as necessary. These risks faced by the Group include, but are not limited to, the following:

#### (i) Risks involving change in the Group's operating environment

In view of the fact that LAWSON Group is principally involved in the convenience store business, changes in the economic, market and societal structure of Japan or other countries in which the Group operates, or any usual weather conditions, insofar as they may affect consumer behavior, may exert a significant effect on the Group's business. Other factors that are likely to affect the Group's business performance and financial position include competition with other convenience store operators or with companies operating other business formats within the retail sector.

## (ii)Risks involving food safety and hygiene

The Group sells food products to customers in its core convenience store business. In cooperation with its business partners, the Group rigorously enforces a system of quality control from the initial food processing stage to food item sales at its stores, ensuring appropriate labeling of "best by" and expiration dates, product origins, and ingredients. The Group also ensures strict hygiene control and sales data management within its stores. However, in the unlikely event of a serious incident such as food poisoning, the discovery of foreign matter within a food product, or mislabeling of food products, this could damage the Group's reputation for trustworthiness in the eyes of its customers, resulting in an adverse impact on the Group's business performance and financial position.

In such an event, the Group's policy is to do its utmost to promptly provide full disclosure of information about the situation through the news media, with the aim of minimizing the effect on the reputation of its stores among consumers.

## (iii)Risks involving the handling of personal information

In the course of conducting its business operations, the Group comes into the possession of, and handles, various items of personal information relating to customers, shareholders, business partners, and franchised store owners (the franchisees). Management recognizes as serious risks the leak of personal information to third parties, and unauthorized access to such information. In addition to information security measures, the Company has created a Personal Information Protection Policy, and all employees have been acquainted with it in detail. However, in the unlikely event of a leak of confidential personal information, the Group's business performance and financial position could be adversely affected.

#### (iv) Legal risk

The Group operates stores in all 47 prefectures of Japan, as well as a number of stores in Shanghai and Chongqing, and most are open 24 hours a day. For this reason, the Company is forced to carefully observe a number of national and local laws and regulations, both in Japan and China, pertaining to store opening locations, store operations, hygiene standards, merchandise procurement transactions, and environmental protection, and is required to obtain various permits and licenses from the competent authorities.

For these reasons, in the event of unforeseeable changes in such laws or regulations, or in law enforcement methods going forward, the Company may incur additional expenses needed to conform to

the new laws, and so forth, and this may have a material effect on its business performance and financial position.

#### (v) Risks involving franchise operations

In its principal business line of convenience store operations, the LAWSON Group employs a franchise system under which the owner of the store signs a franchise contract with the Group, enabling him or her to use the Group's proprietary brand name and logo. Consequently, an illegal or improper action or actions taken by one franchise store, as a contractual counterparty, could damage the image of the LAWSON chain as a whole, possibly adversely affecting the Group's business performance and financial position.

Furthermore, as its franchise system is designed to encourage the improvement of business performance for both the franchise store and the Company, on the basis of a relationship of mutual trust between the two contracted parties, in the event that the said relationship of trust between the Group and its franchisee is weakened, and as a consequence, that a large number of franchise contracts are dissolved, this would adversely affect the Group's business performance and financial position.

#### (vi) Risks involving unusual weather or damage due to natural causes

The Group operates a truly national chain of stores with outlets located in all of Japan's 47 prefectures, and additionally operates stores in Shanghai and Chongqing, China. Therefore, in the event that natural phenomena such as a major earthquake or typhoon cause physical damage to the Group's stores or other LAWSON facilities, the Group's business performance and financial position could be adversely affected. The Group's principal convenience store business plays an important social role. Therefore, even in the event of a major epidemic of a new influenza or other illness, we will continue to operate stores under a business continuity plan. However, in the unlikely event that stores are temporarily closed, the Group's business performance and financial position could be adversely affected.

#### (vii) Risks involving damage to IT systems

Operation of the Company's IT system may be impeded by a computer virus, or obstructed by natural causes such as an earthquake, which could disrupt the information network system, creating delays in the delivery of products to stores and causing the suspension of store services. Such developments could adversely affect the Group's business performance and financial position.

#### (viii) Risks involving a surge in raw material prices

When raw material prices rise due to a surge in crude oil prices, abnormal weather, or other unpredictable problems, the Company's business performance and financial position may be affected.

#### 2. Corporate Group

The business segments in which the Company operates are as follows:

#### Convenience store business

- The Company serves as the headquarters for its own and franchised stores in the LAWSON and NATURAL LAWSON chains.
- A subsidiary, Ninety-nine Plus Inc., operates the price-point store "LAWSON STORE 100" and other stores either by direct management or under the franchise system.
- A subsidiary, CHONGQING LAWSON CO., LTD., operates LAWSON stores in Chongqing, China.
- An affiliate, LAWSON Okinawa, Inc. engages in the Company's chain-store development operations in Okinawa Prefecture. This affiliate is a joint venture with SAN-A CO., LTD.
- An affiliate, SHANGHAI HUALIAN LAWSON CO., LTD., engages in the Company's chain-store development operations in Shanghai, China. This affiliate is a joint venture with Brilliance Group Co., Ltd., which has its headquarters in Shanghai.

#### Entertainment/e-commerce business

- A subsidiary, LAWSON ENTERMEDIA, INC. sells tickets for concerts, sporting events, movies, etc. mainly through the Loppi multimedia terminals in LAWSON stores.
- A subsidiary, HMV Japan K.K., imports and markets music/video products such as CDs and DVDs.

#### Financial service business

• A subsidiary, LAWSON ATM Networks, Inc installs, maintains and operates bank ATMs located mainly in LAWSON stores and conducts clerical procedures for depositing and withdrawing money as well as money transfers via the ATM network in question for alliance partners on a consignment basis.

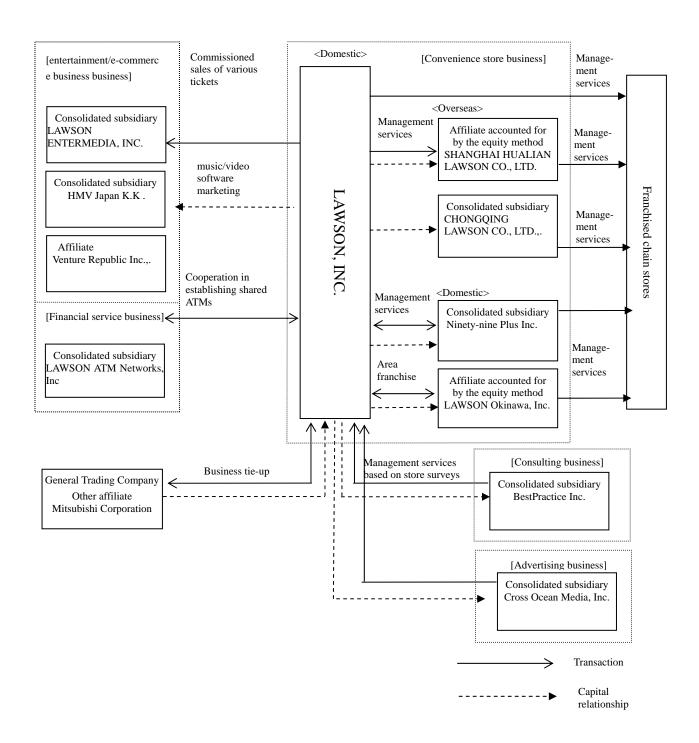
#### Consulting business

A subsidiary, BestPractice Inc., mainly conducts surveys of convenience store operation performance.
 Based on the survey results, it then gives advice and specific proposals to LAWSON stores on improvement of store operations.

## Advertising business

• A subsidiary, Cross Ocean Media, Inc., engages in electronic advertising business.

The following chart shows the relationship among LAWSON Group companies and affiliates.



## 3. Management Policy

## (1) Basic Management Policy

#### (i) Corporate Philosophy and Code of Conduct

The Company's corporate philosophy "Happiness and Harmony in Our Communities" reflects its belief that its social significance derives from relationships with all its stakeholders.

Under this concept, the Company has established a Code of Conduct based on three principles governing its day-to-day corporate activities:

- 1) Act with utmost consideration for others,
- 2) Tackle challenges with innovative ideas and actions, and
- 3) See objectives through to the very end.
- (ii) Vision

The Company is taking various steps to realize "Happiness and Harmony in Our Communities." Central to this effort is "Neighborhood Hot Station (Machi No Hotto Station in Japanese)," a nickname for the Company's stores, which communicates the idea of "hot" new merchandise, information and services that take into account local preferences and aims to be a place where customers can relax ("hotto" suru in Japanese).

#### (2) Performance Indicators (Target)

From the perspective of medium-and-long-term management strategy, the Company believes that investing in businesses with high return on investment (ROI) will maximize the efficiency in the use of shareholders' equity, which will in turn enhance shareholder value. The Company regards return on equity (ROE) as the best measure of optimal utilization of shareholders' equity. Accordingly, the Company is targeting a ROE of 15 to 20% on a consolidated basis over the medium term.

#### (3) Medium-and-Long-Term Management Strategies

The business environment facing convenience stores is defined by several factors, including: population decline arising from Japan's declining birthrate and aging society; deflation; and stronger environmental awareness. Never before has the convenience store industry experienced such an environment. Against this backdrop, the Company recognizes the following as priority issues ahead. The Company believes that its core business strategies must address these priority issues.

#### (4) Priority Issues of the Company

## (i) Growing Need to Broaden Customer Segments

Faced with a declining birthrate and aging society, the Company must expand its customer base and increase customer numbers by targeting not only men in their 20s and 30s, its traditional core customers, but also women, the middle-aged and seniors. It must therefore continue to develop merchandise and services suited to the needs of each customer segment.

#### (ii) Responding to diversification of consumption patterns and deregulation

Amid growing regional disparity, the Company faces changes in its operating environment defined by deregulation following the amendment of the Pharmaceutical Affairs Act and other legislation, and intensifying competition from other industries and retail segments. In response, the Company must revamp nationwide and standardized store management practices, take a fresh look at its merchandise assortments and continue to improve the level of convenience in an effort to reinvent its stores to better suit the customer.

## (iii) Increasing public interest in CSR

The Company recognizes the societal duties the convenience store sector bears and, as a publicly listed corporation, it must not only seek profit, but also remain fully aware of CSR priorities in the course of business operations.

Key to the measures necessary to address the above issues is the Company's mid- to long-term basic strategy of "creating stores to suit the needs of each and every customer in the area." While focused on this strategy, the Company is working to raise the customer satisfaction of each individual in every location. The Company continues to provide total support to franchised store owners

(franchisees) so that they can focus on building stores with more emphasis on customers, to improve earnings. To ensure the effectiveness of this support, the Company is focusing on the following concrete initiatives.

## **Initiatives to Address Priority Issues**

#### (i) Improving New Merchandise Development Capabilities

While strengthening its ability to develop safe and reliable original merchandise, the Company will proactively develop merchandise suited to regional preferences by focusing on such aspects as taste and price. In this process, the Company aims to raise its original added value and develop merchandise that garners a strong customer response.

## (ii) Improving Store Operation Capabilities

The Company will continue its efforts to improve customer satisfaction through promoting the Three Challenge Practices. They are (1) ensuring merchandise assortments are matched to individual locations, (2) keeping stores and surrounding areas clean, and (3) serving customers courteously. When selecting store merchandise, the Company will focus on ensuring the merchandise assortment suits local customers, by creating individually tailored stores. At the same time, the Company will strive to create attractive stores where the customer feels comfortable shopping and makes return visits by ensuring that stores and their surrounding neighborhoods are kept clean and that customers are truly made to feel welcome.

## (iii) Reinforcing Store-Development Capabilities

The Company's store-development policy prioritizes customer convenience and profitability for both franchise store owners and headquarters. The Company seeks to establish high-ROI (return on income) stores by avoiding a standardized, nationwide approach to decision-making and choosing new store locations based on detailed regional and location characteristics.

## (iv) Tailoring Store Formats to Suit Local Characteristics

Conscious that market needs are becoming increasingly complex and diversified, the Company provides store formats that offer retail spaces and merchandise assortments to suit the location. As for the Company's store development strategy, regular LAWSON stores will be opened to target customers seeking new merchandise, famous brand goods and convenient services; NATURAL LAWSON stores will be opened to target customers seeking beauty, health and amenity. The LAWSON STORE100 will be opened to target customers seeking perishables packaged in small quantities and low standardized prices.

(v) Enhancing Convenience by Opening Stores in Special Locations and Expanding Financial Services

To enhance customer convenience, the Company develops initiatives based on new ideas rather than on established practices. In tie-ups with other corporations, the Company opens stores in special locations (captive commercial spaces providing high profitability due to the absence of competing stores). In its financial services, the Company aims to increase convenience for customers by expanding the Ponta card programs and offering various services via the "Loppi" multimedia terminals, and in-store ATMs.

#### (vi) Accelerating Business Reform Through Capital and Business Alliances

The Company continues to effectively respond to the rapidly changing social environment and the needs of customers through capital and business alliances that enable it to improve profitability on an individual store basis

## 4. Consolidated Financial Statements etc.

(1) Consolidated Balance Sheets (Unaudited)

| As of February 28, 2010 and February 28, 2011                              | (Millions of yen) |                   |  |
|--|-------------------|-------------------|--|
|  | February 28, 2010 | February 28, 2011 |  |
| Current assets:  |                   |                   |  |
| Cash and bank deposits   | 64,017            | 74,816            |  |
| Accounts receivable—due from franchised stores                             | 20,790            | 16,159            |  |
| Marketable securities  | 2,500             | 2,999             |  |
| Merchandise inventories  | 4,446             | 7,011             |  |
| Prepaid expenses   | 6,980             | 7,424             |  |
| Accounts receivable—other  | 26,445            | 29,285            |  |
| Deferred tax assets  | 4,587             | 4,943             |  |
| Other  | 2,587             | 2,466             |  |
| Allowance for doubtful accounts  | (155)             | (97)              |  |
| Total current assets   | 132,198           | 145,009           |  |
| Fixed assets:  |                   |                   |  |
| Property and store equipment;  |                   |                   |  |
| Buildings and structures   | 183,841           | 192,865           |  |
| Accumulated depreciation   | (87,388)          | (96,463)          |  |
| Buildings and structures—net   | 96,452            | 96,401            |  |
| Vehicles, tools, furniture and fixtures                                    | 57,241            | 61,156            |  |
| Accumulated depreciation   | (44,383)          | (47,914)          |  |
| Vehicles, tools, furniture and fixtures—net                                | 12,858            | 13,241            |  |
| Land   | 6,526             | 6,609             |  |
| Lease assets   | 31,435            | 51,055            |  |
| Accumulated depreciation   | (2,567)           | (9,120)           |  |
| Lease assets—net   | 28,867            | 41,934            |  |
| Construction in progress   | 603               | 646               |  |
| Subtotal   | 145,308           | 158,833           |  |
| Intangible fixed assets;   |                   |                   |  |
| Software   | 26,259            | 23,182            |  |
| Software in progress   | 3,415             | 4,719             |  |
| Goodwill   | 4,248             | 7,717             |  |
| Other  | 484               | 477               |  |
| Subtotal   | 34,407            | 36,096            |  |
| Investments and Other;   |                   |                   |  |
| Investments in Securities  | 2,053             | 3,116             |  |
| Long-term loans receivable   | 29,724            | 31,825            |  |
| Long-term prepaid expenses   | 5,753             | 5,736             |  |
| Lease deposits   | 83,205            | 81,654            |  |
| Deferred tax assets  | 15,274            | 13,253            |  |
| Claims provable in bankruptcy, claims provable in rehabilitation and other | 13,631            | 15,372            |  |
| Other  | 1,211             | 1,184             |  |
| Allowance for doubtful accounts  | (14,636)          | (16,047)          |  |
| Subtotal   | 136,216           | 136,096           |  |
| Total fixed assets   | 315,933           | 331,026           |  |
| Total assets   | 448,131           | 476,036           |  |

|   |                   | (Millions of yen) |
|---|-------------------|-------------------|
|   | February 28, 2010 | February 28, 2011 |
| Current liabilities:                                    |                   |                   |
| Accounts payable —trade                                 | 11,423            | 13,014            |
| Accounts payable —trade for franchised stores           | 61,765            | 68,384            |
| Accounts payable — due to franchised stores             | 1,024             | 1,179             |
| Lease obligations                                       | 4,641             | 7,953             |
| Accounts payable — other                                | 21,838            | 18,101            |
| Accounts payable — other for franchised stores          | 295               | 138               |
| Income taxes payable                                    | 9,852             | 10,673            |
| Consumption taxes payable                               | 288               | 2,894             |
| Accrued expenses  | 2,426             | 2,610             |
| Deposits received                                       | 65,858            | 62,340            |
| Accrued employees' bonuses                              | 2,789             | 3,768             |
| Provision for use of points granted                     | 2,097             | 1,287             |
| Other   | 194               | 248               |
| Total Current liabilities                               | 184,496           | 192,595           |
| Long-term Liabilities;                                  |                   |                   |
| Long-term debt  | _                 | 500               |
| Long-term lease obligations                             | 19,410            | 28,253            |
| Allowance for employees' retirement benefits            | 6,206             | 7,529             |
| Allowance for retirement benefits to executive officers | 217               | 234               |
| and corporate auditors                                  |                   |                   |
| Deposits received from franchisees and lessees          | 38,710            | 37,139            |
| Accumulated impairment loss on long-term leased assets  | 471               | 667               |
| Other   | 484               | 650               |
| Total Long-term Liabilities                             | 65,499            | 74,974            |
| Total Liabilities                                       | 249,996           | 267,570           |
| Owners' equity;   |                   |                   |
| Common stock  | 58,506            | 58,506            |
| Capital surplus   | 41,520            | 47,696            |
| Retained earnings                                       | 94,171            | 99,608            |
| Treasury stock  | (1,713)           | (1,693)           |
| Total Owners' equity                                    | 192,485           | 204,117           |
| Valuation and translation adjustments;                  |                   |                   |
| Net unrealized gain on available-for-sale securities    | 14                | (4)               |
| Land revaluation difference                             | (634)             | (634)             |
| Foreign currency translation adjustments                | 65                | 1                 |
| Valuation and translation adjustments                   | (554)             | (638)             |
| Stock acquisition rights                                | 346               | 405               |
| Minority interests                                      | 5,858             | 4,581             |
| Total net assets  | 198,135           | 208,466           |
| Total Liabilities and net assets                        | 448,131           | 476,036           |

|   |                   | (Millions of yen) |
|---|-------------------|-------------------|
|   | February 28, 2010 | February 28, 2011 |
| Total operating revenues                            | 467,192           | 441,277           |
| Net sales   | 233,693           | 192,329           |
| Cost of goods sold                                  | 173,722           | 143,101           |
| Gross profit on sales                               | 59,970            | 49,228            |
| Operating revenues:                                 |                   |                   |
| Franchise commission from franchised stores         | 185,656           | 197,673           |
| Other   | 47,842            | 51,274            |
| Operating gross profit                              | 293,469           | 298,176           |
| Selling, general and administrative expenses        | 243,193           | 242,635           |
| Operating profit                                    | 50,275            | 55,540            |
| Non – operating income and expenses:                |                   |                   |
| Non – operating income;                             | 1,676             | 1,718             |
| Interest received                                   | 696               | 661               |
| Compensation income for damage                      | 81                | 64                |
| Compensation income for removal                     | 342               | 207               |
| Equity in earnings of affiliates                    | 61                | 311               |
| Other   | 493               | 473               |
| Non – operating expenses;                           | 2,511             | 2,665             |
| Interest expense                                    | 394               | 983               |
| Loss on cancellation of store lease                 | 1,578             | 1,224             |
| Other   | 539               | 457               |
| Recurring profit                                    | 49,440            | 54,594            |
| Extraordinary gains and losses:                     |                   |                   |
| Extraordinary gains;                                | 2,397             | 1                 |
| Gain on sales of fixed assets                       | 33                | _                 |
| Gain on change in equity                            | 625               | _                 |
| Gain on sales of subsidiaries and affiliates' stock | 1,628             | _                 |
| Gain on sales of investment securities              | _                 | 1                 |
| Other   | 110               | _                 |
| Extraordinary losses;                               | 21,963            | 10,184            |
| Loss on disposal of fixed assets                    | 3,898             | 3,017             |
| Loss on sales of fixed assets                       | 29                | 1,303             |
| Loss on impairment of long-lived assets             | 3,903             | 4,989             |
| Impropriety-related loss                            | 12,616            | _                 |
| Other   | 1,514             | 873               |
| Income before income taxes and minority interests   | 29,874            | 44,411            |
| Income taxes:                                       |                   |                   |
| Income taxes - current                              | 18,392            | 16,551            |
| Deferred income taxes                               | (1,151)           | 1,668             |
| Minority interests in income                        | 71                | 803               |
| Net profit  | 12,562            | 25,386            |

| The fiscal year chaca rebitally 28, 2010 and 2011    | (M                |                   |
|--|-------------------|-------------------|
|  | February 28, 2010 | February 28, 2011 |
| Owners' equity:                                      |                   |                   |
| Common stock and preferred stock                     |                   |                   |
| Balance at the end of the previous period            | 58,506            | 58,506            |
| Changes during the current period                    |                   |                   |
| Total changes during the current period              | _                 | _                 |
| Balance at the end of the current period             | 58,506            | 58,506            |
| Capital surplus                                      |                   |                   |
| Balance at the end of the previous period            | 41,520            | 41,520            |
| Changes during the current period                    |                   |                   |
| Increase by share exchanges                          | _                 | 6,176             |
| Total changes during the current period              |                   | 6,176             |
| Balance at the end of the current period             | 41,520            | 47,696            |
| Retained earnings                                    | ·                 | ·                 |
| Balance at the end of the previous period            | 97,811            | 94,171            |
| Changes during the current period                    | <i>&gt;1</i> ,011 | 71,171            |
| Cash dividends paid                                  | (15,866)          | (16,422)          |
| Net income   | 12,562            | 25,386            |
| Disposal of treasury stock                           | <del>-</del>      | (0)               |
| Retirement of treasury stock                         | _                 | (3,528)           |
| Reversal of land revaluation differences, net of tax | (334)             | _                 |
| Total changes during the current period              | (3,639)           | 5,436             |
| Balance at the end of the current period             | 94,171            | 99,608            |
| Treasury stock                                       | ,                 | ,                 |
| Balance at the end of the previous period            | (1,712)           | (1,713)           |
| Changes during the current period                    | (1,712)           | (1,710)           |
| Purchase of treasury stock                           | (0)               | (3,510)           |
| Disposal of treasury stock                           | _                 | 1                 |
| Retirement of treasury stock                         | _                 | 3,528             |
| Total changes during the current period              | (0)               | 19                |
| Balance at the end of the current period             | (1,713)           | (1,693)           |
| Total Owners' equity                                 | ( )/              | ( , )             |
| Balance at the end of the previous period            | 196,124           | 192,485           |
| Changes during the current period                    | 150,121           | 1,72,103          |
| Increase by share exchanges                          | _                 | 6,176             |
| Cash dividends paid                                  | (15,866)          | (16,422)          |
| Net profit   | 12,562            | 25,386            |
| Purchase of treasury stock                           | (0)               | (3,510)           |
| Disposal of treasury stock                           | _                 | 1                 |
| Reversal of land revaluation differences, net of tax | (334)             | _                 |
| Total changes during the current period              | (3,639)           | 11,632            |
| Balance at the end of the current period             | 192,485           | 204,117           |

| (Milli   | 0110 | of | T/01) |
|----------|------|----|-------|
| (1011111 | OHS  | ΟI | yen)  |

|   |                   | (Millions of yen) |
|---|-------------------|-------------------|
|   | February 28, 2010 | February 28, 2011 |
| Valuation and translation adjustments:              |                   |                   |
| Unrealized holding gains on securities, net of tax  |                   |                   |
| Balance at the end of the previous period           | (40)              | 14                |
| Changes during the current period                   |                   |                   |
| Net changes of items other than owner's equity      | 55                | (19)              |
| Total changes during the current period             | 55                | (19)              |
| Balance at the end of the current period            | 14                | (4)               |
| Land revaluation difference, net of tax             |                   |                   |
| Balance at the end of the previous period           | (969)             | (634)             |
| Changes during the current period                   |                   |                   |
| Net changes of items other than owner's equity      | 334               | _                 |
| Total changes during the current period             | 334               | _                 |
| Balance at the end of the current period            | (634)             | (634)             |
| Foreign currency translation adjustments            | ( /               | ( /               |
| Balance at the end of the previous period           | 59                | 65                |
| Changes during the current period                   | 37                | 03                |
| Net changes of items other than owner's equity      | 6                 | (64)              |
| Total changes during the current period             | 6                 | (64)              |
| Balance at the end of the current period            | 65                | 1                 |
|   | 03                | 1                 |
| Total valuation and translation adjustments         | (050)             | (554)             |
| Balance at the end of the previous period           | (950)             | (554)             |
| Changes during the current period                   | 205               | (02)              |
| Net changes of items other than owner's equity      | 395               | (83)              |
| Total changes during the current period             | 395               | (83)              |
| Balance at the end of the current period            | (554)             | (638)             |
| Stock acquisition rights                            |                   |                   |
| Balance at the end of the previous period           | 274               | 346               |
| Changes during the current period                   |                   |                   |
| Net changes of items other than owner's equity      | 71                | 59                |
| Total changes during the current period             | 71                | 59                |
| Balance at the end of the current period            | 346               | 405               |
| Minority interests                                  |                   |                   |
| Balance at the end of the previous period           | 5,717             | 5,858             |
| Changes during the current period                   |                   |                   |
| Net changes of items other than owner's equity      | 141               | (1,276)           |
| Total changes during the current period             | 141               | (1,276)           |
| Balance at the end of the current period            | 5,858             | 4,581             |
| Total net assets                                    |                   |                   |
| Balance at the end of the previous period           | 201,166           | 198,135           |
| Changes during the current period                   |                   |                   |
| Increase by share exchanges                         | _                 | 6,176             |
| Cash dividends paid                                 | (15,866)          | (16,422)          |
| Net profit  | 12,562            | 25,386            |
| Purchase of treasury stock                          | (0)               | (3,510)           |
| Disposal of treasury stock                          | <del>-</del>      | 1                 |
| Reversal of land revaluation difference, net of tax | (334)             | _                 |
| Net changes of items other than owner's equity      | 608               | (1,301)           |
| Total changes during the current period             | (3,031)           | 10,331            |
| Balance at the end of the current period            | 198,135           | 208,466           |

# (4) Consolidated Statements of Cash Flows (Unaudited) - Continued For the fiscal year ended February $28,\,2010$ and 2011

|   |                   | (Millions of yen) |
|---|-------------------|-------------------|
|   | February 28, 2010 | February 28, 2011 |
| Operating activities:   |                   |                   |
| Income before income taxes  | 29,874            | 44,411            |
| Depreciation of property and store equipment  | 27,468            | 33,083            |
| Loss from disposal of fixed assets  | 1,981             | 1,468             |
| Loss from disposal of intangible fixed assets   | 278               | 267               |
| Loss on impairment of long-lived assets   | 3,903             | 4,989             |
| Loss (gain) on sales of fixed assets  | (3)               | 1,303             |
| Increase in provision for allowance for retirement benefits to employees                | 1,155             | 941               |
| Increase in allowance for doubtful accounts   | 10,309            | 1,352             |
| Gain on sales of stocks of subsidiaries and affiliates                                  | (1,628)           | _                 |
| Equity in earnings (losses) of an affiliates  | (61)              | (311)             |
| Interest received   | (696)             | (661)             |
| Interest expense  | 394               | 983               |
| Other-net   | 1,462             | 1,115             |
| Decrease (increase) in accounts receivable due from franchised stores                   | 390               | 4,631             |
| Decrease (increase) in merchandise inventories  | 839               | 57                |
| Decrease (increase) in accounts receivable—other  | 260               | (1,237)           |
| Decrease (increase) in claims provable in bankruptcy, claims provable in rehabilitation | (12,636)          | (1,788)           |
| Increase (decrease) in accounts payable—trade and due to franchised stores              | (3,922)           | 5,248             |
| Increase (decrease) in accounts payable—other   | (4,230)           | (5,126)           |
| Increase (decrease) in deposits received  | 5,196             | (3,560)           |
| Increase (decrease) in lease deposits from franchisee and lessees                       | (3,315)           | (1,571)           |
| Other-net   | 1,103             | 2,612             |
| Subtotal  | 58,124            | 88,208            |
| Interest received   | 689               | 661               |
| Interest expenses paid  | (395)             | (982)             |
| Income taxes paid   | (17,722)          | (15,676)          |
| Net cash provided by operating activities   | 40,695            | 72,210            |

|  |                   | (Millions of yen) |
|--|-------------------|-------------------|
|  | February 28, 2010 | February 28, 2011 |
| Investing activities:  |                   |                   |
| Payments into time deposits  | (12,584)          | (26,304)          |
| Proceeds from withdrawal of time deposits                            | 3,414             | 25,374            |
| Payment for purchase of marketable securities                        | (2,799)           | _                 |
| Proceeds from redemption of marketable securities                    | 4,100             | 2,500             |
| Increase (decrease) in long-term loans receivable – net              | (2,040)           | (2,069)           |
| Purchase of stocks of subsidiaries and affiliates                    | (110)             | (650)             |
| Proceeds from sales of stocks of subsidiaries and affiliates         | 3,223             | 225               |
| Purchase of investments in subsidiaries resulting in change in scope | _                 | (809)             |
| of consolidation   |                   |                   |
| Proceeds from purchase of investments in subsidiaries resulting from | _                 | 455               |
| change of scope of consolidation                                     |                   |                   |
| Payment for acquisition of property and store equipment              | (26,144)          | (22,883)          |
| Payment for acquisition of intangible fixed assets                   | (9,041)           | (7,511)           |
| Increase (decrease) in lease deposit -net                            | 289               | 2,299             |
| Increase (decrease) in long-term prepaid expenses                    | (1,386)           | (1,045)           |
| Other – net  | 483               | (102)             |
| Net cash used in investing activities                                | (42,595)          | (30,522)          |
| Financing activities:  |                   |                   |
| Repayment of long-term loans payable                                 | (1,968)           | _                 |
| Repayments of lease obligations                                      | (9,149)           | (8,785)           |
| Cash dividends paid  | (15,866)          | (16,422)          |
| Cash dividends paid to minority interests                            | (61)              | _                 |
| Purchase of treasury stock   | _                 | (3,510)           |
| Other -net   | (192)             | (80)              |
| Net cash used in financing activities                                | (27,238)          | (28,798)          |
| Effect of exchange rate change on cash and cash equivalents          | _                 | (20)              |
| Net increase (decrease) in cash and cash equivalents                 | (29,138)          | 12,868            |
| Cash and cash equivalents, beginning of year                         | 83,981            | 54,843            |
| Cash and cash equivalents at end of period                           | 54,843            | 67,712            |

《Notes Concerning Going Concern Assumption》 None

《Basis of Presenting the Consolidated Financial Statements》

#### 1. Scope of consolidation

Consolidated subsidiaries: 7

LAWSON ENTERMEDIA, INC.

LAWSON ATM Networks, Inc

BestPractice Inc.

Ninety-nine Plus Inc.

Cross Ocean Media, Inc

HMV Japan K.K.

CHONGQING LAWSON, Inc

On March 1, 2010, Cross Ocean Media, Inc., which was established as a joint venture between LAWSON, Asatsu DK Inc. and NTT DoCoMo, Inc. became LAWSON's consolidated subsidiary. HMV Japan K.K. became LAWSON's consolidated subsidiary as a result of the acquisition of all of HMV Japan K.K.'s common shares issued and outstanding held by HMV Japan Holdings Co., Ltd. (5,001 shares) through a transfer of shares on December 1, 2010.

CHONGQING LAWSON Co., Ltd. was established on April 29, 2010 as a 100% subsidiary of LAWSON.

LAWSON Toyama, Inc., categorized as a non-consolidated subsidiary, has been excluded from the application of the equity method because it has a negligible impact on total assets, net sales, net income, retained earnings, etc., and does not interfere with reasonable judgment of the corporate group's financial condition and business results.

## 2. Application of the equity method

Affiliated companies to which the equity method is applied: 2

LAWSON Okinawa, Inc.

SHANGHAI HUALIAN LAWSON CO., LTD.

The Company does not apply the equity method to one affiliated company (KOBE HOT DELI Co., LTD. and LAWSON Farm Chiba, Inc.) and LAWSON Toyama, Inc., categorized as a non-consolidated subsidiary, because the financial figures such as net income, retained earnings, and others are negligibly insignificant in comparison with the Company's consolidated financial statements.

Among affiliates not accounted for by the equity method, Venture Republic Inc. has been excluded from the application of the equity method because the acquisition is still pending.

Among share method application companies, it is December 31 on the settling day of SHANGHAI HUALIAN LAWSON CO.,LTD..When creating the consolidated balance sheets, the Company used balance sheets created by provisional settlement based on the financial data at the end of the most recently settled fiscal quarter and, as required, made adjustments on a consolidated basis to take into account significant transactions that subsequently occurred in the interval until the end of the consolidated term.

#### 3. Closing day for settlement of accounts of consolidated subsidiaries

The balance sheet date of HMV Japan K.K. is April 30 and the balance sheet date of CHONGQING LAWSON Co., Ltd. is December 31. In order to prepare for the consolidated financial statements, temporary financial statements based on the latest quarterly financial statements are used and significant transactions which occur between the latest quarterly balance sheet date and the consolidated balance

sheet date are adjusted as required for consolidation. The fiscal year end date for the other consolidated subsidiaries correspond with the consolidated balance sheet date.

#### 4. Summary of Significant Accounting Policies

#### (1) Valuation basis and method for important assets

Marketable securities and investments in securities:

Held-to-maturity debt securities: Carried at amortized cost.

Available-for-sale securities:

Securities whose market value is readily determinable: Reported at market value, with unrealized gains and losses, net of applicable taxes, reported in a separate component of net assets. The cost of securities sold is determined based on the moving-average method.

Other: Stated at cost determined by the moving-average method.

#### Inventories:

Effective from the first quarter of the fiscal year ending February 28, 2010, the Company has adopted "Accounting Standard for Measurement of Inventories" (ASBJ Statement No. 9 (July 5, 2006) and has calculated inventories at cost, cost mainly being determined by the retail method (the book value on the balance sheet is written down based on a decline in profitability) in accordance with this standard. In the past, the Company has principally accounted for inventories at cost determined by the retail method. Therefore, this change had no effect on earnings.

## (2) Depreciation method of depreciable assets

Property and store equipment (except for lease assets):

Depreciation is mainly computed by the declining-balance method at rates based on the estimated useful lives of the assets. The range of useful lives is from 10 to 34 years for buildings and from 5 to 8 years for furniture, fixtures and equipment.

#### Intangible fixed assets (except for lease assets):

Amortization of intangible assets is computed by the straight-line method.

Software costs of software for internal use are amortized by the straight-line method over 5 years, which is the internal useful life.

#### Lease assets:

Previously, these leases were accounted for as rental transactions. Furthermore, in terms of the depreciation method for leased assets related to finance leases that do not transfer ownership of leased property, the Company applies the straight-line method using the lease term as the useful life and a residual value of zero.

However, the Company has continued to treat as rental transactions finance leases that do not transfer ownership of leased property and that commenced before the first fiscal year in which the new accounting standard was applied.

#### Long - term prepaid expense

Amortization of long-term prepaid expense is computed by the straight - line method.

#### (3) Accounting standard for important reserves

#### Allowance for Doubtful Accounts:

Allowance for doubtful accounts is provided at an amount of possible losses from uncollectable receivables based on the actual rate of losses from bad debt for ordinary receivables, and on estimated recoverability for specific doubtful receivables.

#### Accrued Employees' Bonuses:

Accrued employees' bonuses are provided for payments of employees' bonuses based on the estimated amounts.

### Provision for use of points granted:

The Company provides mainly MY LAWSON POINT holders and LAWSON PASS holders when purchasing goods, an entitlement to certain points that the holder can redeem for a discount on

subsequent purchases from LAWSON stores.

#### Allowance for Employees' Retirement Benefits:

Allowance for employees' retirement benefits is provided at the amount accrued based on the projected benefit obligations and plan assets at the balance sheet date. Actuarial differences will be mainly amortized from the following fiscal year on a straight-line basis over a certain period (10 years) within an average remaining service period of employees at the time of their occurrence. Prior service cost is mainly amortized, starting the fiscal year incurred, on a straight-line basis over a certain period (10 years) within an average remaining service period of employees.

(Changes in accounting treatment)

Effective from the fiscal year ended March 31, 2011, the Company adopted the Partial Amendments to Accounting Standard for Retirement Benefits (Part 3) (ASBJ Statement No. 19, issued on July 31, 2008).

This change had no effect on operating income, ordinary income and income before income taxes and minority interests.

#### Allowance for Retirement Benefits to Directors and Corporate Auditors:

Allowance for retirement benefits to corporate auditors and executive officers of The Company, and to directors and corporate auditors of the certain consolidated subsidiary are calculated to state the liability at 100% of the amount that would be required if all corporate auditors, executive officers and directors resigned their services with the Company at the balance sheet date.

#### (4) Foreign Currency Transactions and Foreign Currency Financial Statements

All short-term and long-term monetary receivables and payables denominated in foreign currencies are translated into Japanese yen at the exchange rates at the balance sheet date. The foreign exchange gains and losses from translation are recognized in the consolidated statements of income. The balance sheet accounts as well as revenue and expense accounts of foreign affiliated companies are translated into Japanese yen at the current exchange rate as of the balance sheet date except for shareholders' equity, which is translated at the historical rate. Differences arising from such translation are shown as "foreign currency translation adjustments" in a separate component of net assets.

#### (5) Accounting for Consumption Tax

Consumption tax is accounted for using the tax exclusion method.

#### 5. Valuation of assets and liabilities of consolidated subsidiaries

The assets and liabilities of consolidated subsidiaries, including the portion attributable to minority interests, are valued at their fair values at the respective dates when the subsidiaries were initially consolidated.

#### 6. Amortization of Goodwill

Concerning goodwill, the amount is amortized on a straight-line basis over a maximum of 20 years, depending on the reason for the occurrence of goodwill.

#### 7. Cash and cash equivalents in the consolidated statements of cash flows

Cash and cash equivalents in the consolidated statements of cash flows include cash on hand, demand deposits and short-term investments due within 3 months from the acquired date, which are easily convertible into cash with little risk of value fluctuation.

#### (Accounting Standard for Business Combination)

The Company is applying the Accounting Standard for Business Combinations (ASBJ Statement No.21, December 26, 2008), the Accounting Standard for Consolidated Financial Statements (ASBJ Statement No.22, December 26, 2008), and the Implementation Guidance on Accounting Standard for Business Combinations and Business Divestitures (ASBJ Guidance No.10, December 26, 2008) from this fiscal year.

## As of February 28, 2010

## As of February 28, 2011

| 1.Investment in affiliated companies |                  | 1.Investment in affiliated companies |                |
|--------------------------------------|------------------|--------------------------------------|----------------|
| Investments in                       | ¥1,541 million   | Investments in securities            | ¥2,474 million |
| securities (stock)                   |                  | (stock)                              |                |
| Investment amount for                | ¥100 million     | Investment amount for                | ¥100 million   |
| jointly-controlled                   |                  | jointly-controlled                   |                |
| companies                            |                  | companies                            |                |
| Other (other equity                  | ¥500 million     | Other (other equity                  | ¥ 468 million  |
| investments)                         |                  | investments)                         |                |
| 2.Accounts receivable due from fra   | anchised stores, | 2.Same as in the left                |                |
| accounts payable due to franch       | ised stores-the  |                                      |                |

- accounts payable due to franchised stores-the amounts of credits and debts incurred for the deal with franchised stores.
- 3.Accounts payable-trade for franchised stores—the 3.Same as in the left amounts payable to vendors for merchandise purchased by franchised stores.
- 4. Accounts payable-other due for franchised stores 4. Same as in the left —the amounts payable for supplies purchased by franchised stores.
- 5.Deposits received from franchise and lessees-the 5.Same as in the left amounts received from mainly franchised stores.
- 6. Revaluation of land used for business Land used for business was revalued on the basis prescribed by the Law Concerning Revaluation of Land (Law No. 34, March 31, 1998). The resulting revaluation difference for land used for business that is scheduled to be sold has been included in net assets as land revaluation difference, net of the related tax, which is included in deferred tax assets for land revaluation.

## Revaluation method:

The value of land is determined based on the roadbased prices adjusted reasonably as stipulated in Article 2, Item 4 of the Ordinance Implementing the Law Concerning Revaluation of Land (Government Ordinance No. 119, March 31, 1998) and the assessed value as stipulated in Article 2, Item 5 of the same Ordinance.

Date of revaluation:

February 28, 2002

The difference between book value and market value of the revalued land as of balance sheet date.

¥232 million

6. Revaluation of land used for business Land used for business was revalued on the basis prescribed by the Law Concerning Revaluation of Land (Law No. 34, March 31, 1998). The resulting revaluation difference has been included in net assets as land revaluation difference.

#### Revaluation method:

The value of land is determined based on the road-based prices adjusted reasonably as stipulated in Article 2, Item 4 of the Ordinance Implementing the Law Concerning Revaluation of Land (Government Ordinance No. 119, March 31, 1998) and the assessed value as stipulated in Article 2, Item 5 of the same Ordinance. Date of revaluation:

February 28, 2002

The difference between book value and market value of the revalued land as of balance sheet date.

¥269 million

#### **Notes to Consolidated Statements of Income**

(Millions of yen) From March 1, 2008 to February 28, 2010 From March 1, 2009 to February 28, 2011 1.Net sales, cost of goods sold, operating 1.Same as in the left gross profit-the amounts from mainly company operated stores. 2. Main account of selling, general and 2. Main account of selling, general and administrative expenses administrative expenses Sales promotion and advertising 10,070 Sales promotion and advertising 10,905 Doubtful debt account 13 Doubtful debt account 182 47,019 Salary 43,403 Salary Provision for accrued employees' 2,789 Provision for accrued employees' 3,770 bonuses bonuses Retirement benefit costs 1,800 Retirement benefit costs 1,810 Provision for allowance for retirement Provision for allowance for retirement 65 83 benefits to directors and corporate benefits to directors and corporate auditors auditors 70,570 Rent account Rent account 73,231 Depreciation of fixed assets Depreciation of fixed assets 21.053 24,529 3.Gain on sales of fixed assets 3.Gain on sales of fixed assets 9 **Buildings and Structures** Furniture, fixtures and equipment 1 22 Land 0 Telephone subscription right 4. Distribution of loss on disposal of fixed assets 4. Distribution of loss on disposal of fixed assets Buildings and structures 3,067 Buildings and structures 2.012 Furniture, fixtures and equipment Furniture, fixtures and equipment 638 743 Software Software 145 153 Software development in progress 27 Software development in progress 84 Other Other 20 24 5.Distribution of loss on sales of fixed assets 5.Distribution of loss on sales of fixed assets **Buildings and Structures Buildings and Structures** 1.228 Furniture, fixtures and equipment Furniture, fixtures and equipment 11 2 Other Land 61 Other 1

#### 6. Loss on impairment of long-lived assets

The Group recognized an impairment loss mainly for each stores as the smallest category bear cash flows. The carrying amount of those assets was written down to the recoverable amount. The Group recognized impairment loss as special losses on following assets due to a decline in value of the related asset categories due mainly to a continuous operating losses

| Category by use | location | Assets  | million<br>of yen |
|-----------------|----------|---|-------------------|
| Stores          | Tokyo    | Buildings and<br>structure furniture,<br>fixtures and<br>equipment and others | 427               |
|                 | Osaka    | IJ  | 191               |
|                 | Others   | <i>II</i>   | 2,784             |
| Others          | _        | Goodwill  | 500               |
| Total           |          | _   | 3,903             |

| Category by fixed assets          |       |
|-----------------------------------|-------|
| Buildings and Structure           | 2,125 |
| Furniture, fixtures and equipment | 273   |
| Land                              | 395   |
| Goodwill                          | 500   |
| Leased property                   | 442   |
| Other                             | 166   |

Recoverable value of the assets of the Group is the higher amount of net selling price or value in use. Not selling price of land was calculated based on appraised value by real estate appraiser or contract price, and the value in use was calculated by discounting estimated future cash flows to which the 4.9% discount rate was applied.

#### 7. Impropriety-related Loss

Impropriety-related Loss was provided for estimated unrecoverable money connected with an alleged misappropriation at consolidated subsidiary LAWSON ENTERMEDIA, INC.

#### 6. Loss on impairment of long-lived assets

The Group recognized an impairment loss mainly for each stores as the smallest category bear cash flows. The carrying amount of those assets was written down to the recoverable amount. The Group recognized impairment loss as special losses on following assets due to a decline in value of the related asset categories due mainly to a continuous operating losses.

| Category by use | location | Assets  | million<br>of yen |
|-----------------|----------|---|-------------------|
| Stores          | Tokyo    | Buildings and<br>structure furniture,<br>fixtures and<br>equipment and others | 1,223             |
|                 | Osaka "  |   | 192               |
|                 | Others   | "   | 2,128             |
| Others          | —        | Software  | 1,438             |
|                 | _        | Others  | 6                 |
| Total           | _        | _   | 4,989             |

| Category by fixed assets          |       |
|-----------------------------------|-------|
| Buildings and Structure           | 2,043 |
| Furniture, fixtures and equipment | 380   |
| Leased property                   | 1,094 |
| Software                          | 1,438 |
| Other                             | 31    |

Recoverable value of the assets of the Group is the higher amount of net selling price or value in use. Not selling price of land was calculated based on appraised value by real estate appraiser or contract price, and the value in use was calculated by discounting estimated future cash flows to which the 3.3% discount rate was mainly applied.

7.

(Notes to the Consolidated Statements of Changes in Net assets)

Previous period (From March 1, 2009 to February 28, 2010)

1. Number of shares of outstanding stock and treasury stock.

|                                   | Number of shares at<br>the end of previous<br>period<br>(thousand shares) | Increase during the period (thousand shares) | Decrease during the period (thousand shares) | Number of shares at<br>the end of the period<br>(thousand shares) |
|-----------------------------------|---|--|--|---|
| Outstanding stock<br>Common stock | 99,600  |  |  | 99,600  |
| Treasury stock                    |   |  |  |   |
| Common stock(*1)                  | 432   | 0  |  | 432   |

<sup>(\*1)</sup> The 0 thousand shares increase in treasury stock was resulted from purchase of stock less than unit share.

2. Stock acquisition rights and treasury stock acquisition rights

|  |  | Class | Class and number of shares subject to stock acquisition |            |            |            |            |
|--|--|-------|---|------------|------------|------------|------------|
|  | Terms of   |       |   | rights     |            |            | end of the |
| Classification                               | stock  |       |   | Number     | (shares)   |            | current    |
| Classification                               | acquisition  | Class | End of the  | Increase   | Decrease   | End of the | period     |
|  | rights   | Class | previous  | during the | during the | period     | (Millions  |
|  |  |       | period  | period     | period     |            | of yen)    |
| Submitting<br>company<br>(Parent<br>company) | Stock<br>acquisition<br>rights<br>(ordinary<br>stock<br>options) | l     |   |            |            | _          | 346        |
| Tot  | al   |       | _   | _          | _          | _          | 346        |

## 3. Dividend

(1) Dividend payment

| 21 vidend payment   |                 |   |                                 |                            |                             |
|---|-----------------|---|---------------------------------|----------------------------|-----------------------------|
| Date of resolution  | Class of shares | Amounts of<br>dividend<br>payment<br>(Millions of<br>yen) | Dividend<br>per shares<br>(yen) | Date recorded for dividend | Effective date              |
| The General<br>meeting of<br>shareholders<br>(May 26, 2009) | Common<br>stock | 7,933   | 80                              | As of February, 28, 2009   | As of May, 27,<br>2009      |
| Directors' meeting (October 8, 2009)                        | Common<br>stock | 7,933   | 80                              | As of August 31,<br>2009   | As of November,<br>10, 2009 |

(2) Dividends for which effective date is after Balance sheet date of year-ended, among dividends attributed in the Current period.

| Date of resolution                                 | Class of shares | Reserve<br>of<br>Dividend | Amounts<br>of<br>dividend<br>payment<br>(Millions<br>of yen) | Dividend per<br>shares (yen) |                          | Effective date      |
|--|-----------------|---------------------------|--|------------------------------|--------------------------|---------------------|
| The General meeting of shareholders (May 25, 2010) | Common<br>stock | Retained<br>Earnings      | 7,933  | 80                           | As of February, 28, 2010 | As of May, 26, 2010 |

#### Current period (From March 1, 2010 to February 28, 2011)

1. Number of shares of outstanding stock and treasury stock.

|  | Number of shares at<br>the end of previous<br>period<br>(thousand shares) | Increase during the period (thousand shares) | Decrease during the period (thousand shares) | Number of shares at<br>the end of the period<br>(thousand shares) |
|--|---|--|--|---|
| Outstanding stock<br>Common stock (*1) | 99,600  | 1,602  | 902  | 100,300   |
| Treasury stock                         |   |  |  |   |
| Common stock (*2)                      | 432   | 903  | 902  | 433   |

- (\*1) The 1,602,000 increase in shares outstanding resulted from the 1,314,000 increase in shares outstanding due to the share exchange between the Company and Ninety-nine Plus Inc., effective as of July 1, 2010, and the 287,000 increase in shares outstanding due to the share exchange between the Company and LAWSON ENTERMEDIA, INC., effective as of July 1, 2010. The 902,000 decrease in shares outstanding resulted from the retirement of treasury stock.
- (\*2) The 903,000 share increase in treasury stock resulted from the 902,000 share increase due to acquisition of treasury stock in accordance with a Board of Directors' resolution and the 1,000 share increase due to purchase of stock less than one share unit.

The 902,000 share decrease in treasury stock resulted from the 902,000 share decrease due to retirement of treasury stock and the 0 thousand shares decrease due to requests for additional purchase of stock less than one share unit.

2. Stock acquisition rights and treasury stock acquisition rights

| Class and number of shares subject to stock acquisition Balance at |             |       |   |            |            |            |            |  |
|--|-------------|-------|---|------------|------------|------------|------------|--|
|  |             | Class | Class and number of shares subject to stock acquisition |            |            |            |            |  |
|  | Terms of    |       |   | rights     |            |            | end of the |  |
| Classification   | stock       |       |   | Number     | (shares)   |            | current    |  |
| Ciassification   | acquisition | Class | End of the  | Increase   | Decrease   | End of the | period     |  |
|  | rights      | Class | previous  | during the | during the | period     | (Millions  |  |
|  |             |       | period  | period     | period     | •          | of yen)    |  |
|  | Stock       |       |   |            |            |            |            |  |
| Submitting   | acquisition |       |   |            |            |            |            |  |
| company  | rights      |       |   |            |            |            | 405        |  |
| (Parent  | (ordinary   |       | _   | _          | _          |            | 403        |  |
| company)   | stock       |       |   |            |            |            |            |  |
|  | options)    |       |   |            |            |            |            |  |
| Tot  | al          | _     |   |            |            |            | 405        |  |

#### 3. Dividend

(1) Dividend payment

| videna payment  |                 |   |                                 |                             |                             |  |  |
|---|-----------------|---|---------------------------------|-----------------------------|-----------------------------|--|--|
| Date of resolution  | Class of shares | Amounts of dividend payment (Millions of yen) | Dividend<br>per shares<br>(yen) | Date recorded for dividend  | Effective date              |  |  |
| The General<br>meeting of<br>shareholders<br>(May 25, 2010) | Common<br>stock | 7,933   | 80                              | As of February, 28,<br>2010 | As of May, 26,<br>2010      |  |  |
| Directors' meeting (October 12, 2010)                       | Common stock    | 8,488   | 85                              | As of August 31,<br>2010    | As of November,<br>10, 2010 |  |  |

(2) Dividends for which effective date is after Balance sheet date of year-ended, among dividends attributed in the Current period.

| Date of resolution                                 | Class of shares | Reserve of<br>Dividend | Amounts of<br>dividend<br>payment<br>(Millions of<br>yen) | Dividend per<br>shares (yen) | Date recorded for dividend | Effective date      |
|--|-----------------|------------------------|---|------------------------------|----------------------------|---------------------|
| The General meeting of shareholders (May 24, 2011) | Common stock    | Retained<br>Earnings   | 8,488   | 85                           | As of February, 28, 2011   | As of May, 25, 2011 |

#### **Notes to the Consolidated Statements of Cash Flows**

1. Relations between the year-end balance of cash and cash equivalents and the accounts listed in the consolidated balance sheets

|   | (Millions of yen)       |
|---|-------------------------|
|   | As of February 28, 2011 |
| Cash and bank deposits                                    | 74,816                  |
| Marketable securities                                     | 2,999                   |
| Time deposits, etc., for which the deposit period exceeds | (10,104)                |
| three months  |                         |
| Cash and cash equivalents                                 | 67,712                  |

- 2. Description of significant non-fund transactions
  - (1) Assets and liabilities related to finance lease transactions newly recognized for the year ended February 28, 2011 were 19,518 million yen respectively.
  - (2) Consolidated subsidiaries, Ninety-nine Plus Inc. and LAWSON ENTERMEDIA, INC., became wholly-owned subsidiaries of the Company through a share exchange during the year ended February 28, 2011. Capital surplus increased by 6,176 million yen as a result of this share exchange.
- 3. Details of assets and liabilities of companies that have been newly consolidated through the acquisition of shares

Assets and liabilities of HMV Japan K.K. at the time when it was newly consolidated through the acquisition of shares by the Company, as well as the acquisition price of shares in HMV Japan K.K. and payment for acquisition were as follows:

|  | (Millions of yen) |
|--|-------------------|
| Current assets   | 5,417             |
| Fixed assets   | 2,716             |
| Goodwill   | 608               |
| Current liabilities  | (5,475)           |
| Fixed liabilities  | (1,369)           |
| Acquisition price of shares in newly consolidated company          | 1,897             |
| Cash and cash equivalents held by newly consolidated company       | 1,088             |
| Actual cost of acquisition of shares in newly consolidated company | (809)             |

#### **Notes to Lease Contracts**

1. Finance lease transactions (lessees)

Non-ownership-transferred finance lease transactions

(i) Details of leased assets

Mainly store furniture (including fixtures and fittings) used in the convenience store business

(ii) Depreciation method for leased assets

As stated in the Basis of Presentation of the Consolidated Financial Statements under "4.Accounting standards (2) Depreciation methods for important depreciable assets."

With regard to non-ownership-transferred finance lease transactions whose effective date of lease transaction precedes February 28, 2009, the Company applies the accounting method that it uses to account for ordinary lease transactions. Details of the transaction are summarized below.

(1) The assumed data as to acquisition cost, accumulated depreciation and net leased property

| (-)                               | rp                      | · · · · · · · · · · · · · · · · · · · |
|-----------------------------------|-------------------------|---------------------------------------|
|                                   |                         | (Millions of yen)                     |
|                                   | As of February 28, 2010 | As of February 28, 2011               |
| Furniture, fixtures and equipment |                         |                                       |
| Acquisition cost                  | 53,955                  | 44,128                                |
| Accumulated depreciation          | 29,056                  | 27,880                                |
| Accumulated impairment loss       | 1,148                   | 1,128                                 |
| Leased property                   | 23,749                  | 15,119                                |
|                                   |                         |                                       |

## (2) Obligations under finance leases

Furniture, fixtures and equipment

| Due within one year   | 8,944  | 6,970  |  |
|---|--------|--------|--|
| Due after one year  | 16,909 | 10,076 |  |
| Total   | 25,853 | 17,047 |  |
| Allowance for impairment loss on leased property                              | 452    | 760    |  |
|   |        |        |  |
|   |        |        |  |
| (2) Lagge payments, depreciation expanse interest expanse and impairment loss |        |        |  |

## (3) Lease payments, depreciation expense, interest expense and impairment loss

| Lease payments   | 11,697 | 9,290 |
|--|--------|-------|
| Transfer from allowance for impairment loss on leased property | 512    | 553   |
| Depreciation expense   | 11,161 | 8,973 |
| Interest expense   | 912    | 631   |
| Impairment loss  | 439    | 861   |

## (4) Computation method of depreciation expense

Depreciation expense is computed by the straight-line method, assuming the lease period as the useful life and no residual value.

## (5) Computation method of interest expense

The difference between the total lease contract amount and the acquisition cost is assumed to be interest, and interest expense is computed by the interest method.

## 2. Operating lease contracts

Obligations under operation leases

| o onguerons under operation reases |                         |                         |
|------------------------------------|-------------------------|-------------------------|
|                                    |                         | (Millions of yen)       |
|                                    | As of February 28, 2010 | As of February 28, 2011 |
| Due within one year                | 782                     | 436                     |
| Due after one year                 | 1,606                   | 332                     |
| Total                              | 2,388                   | 768                     |

## **Notes to Market Value Information of Securities**

(As of February 28, 2010)

Information regarding marketable held-to-maturity debt securities as of February 28, 2010, was as follows:

 (Millions of yen)

| Description                                 | Туре                                 | Book value per<br>consolidated<br>balance sheets | Market value | Unrealized gain (loss) |
|---|--------------------------------------|--|--------------|------------------------|
| Securities with market value exceeding book | Government and municipal bonds, etc. | _  | Ι            | _                      |
| value per consolidated                      | Corporate Bonds                      | 2,500  | 2,501        | 1                      |
| balance sheets                              | Other                                | 2,500  | 2,501        | 1                      |
|   | Subtotal                             | _  | _            | _                      |
| Securities with book value per consolidated | Government and municipal bonds, etc. | _  | _            | _                      |
| balance sheets                              | Corporate Bonds                      | _  | _            | _                      |
| exceeding market value                      | Other                                | _  | _            | _                      |
|   | Subtotal                             | _  | _            | _                      |
| Total                                       |                                      | 2,500  | 2,501        | 1                      |

2. Information regarding marketable available-for-sale securities as of February 28, 2010, was as follows:

(Millions of yen)

| Description                           | Туре             | Cost | Book value per<br>consolidated<br>balance sheets | Unrealized gain (loss) |
|---------------------------------------|------------------|------|--|------------------------|
| Securities with cost                  | Equity           | 5    | 5  | 0                      |
| exceeding book value                  | Bond certificate | _    | _  | _                      |
| per consolidated<br>balance sheets    | Other            | _    | _  | _                      |
| Stock                                 | Subtotal         | 5    | 5  | 0                      |
| Securities with book                  | Equity           | 51   | 37   | (13)                   |
| value per consolidated balance sheets | Bond certificate | _    | _  | _                      |
| exceeding cost                        | Other            | _    | _  | _                      |
| Stock                                 | Subtotal         | 51   | 37   | (13)                   |
| То                                    | otal             | 56   | 43   | (12)                   |

3. Information regarding available-for-sale securities sold during the year was as follows:

(Millions of yen)

|                        |                          | (                   |
|------------------------|--------------------------|---------------------|
| Proceeds from the sale | Total gain from the sale | Total loss from the |
|                        |                          | sale                |
| 0                      | _                        | 2                   |

4. Available-for-sale securities whose fair value is not readily determinable as of February 28, 2010, were as follows:

Available-for-sale securities (Millions of yen)

|  | Book value per       |
|--|----------------------|
|  | consolidated balance |
|  | sheets               |
| Unlisted shares (excluding OTC securities) | 355                  |
| Other                                      | 112                  |
| Total                                      | 468                  |

5. Available-for-sale securities with maturities and held-to-maturity debt securities as of February 28, 2010 by contractual maturity were as follows:

(Millions of yen)

| Туре                                 | 1 year or less | Over 1 year to 5 years |
|--------------------------------------|----------------|------------------------|
| Government and municipal bonds, etc. | _              | _                      |
| Corporate Bonds                      | _              | _                      |
| Other bonds                          | 2,500          | _                      |
| Total                                | 2,500          | _                      |

(As of February 28, 2011)

Information regarding marketable held-to-maturity debt securities as of February 28, 2011, was as follows:

(Millions of yen)

| Description                                 | Туре                                 | Book value per<br>consolidated<br>balance sheets | Market value | Unrealized gain (loss) |
|---|--------------------------------------|--|--------------|------------------------|
| Securities with market value exceeding book | Government and municipal bonds, etc. | _  | _            | _                      |
| value per consolidated                      | Corporate Bonds                      | _  | _            | _                      |
| balance sheets                              | Other                                | _  | _            | _                      |
|   | Subtotal                             | _  | _            | _                      |
| Securities with book value per consolidated | Government and municipal bonds, etc. | 2,999  | 2,999        | (0)                    |
| balance sheets                              | Corporate Bonds                      | _  | _            | _                      |
| exceeding market value                      | Other                                | _  | _            | _                      |
|   | Subtotal                             | 2,999  | 2,999        | (0)                    |
| Total                                       |                                      | 2,999  | 2,999        | (0)                    |

2. Information regarding marketable available-for-sale securities as of February 28, 2011, was as follows:

(Millions of yen)

| Description                           | Туре             | Cost | Book value per<br>consolidated<br>balance sheets | Unrealized gain (loss) |
|---------------------------------------|------------------|------|--|------------------------|
| Securities with cost                  | Equity           | _    | _  | _                      |
| exceeding book value per consolidated | Bond certificate | _    | _  | _                      |
| balance sheets                        | Other            | _    | _  | _                      |
| Stock                                 | Subtotal         |      | _  | _                      |
| Securities with book                  | Equity           | 166  | 144  | (21)                   |
| value per consolidated balance sheets | Bond certificate |      |  | _                      |
| exceeding cost                        | Other            |      | _  | _                      |
| Stock                                 | Subtotal         | 166  | 144  | (21)                   |
| To                                    | otal             | 166  | 144  | (21)                   |

3. Information regarding available-for-sale securities sold during the year was as follows:

(Millions of yen)

|                        |                          | (                   |
|------------------------|--------------------------|---------------------|
| Proceeds from the sale | Total gain from the sale | Total loss from the |
|                        |                          | sale                |
| 54                     | 1                        | 13                  |

4. Available-for-sale securities whose fair value is not readily determinable as of February 28, 2011, were as follows:

Available-for-sale securities (Millions of yen)

|  | ,                    |
|--|----------------------|
|  | Book value per       |
|  | consolidated balance |
|  | sheets               |
| Unlisted shares (excluding OTC securities) | 391                  |
| Other                                      | 106                  |
| Total                                      | 498                  |

5. Available-for-sale securities with maturities and held-to-maturity debt securities as of February 28, 2011 by contractual maturity were as follows:

(Millions of yen)

| Type                                 | 1 year or less | Over 1 year to 5 years |
|--------------------------------------|----------------|------------------------|
| Government and municipal bonds, etc. | 2,999          | _                      |
| Corporate Bonds                      | _              | _                      |
| Other bonds                          | _              | _                      |
| Total                                | 2,999          | _                      |

## **Note to Derivative Transactions**

(As of February 28, 2010) (As of February 28, 2011)

None of disclosure is required because The Lawson group made no derivative transactions.

#### **Note to Retirement Benefits**

From March 1, 2009 to February 28, 2010

#### 1. Summary of the retirement benefit plans adopted

The Company and certain domestic subsidiary have defined benefit - lump - sum severance indemnity plans which cover substantially all of their employees.

The Company established a trust fund for its lump - sum severance indemnity plan. In addition, the Company has a defined Contribution plan for severance payments.

| 2.           | Projected benefit obligations             | (Millions of yen) |
|--------------|---|-------------------|
| a            | Projected benefit obligations             | (12,528)          |
| b            | Plan assets                               | 5,576             |
| $\mathbf{c}$ | Projected benefit obligation in excess of | (6,952)           |
|              | plan assets $(a + b)$                     |                   |
| d            | Unrecognized prior service cost           | 702               |
| e            | Unrecognized actuarial differences        | 43                |
| $\mathbf{f}$ | Reported amount on the consolidated       | (6,206)           |
|              | balance sheets, net $(c + d + e)$         |                   |

Notes: Consolidated subsidiaries adopted the simplified method to calculate the projected benefit obligation.

| 3. Ne        | et periodic benefit cost                  | (Millions of yen) |
|--------------|---|-------------------|
| a            | Service cost                              | 972               |
| b            | Interest cost                             | 242               |
| $\mathbf{c}$ | Amortization of prior service cost        | 175               |
| d            | Amortization of actuarial differences     | 136               |
| e            | Net periodic benefit cost(a+b+c+d)        | 1,527             |
| $\mathbf{f}$ | Contribution to defined contribution plan | 271               |
| g            | Total $(= e + f)$                         | 1,799             |

Notes: Net periodic benefit cost for consolidated subsidiaries, which adopted the simplified method, are included in "a. Service cost."

## 4. Basis of calculation of projected benefit obligations

| a | Discount rate                          | 2.0           | %        |
|---|--|---------------|----------|
| b | Expected rate of return on plan assets | 0             | %        |
| c | Allocation method of estimated total   | Straight-line | basis (a |

Allocation method of estimated total retirement benefits estimated total retirement benefits estimated total retirement benefits equally to respective periods in employee's whole service period)

d Amortization period of prior service cost 10 years

Prior service cost is amortized, starting the fiscal year incurred, on a straight-line basis over a certain period within an average remaining service period of employees.

Recognition of actuarial differences 10 years

Actuarial differences will be amortized from the following fiscal year on a straight-line basis over a certain period within an average remaining service period of employees at the time of their occurrence.

#### 1. Summary of the retirement benefit plans adopted

The Company and certain domestic subsidiary have defined benefit - lump - sum severance indemnity plans which cover substantially all of their employees.

The Company established a trust fund for its lump - sum severance indemnity plan. In addition, the Company has a defined Contribution plan for severance payments.

| 2. | Projected benefit obligations             | (Millions of yen) |
|----|---|-------------------|
| a  | Projected benefit obligations             | (13,676)          |
| b  | Plan assets                               | 5,577             |
| c  | Projected benefit obligation in excess of | (8,099)           |
|    | plan assets (a + b)                       |                   |
| d  | Unrecognized prior service cost           | 527               |
| е  | Unrecognized actuarial differences        | 42                |
| f  | Reported amount on the consolidated       | (7,529)           |
|    | balance sheets, net $(c + d + e)$         |                   |

Notes: Consolidated subsidiaries adopted the simplified method to calculate the projected benefit obligation.

| 3. No        | et periodic benefit cost                  | (Millions of yen) |
|--------------|---|-------------------|
| a            | Service cost                              | 1,028             |
| b            | Interest cost                             | 249               |
| $\mathbf{c}$ | Amortization of prior service cost        | 174               |
| d            | Amortization of actuarial differences     | 85                |
| e            | Net periodic benefit cost(a+b+c+d)        | 1,537             |
| $\mathbf{f}$ | Contribution to defined contribution plan | 271               |
| g            | Total (= e + f)                           | 1,809             |

Notes: Net periodic benefit cost for consolidated subsidiaries, which adopted the simplified method, are included in "a. Service cost."

## 4. Basis of calculation of projected benefit obligations

| a | Discount rate                          | 2.0           | %     |
|---|--|---------------|-------|
| b | Expected rate of return on plan assets | 0             | %     |
| Ċ | Allocation method of estimated total   | Straight-line | hasis |

Straight-line basis (a method to allocate estimated total retirement benefits equally to retirement benefits respective periods in employee's whole service period)

10 years d Amortization period of prior service cost

Prior service cost is amortized, starting the fiscal year incurred, on a straight-line basis over a certain period within an average remaining service period of employees.

Recognition of actuarial differences 10 years Actuarial differences will be amortized from the following fiscal year on a straight-line basis over a certain period within an average remaining service period of employees at the time of their occurrence.

## **Notes to Accounting for income taxes**

1. Deferred tax assets and liabilities were described as follows:

| 1. Deferred tax assets and habilities we              | cie described as follows. | (Millions of yen)       |
|---|---------------------------|-------------------------|
|   | As of February 28, 2010   | As of February 28, 2011 |
| Deferred tax assets                                   | •                         |                         |
| Enterprise taxes payable                              | 906                       | 935                     |
| Accrued employees' bonuses                            | 1,135                     | 1,562                   |
| Excess of depreciation                                | 5,371                     | 6,832                   |
| Excess of amortization of                             | 919                       | 788                     |
| software Allowance for employees' retirement benefits | 4,797                     | 5,333                   |
| Allowance for doubtful accounts                       | 5,807                     | 3,377                   |
| Impairment loss                                       | 2,396                     | 3,288                   |
| Tax loss carryforward                                 | 1,523                     | 5,421                   |
| Loss on replacement of computer system                | 412                       | _                       |
| Other   | 3,668                     | 3,302                   |
| Subtotal of deferred tax assets                       | 26,937                    | 30,842                  |
| Valuation allowances                                  | (7,076)                   | (10,304)                |
| Total deferred tax assets                             | 19,861                    | 20,537                  |
| Affiliates' stock (paid-in capital decrease)          | _                         | (2,340)                 |
| Total deferred tax liabilities                        | _                         | (2,340)                 |
| Deferred tax assets-net                               | _                         | 18,197                  |

2. The difference between the normal effective statutory tax rate and the actual effective tax rate for previous fiscal year is reconciled as follows:

## (As of February 28, 2010)

| ( "   |        |
|---|--------|
| The reconciliation between the statutory tax rate           | 40.7%  |
| (Adjustments)   | 20.5%  |
| Increase of Valuation allowances                            | (5.8%) |
| Tax loss carryforward                                       | 1.3%   |
| Residents' tax  | 0.6%   |
| Permanent difference in entertainment expenses              | 0.4%   |
| the effective tax rate for previous and current fiscal year | 57.7%  |

## (As of February 28, 2011)

The reconciliation between the statutory tax rate and the effective tax rate for previous and current fiscal year has not been disclosed because the difference is less than 5% of the statutory tax rate.

(Business Combinations-Related)

Previous period (From March 1, 2009 to February 28, 2010)

Details have been omitted due to immateriality.

Current period (From March 1, 2010 to February 28, 2011)

Transactions under common control

- 1. Ninety-nine Plus Inc. has been consolidated as a wholly-owned subsidiary of LAWSON through a share exchange.
- (1) Name and content of the business of the combined company or combined business, date of the business combination, legal form of the business combination, name of the company after combination, and a summary of transactions including the objective of transactions
  - (i) Name and content of the business of the combined company

Name: Ninety-nine Plus Inc.

Content of business: Single-price Store LAWSON STORE 100, direct management of SHOP99 and roll out of the franchise chain

(ii) Date of the business combination

July 1, 2010

(iii) Legal form of the business combination

Share exchange between LAWSON as the sole parent company and Ninety-nine Plus Inc. as a wholly-owned subsidiary (hereinafter, "this share exchange")

(iv) Name of the company after combination

There has been no change in the name of the combined company.

(v) Summary of transactions including objective of transactions

Amid increasingly fierce competition in the store opening and product development areas in the convenience store industry, it has become inevitable for medium- to long-term growth to open more stores in the optimal format based on the area strategy and provide products to protect life which exceed customers' expectation more promptly than ever in order to sustain and expand the franchise commission from franchised stores. To achieve this, LAWSON conducted this share exchange with the belief that it is the best policy to reinforce the competitiveness of the LAWSON Group as a whole by establishing a system that will enable functional decision-making, the further unification of both companies, sharing know-how, and further enhancing the collaborative structure to improve productivity with effective utilization of the Group's operational capital.

(2) Summary of accounting treatment

This share exchange has been treated as a transaction under common control pursuant to the "Accounting Standard for Business Combinations" (ASBJ Statement No. 21 announced on December 26, 2008) and the Guidance on Accounting Standard for Business Combinations and Accounting Standards for Business Divestitures (ASBJ Guidance No. 10 effective on December 26, 2008).

- (3) Matters relating to the acquisition of additional shares in the subsidiary
  - (i) Details of acquisition cost

Equivalent value of the acquisition: 5,069 million yen Cost directly incurred for the acquisition: 108 million yen

Acquisition cost: 5,177 million yen

(ii) Exchange ratio by type of stock

Thirty three shares in LAWSON's common stock have been allocated per one share of Ninety-nine Plus Inc.'s common stock.

(iii) Method of calculating the share exchange ratio

In order to ensure fairness and validity of the share exchange ratio in this transaction, LAWSON and Ninetynine Plus Inc. requested Mitsubishi UFJ Securities Co., Ltd. and Ernst & Young Transaction Advisory Services Co., Ltd. separately to calculate the exchange ratio. The above ratio was decided based on the results of the calculation and discussions between both parties.

(iv) Number of allocated shares and valuation amount

Number of allocated shares: 1,314,951 shares

Valuation amount: 5,069 million yen

- (4)Amount of goodwill carryforwards, causes of goodwill carryforwards, and amortization method and amortization period
  - (i) Amount of goodwill carryforwards
  - 2,324 million yen
  - (ii) Causes of goodwill carryforwards

Difference between the increase in equity of the combined company held by LAWSON and the acquisition

cost

(iii) Amortization method and amortization period

Amortized equally over 20 years

- 2. LAWSON ENTERMEDIA, INC. has been consolidated as a wholly-owned subsidiary of LAWSON through a share exchange.
- (1) Name and content of the business of the combined company or combined business, date of the business combination, legal form of the business combination, name of the company after combination, and a summary of transactions including the objective of transactions
  - (i) Name and content of business of combined company

Name: LAWSON ENTERMEDIA, INC.

Content of business: Ticket sales, E-Commerce, advertising, Web marketing, and other information distribution and management business, etc.

(ii) Date of the business combination

July 1, 2010

(iii) Legal form of the business combination

Share exchange between LAWSON as the sole parent company and LAWSON ENTERMEDIA, INC. as a wholly-owned subsidiary (hereinafter, "this share exchange")

(iv) Name of the company after combination

There has been no change in the name of the combined company.

(v) Summary of transactions including objective of transactions

As entertainment is seen as more attractive as content and recognition of the influence of entertainment in attracting customers to the stores increases in the convenience store industry, movement in competitors including business alliances and capital alliances with ticket sales agencies has become marked since last year. This share exchange was conducted as a result of LAWSON's belief that the acquisition of LAWSON ENTERMEDIA, INC. as a wholly-owned subsidiary of LAWSON will lead to improved operational efficiency through unified organizational management, prompt decision-making and redeployment of management resources while leveraging the strengths of LAWSON ENTERMEDIA, and that this will ultimately contribute to reinforcing the LAWSON Group's competitiveness and enhancing the corporate value.

(2) Summary of accounting treatment

This share exchange has been treated as a transaction under common control pursuant to the "Accounting Standard for Business Combinations" (ASBJ Statement No. 21 announced on December 26, 2008) and the Guidance on Accounting Standard for Business Combinations and Accounting Standards for Business Divestitures (ASBJ Guidance No. 10 effective on December 26, 2008).

- (3) Matters relating to the additional acquisition of shares in the subsidiary
  - (i) Details of acquisition costs

Equivalent value of the acquisition: 1,107 million yen Costs directly incurred for the acquisition: 142 million yen

Acquisition costs: 1,250 million yen
(ii) Exchange ratio by type of stock

Twenty one shares in LAWSON's common stock have been allocated per one share of LAWSON ENTERMEDIA's common stock.

(iii) Method of calculating the share exchange ratio

In order to ensure fairness and validity in the share exchange ratio for this transaction, LAWSON and Ninetynine Plus Inc. requested Mitsubishi UFJ Securities Co., Ltd. and PricewaterhouseCoopers Co., Ltd. separately to calculate the exchange ratio. The above ratio was decided based on the discussions between both parties and the results of the calculation.

(iv) Number of allocated shares and valuation amount

Number of allocated shares: 287,238 shares

Valuation amount: 1,107 million yen

- (4)Amount of goodwill carryforwards, causes of goodwill carryforwards, and amortization method and amortization period
  - (i) Amount of goodwill carryforwards
  - 1,250 million yen
  - (ii) Causes of goodwill carryforwards

Revenue surplus to be expected as a result of business expansion and enhanced efficiency of operations

(iii) Amortization method and amortization period

Amortized equally over five years

## **Segment Information**

#### 1. Business segment information

(From March 1, 2009 to February 28, 2010) (From March 1, 2010 to February 28, 2011)

The Company operates mainly the franchised store business and total operating revenue, operating income and total assets of the franchised store business account for more than 90% of the respective consolidated totals at all segments for both current and previous fiscal years, therefore information by industry segment is excluded.

#### 2. Geographic segment information

(From March 1, 2009 to February 28, 2010)

The Company has no foreign consolidated subsidiary and branch office for current fiscal year, therefore, geographical segment information is excluded.

(From March 1, 2010 to February 28, 2011)

Net sales in Japan account for more than 90% of total net sales at all segments for current fiscal years, therefore geographical segment information is excluded.

#### 3. Overseas sales

(From March 1, 2009 to February 28, 2010) (From March 1, 2010 to February 28, 2011)

Overseas sales account for less than 10% of consolidated sales at all segments for both current and previous fiscal years, therefore, overseas sales information is excluded.

## **Related Party Transactions**

(As of February 28, 2010)

Companies with the Same Parent as the Company Submitting Consolidated Financial Statements and Other

Subsidiaries of Affiliates of the Company Submitting Consolidated Financial Statements

| Substatat | ics of All                            | maics o               | i tiic Co                     | mpany Sui                         | omnung Co                          | nsondated                                 | T manciai S              | tatements  |                                |   |                                 |
|-----------|---------------------------------------|-----------------------|-------------------------------|-----------------------------------|------------------------------------|---|--------------------------|--|--------------------------------|---|---------------------------------|
|           |                                       |                       | Capital                       | D.                                |                                    |   | hip with the<br>npany    | Б  | Transaction                    |   | Ending                          |
| Attribute | Attribute Company name Loc            | Location              | stock<br>(Millions<br>of yen) | Business<br>line or<br>profession | Equity ownership percentage        | Director's'<br>posts held<br>concurrently | Business<br>relationship | Description<br>of<br>transactions                      | amount<br>(Millions of<br>yen) |   | balance<br>(Millions of<br>yen) |
| companies | RYOSHOK<br>U<br>LIMITED               | Ota-ku,<br>Tokyo      | 10,630                        | foods                             | (Ownership) Direct 0.3% Indirect — | _   | Vendor                   | Purchases<br>for the<br>Company-<br>operated<br>stores | 4,893                          | Accounts<br>payable-<br>trade                             | 284                             |
|           |                                       |                       |                               |                                   |                                    |   |                          | (Purchases<br>for the<br>franchised<br>stores)         | (81,065)                       | Accounts<br>payable-<br>trade for<br>franchised<br>stores | 5,525                           |
|           | Food<br>Service<br>Network<br>Co.,Ltd | Chuo<br>-ku,<br>Tokyo |                               | foods and<br>daily                | (Ownership) Direct — Indirect —    | _   | Vendor                   | Purchases<br>for the<br>Company-<br>operated<br>stores | ,                              | Accounts<br>payable-<br>trade                             | 822                             |
|           |                                       |                       |                               |                                   |                                    |   |                          | (Purchases<br>for the<br>franchised<br>stores)         | (208,461)                      | Accounts<br>payable-<br>trade for<br>franchised<br>stores | 15,632                          |
|           | SAN-ESU<br>INC.                       | Adachiku<br>, Tokyo   |                               | business                          | (Ownership) Direct — Indirect —    | _   | Vendor                   | Purchases<br>for the<br>Company-<br>operated<br>stores | 1,786                          | Accounts<br>payable-<br>trade                             | 132                             |
|           |                                       |                       |                               |                                   |                                    |   |                          | (Purchases<br>for the<br>franchised<br>stores)         | (29,430)                       | Accounts<br>payable-<br>trade for<br>franchised<br>stores | 2,670                           |

Transaction conditions and the principles on the decision thereof:

The terms and conditions for purchase transactions are determined as the same as those for other general business transactions, except that regarding the purchases made for the franchised stores, the Company acts as an alternative payer, not as direct party of purchase.

Companies with the Same Parent as the Company Submitting Consolidated Financial Statements and Other

Subsidiaries of Affiliates of the Company Submitting Consolidated Financial Statements

|                             |                         | Capita           | Capital                           | ъ :                            |                                    |   | hip with the npany                | D  | Transaction     |   | Ending |
|-----------------------------|-------------------------|------------------|-----------------------------------|--------------------------------|------------------------------------|---|-----------------------------------|--|-----------------|---|--------|
| Attribute Company name Loca |                         |                  | Business<br>line or<br>profession | Equity ownership percentage    | Director's' Pusiness               |   | Description<br>of<br>transactions | amount<br>(Millions of<br>yen)                         | Account<br>item | balance<br>(Millions of<br>yen)                           |        |
| companies                   | RYOSHOK<br>U<br>LIMITED | Ota-ku,<br>Tokyo | Í                                 | Sales of<br>processed<br>foods | (Ownership) Direct 0.3% Indirect — | _ |                                   | Purchases<br>for the<br>Company-<br>operated<br>stores |                 | Accounts<br>payable-<br>trade                             | 4,056  |
|                             |                         |                  |                                   |                                |                                    |   |                                   | (Purchases<br>for the<br>franchised<br>stores)         | 11,125          | Accounts<br>payable-<br>trade for<br>franchised<br>stores | 496    |

Transaction conditions and the principles on the decision thereof:

The terms and conditions for purchase transactions are determined as the same as those for other general business transactions, except that regarding the purchases made for the franchised stores, consolidated subsidiary acts as an alternative payer, not as direct party of purchase.

## (As of February 28, 2011)

Companies with the Same Parent as the Company Submitting Consolidated Financial Statements and Other

Subsidiaries of Affiliates of the Company Submitting Consolidated Financial Statements

| Attribute            | Company<br>name                       | Location              | Capital   | Business<br>line or<br>profession | Equity ownership percentage              | Relations<br>Cor | hip with the mpany  Business relationship | Description<br>of<br>transactions  | Transaction<br>amount<br>(Millions of<br>yen) | Account item   | Ending<br>balance<br>(Millions of<br>yen) |
|----------------------|---------------------------------------|-----------------------|---|-----------------------------------|--|------------------|---|--|---|--|---|
| Affiliated companies | RYOSHOK<br>U<br>LIMITED               | Ota-ku,<br>Tokyo      |   | foods                             | (Ownership)<br>Direct 0.3%<br>Indirect — | _                | Vendor                                    | Purchases<br>for the<br>Company-<br>operated<br>stores<br>(Purchases<br>for the<br>franchised<br>stores) |   | Accounts payable- trade  Accounts payable- trade for franchised stores | 5,348                                     |
|                      | Food<br>Service<br>Network<br>Co.,Ltd | Chuo<br>-ku,<br>Tokyo | , in the second | daily                             | (Ownership)<br>Direct —<br>Indirect —    | _                | Vendor                                    | Purchases<br>for the<br>Company-<br>operated<br>stores<br>(Purchases<br>for the<br>franchised<br>stores) | (227,351)                                     | Accounts payable- trade  Accounts payable- trade for franchised stores | 732                                       |

Transaction conditions and the principles on the decision thereof:

The terms and conditions for purchase transactions are determined as the same as those for other general business transactions, except that regarding the purchases made for the franchised stores, the Company acts as an alternative payer, not as direct party of purchase.

Companies with the Same Parent as the Company Submitting Consolidated Financial Statements and Other

Subsidiaries of Affiliates of the Company Submitting Consolidated Financial Statements

|                          |                         |                  | Capital                           |                             |   | Relations                | hip with the npany          |  | Transaction |   | Ending |
|--------------------------|-------------------------|------------------|-----------------------------------|-----------------------------|---|--------------------------|-----------------------------|--|-------------|---|--------|
| Attribute Company name L | Location                | stock            | Business<br>line or<br>profession | Equity ownership percentage | Director's'<br>posts held<br>concurrently | Business<br>relationship | Description of transactions | amount<br>(Millions of<br>yen)                         | Account     | balance<br>(Millions of<br>yen)                           |        |
| Affiliated companies     | RYOSHOK<br>U<br>LIMITED | Ota-ku,<br>Tokyo | ĺ                                 | foods                       | (Ownership) Direct 0.3% Indirect —        | _                        |                             | Purchases<br>for the<br>Company-<br>operated<br>stores |             | Accounts<br>payable-<br>trade                             | 3,760  |
|                          |                         |                  |                                   |                             |   |                          |                             | (Purchases<br>for the<br>franchised<br>stores)         | (9,347)     | Accounts<br>payable-<br>trade for<br>franchised<br>stores | 1,241  |

Transaction conditions and the principles on the decision thereof:

The terms and conditions for purchase transactions are determined as the same as those for other general business transactions, except that regarding the purchases made for the franchised stores, consolidated subsidiary acts as an alternative payer, not as direct party of purchase.

## Notes regarding significant subsequent events

As a result of the earthquake off the pacific coast of Tohoku, which occurred on March 11, 2011, some of the LAWSON Group stores in the Tohoku region and the Kanto region including Ibaragi Prefecture have been affected. Some of their merchandise and fittings fell, tipped over or broke and buildings have been damaged or suffered from power outages. Some of the stores, mainly in Iwate and Miyagi Prefectures, remained closed or opening hours were shortened. In addition, due to the influence of the planned power outages mainly in the Kanto region, opening hours have been shortened for some stores and there has been a delay in the delivery of goods. The extent of the damage to the Company caused by this earthquake is currently being studied. The influence on the Company's operational activities, etc., the outlook for recovery and the amount of damage including the cost of repairs are not yet clear.

## 5. Non-Consolidated Financial Statements etc.

(1) Non-Consolidated Balance Sheets (Unaudited)

| As of February 28, 2010 and February 28, 2011               |                   | (Millions of yen) |
|---|-------------------|-------------------|
| 20011 0010 0010 0000 1 0010 0010 1                          | February 28, 2010 | February 28, 2011 |
| Current assets:   |                   |                   |
| Cash and bank deposits                                      | 53,862            | 68,743            |
| Accounts receivable—due from franchised stores              | 20,767            | 15,661            |
| Marketable securities                                       | 2,500             | 2,999             |
| Merchandise inventories                                     | 1,063             | 862               |
| Prepaid expenses  | 6,339             | 6,599             |
| Accounts receivable—other                                   | 21,484            | 23,641            |
| Deferred tax assets   | 3,188             | 3,344             |
| Other   | 2,280             | 1,459             |
| Allowance for doubtful accounts                             | (74)              | (77)              |
| Total current assets  | 111,412           | 123,234           |
| Fixed assets:   | ,                 | ,                 |
| Property and store equipment;                               |                   |                   |
| Buildings   | 140,995           | 146,815           |
| Accumulated depreciation                                    | (63,151)          | (68,710)          |
| Buildings — net   | 77,843            | 78,104            |
| Structures  | 32,306            | 33,709            |
| Accumulated depreciation                                    | (20,337)          | (22,492)          |
| Structures—net  | 11,968            | 11,216            |
| Vehicles, tools, furniture and fixtures                     | 53,653            | 53,619            |
| Accumulated depreciation                                    | (41,944)          | (42,656)          |
| Vehicles, tools, furniture and fixtures—net                 | 11,708            | 10,962            |
| Land  | 6,526             | 6,609             |
|   | 27,057            | 41,140            |
| Lease assets  |                   |                   |
| Accumulated depreciation                                    | (1,880)           | (7,063)           |
| Lease assets—net  | 25,177            | 34,076            |
| Construction in progress                                    | 603               | 643               |
| Subtotal  | 133,828           | 141,614           |
| Intangible fixed assets; Goodwill                           | 796               | 1 162             |
|   | 786               | 1,163             |
| Right of leasehold  | 83                | 84                |
| Right of trademark  | 81                | 85                |
| Right of telephone  | 291               | 288               |
| Software  | 23,226            | 21,627            |
| Software in progress  | 3,336             | 4,674             |
| Other   | 2                 | 2                 |
| Subtotal  | 27,807            | 27,925            |
| Investments and Other;                                      |                   |                   |
| Investments in Securities                                   | 294               | 438               |
| Stocks of subsidiaries and affiliates                       | 18,301            | 16,656            |
| Investments in affiliated limited                           | 438               | 924               |
| Long-term loans receivable                                  | 29,670            | 31,756            |
| Long-term loans receivable from subsidiaries and affiliates | _                 | 8,100             |
| Long-term prepaid expenses                                  | 5,201             | 5,252             |
| Lease deposits  | 79,338            | 77,164            |
| Deferred tax assets   | 14,424            | 11,693            |
| Other   | 1,705             | 1,662             |
| Allowance for doubtful accounts                             | (1,979)           | (1,601)           |
| Subtotal  | 147,395           | 152,046           |
| Total fixed assets  | 309,031           | 321,586           |
| Total assets  | 420,444           | 444,821           |

| Non-Consolidated Balance Sheets (Unaudited) - Continued |                   | (Millions of yen) |
|---|-------------------|-------------------|
|   | February 28, 2010 | February 28, 2011 |
| Current liabilities:                                    |                   |                   |
| Accounts payable —trade                                 | 2,505             | 1,907             |
| Accounts payable —trade for franchised stores           | 61,765            | 65,725            |
| Accounts payable — due to franchised stores             | 905               | 1,171             |
| Short-term loans payable to subsidiaries and affiliates | _                 | 5,870             |
| Lease obligations                                       | 3,751             | 5,893             |
| Accounts payable — other                                | 17,207            | 13,396            |
| Accounts payable — other for franchised stores          | 295               | 138               |
| Income taxes payable                                    | 8,812             | 9,738             |
| Consumption taxes payable                               | -                 | 2,635             |
| Accrued expenses  | 1,778             | 1,821             |
| Deposits received                                       | 55,999            | 52,548            |
| •   |                   |                   |
| Accrued employees' bonuses                              | 2,629             | 3,610             |
| Provision for use of points granted                     | 2,095             | 925               |
| Other Tatal Comment linking                             | 17                | 14                |
| Total Current liabilities                               | 157,764           | 165,398           |
| Long-term Liabilities;                                  | 4.4.00            |                   |
| Long-term lease obligations                             | 16,298            | 22,612            |
| Allowance for employees' retirement benefits            | 6,095             | 7,036             |
| Allowance for retirement benefits to executive officers | 201               | 212               |
| and corporate auditors                                  |                   |                   |
| Deposits received from franchisees and lessees          | 38,735            | 37,240            |
| Accumulated impairment loss on long-term leased assets  | 452               | 562               |
| Other   | 390               | 310               |
| Total Long-term Liabilities                             | 62,173            | 67,974            |
| Total Liabilities                                       | 219,937           | 233,372           |
| Owners' equity;   |                   |                   |
| Common stock  | 58,506            | 58,506            |
| Capital surplus   |                   |                   |
| Additional paid-in capital                              | 41,520            | 47,696            |
| Total capital surplus                                   | 41,520            | 47,696            |
| Retained earnings                                       | ,                 | .,,.,             |
| Legal reserve   | 727               | 727               |
| Other legal reserve                                     | 121               | 121               |
| General reserve   | 50,000            | 50,000            |
|   |                   |                   |
| Earned surplus brought forward                          | 51,762            | 56,455            |
| Total retained earnings                                 | 102,490           | 107,182           |
| Treasury stock  | (1,713)           | (1,693)           |
| Total Owners' equity                                    | 200,803           | 211,692           |
| Valuation and translation adjustments;                  |                   |                   |
| Net unrealized gain on available-for-sale securities    | (8)               | (14)              |
| Land revaluation difference                             | (634)             | (634)             |
| Valuation and translation adjustments                   | (643)             | (648)             |
| Stock acquisition rights                                | 346               | 405               |
| Total net assets  | 200,506           | 211,448           |
| Total Liabilities and net assets                        | 420,444           | 444,821           |

# (2) Non-Consolidated Statements of Income (Unaudited) For the fiscal year ended February 28, 2010 and 2011

| for the fiscal year ended February 28, 2010 and 2011       |                                       | (Millions of yen) |
|--|---------------------------------------|-------------------|
|  | February 28, 2010                     | February 28, 2011 |
| Total operating revenues                                   | 271,513                               | 263,209           |
| Net sales  | 65,834                                | 46,641            |
| Cost of goods sold   |                                       |                   |
| Inventory at beginning of year                             | 1,484                                 | 1,063             |
| Purchase amount  | 46,625                                | 32,852            |
| Total  | 48,109                                | 33,915            |
| Inventory at end of year                                   | 1,063                                 | 862               |
| Cost of goods sold   | 47,046                                | 33,053            |
| Gross profit on sales                                      | 18,788                                | 13,587            |
| Operating revenues:  |                                       |                   |
| Franchise commission from franchised stores                | 183,566                               | 193,746           |
| Other  | 22,112                                | 22,821            |
| Operating gross profit                                     | 224,467                               | 230,156           |
| Selling, general and administrative expenses               | 179,469                               | 179,945           |
| Operating profit   | 44,997                                | 50,210            |
| Non – operating income and expenses:                       | · · · · · · · · · · · · · · · · · · · | ,                 |
| Non – operating income;                                    | 1,518                                 | 1,297             |
| Interest received  | 621                                   | 679               |
| Dividends income   | 189                                   | 0                 |
| Compensation income for damage                             | 81                                    | 64                |
| Compensation income for removal                            | 294                                   | 177               |
| Other  | 331                                   | 376               |
| Non – operating expenses;                                  | 1,939                                 | 2,195             |
| Interest expense   | 264                                   | 768               |
| Loss on cancellation of store lease                        | 1,382                                 | 1,075             |
| Other  | 292                                   | 351               |
| Recurring profit   | 44,577                                | 49,312            |
| Extraordinary gains and losses:                            |                                       |                   |
| Extraordinary gains;                                       | 1,769                                 | 75                |
| Gain on sales of fixed assets                              | 33                                    | _                 |
| Gain on sales of investment securities                     | _                                     | 1                 |
| Gain on sales of subsidiaries and affiliates' stock        | 1,671                                 | 73                |
| Other  | 64                                    | _                 |
| Extraordinary losses;                                      | 7,874                                 | 7,180             |
| Loss on disposal of fixed assets                           | 3,863                                 | 2,926             |
| Loss on sales of fixed assets                              | 29                                    | 1,303             |
| Loss on impairment of long-lived assets                    | 2,867                                 | 2,410             |
| Loss on valuation of stocks of subsidiaries and affiliates | 174                                   | _                 |
| Other  | 939                                   | 540               |
| Income before income taxes and minority interests          | 38,471                                | 42,206            |
| Income taxes:  |                                       |                   |
| Income taxes - current                                     | 16,903                                | 14,984            |
| Deferred income taxes                                      | 902                                   | 2,579             |
| Net profit   | 20,665                                | 24,643            |

|  |                   | (Millions of yer  |
|--|-------------------|-------------------|
|  | February 28, 2010 | February 28, 2011 |
| wners' equity:                                       |                   |                   |
| Common stock and preferred stock                     |                   |                   |
| Balance at the end of the previous period            | 58,506            | 58,506            |
| Changes during the current period                    |                   |                   |
| Total changes during the current period              | _                 | _                 |
| Balance at the end of the current period             | 58,506            | 58,506            |
| Capital surplus common stock and preferred stock     |                   | ·                 |
| Balance at the end of the previous period            | 41,520            | 41,520            |
| Changes during the current period                    | ,                 | ,                 |
| Increase by share exchanges                          | <del>_</del>      | 6,176             |
| Total changes during the current period              | _                 | 6,176             |
| Balance at the end of the current period             | 41,520            | 47,696            |
| Total capital surplus                                | 7                 | .,,               |
| Balance at the end of the previous period            | 41,520            | 41,520            |
| Changes during the current period                    | 11,320            | 11,520            |
| Increase by share exchanges                          | _                 | 6,176             |
| Total changes during the current period              |                   | 6,176             |
| Balance at the end of the current period             | 41,520            | 47,696            |
| -  | 71,320            | 47,070            |
| Retained earnings<br>Legal earnings reserve          |                   |                   |
| Balance at the end of the previous period            | 727               | 727               |
| Changes during the current period                    | 121               | 121               |
|  |                   |                   |
| Total changes during the current period              | 727               | 797               |
| Balance at the end of the current period             | 727               | 727               |
| Other earned surplus                                 |                   |                   |
| Special reserve fund                                 | <b>70.000</b>     | <b>=</b> 0.000    |
| Balance at the end of the previous period            | 50,000            | 50,000            |
| Changes during the current period                    |                   |                   |
| Total changes during the current period              | _                 | _                 |
| Balance at the end of the current period             | 50,000            | 50,000            |
| Earned surplus carried forward                       |                   |                   |
| Balance at the end of the previous period            | 47,298            | 51,762            |
| Changes during the current period                    |                   |                   |
| Cash dividends paid                                  | (15,866)          | (16,422)          |
| Net profit   | 20,665            | 24,643            |
| Disposal of treasury stock                           | _                 | (0)               |
| Retirement of treasury stock                         | _                 | (3,528)           |
| Reversal of land revaluation differences, net of tax | (334)             | _                 |
| Total changes during the current period              | 4,464             | 4,692             |
| Balance at the end of the current period             | 51,762            | 56,455            |
| Total retained earnings                              |                   |                   |
| Balance at the end of the previous period            | 98,025            | 102,490           |
| Changes during the current period                    |                   |                   |
| Cash dividends paid                                  | (15,866)          | (16,422)          |
| Net profit   | 20,665            | 24,643            |
| Disposal of treasury stock                           | , <del>-</del>    | (0)               |
| Retirement of treasury stock                         | _                 | (3,528)           |
| Reversal of land revaluation differences, net of tax | (334)             | <del>-</del>      |
| Total changes during the current period              | 4,464             | 4,692             |
| Balance at the end of the current period             | 102,490           | 107,182           |

| Non-Consolidated Statements of Changes in Net Assets - Continued                | February 28, 2010 | (Millions of yen)<br>February 28, 2011 |
|---|-------------------|--|
| Treasury stock  | reducity 28, 2010 | rebluary 28, 2011                      |
| Balance at the end of the previous period Changes during the current period     | (1,712)           | (1,713)                                |
| Purchase of treasury stock  | (0)               | (3,510)                                |
| Disposal of treasury stock Retirement of treasury stock                         | <del>-</del>      | 3,528                                  |
| Total changes during the current period   | (0)               | 19                                     |
| Balance at the end of the current period  | (1,713)           | (1,693)                                |
| Total owners' equity  |                   |  |
| Balance at the end of the previous period<br>Changes during the current period  | 196,339           | 200,803                                |
| Increase by share exchanges   | (15.066)          | 6,176                                  |
| Cash dividends paid   | (15,866)          | (16,422)                               |
| Net profit  | 20,665            | 24,643                                 |
| Purchase of treasury stock  | (0)               | (3,510)                                |
| Disposal of treasury stock Reversal of land revaluation differences, net of tax | _                 | 1                                      |
|   | (334)             |  |
| Total changes during the current period   | 4,463             | 10,888                                 |
| Balance at the end of the current period  | 200,803           | 211,692                                |
| Valuation and translation adjustments:  |                   |  |
| Unrealized holding gains on securities, net of tax                              | (10)              | (0)                                    |
| Balance at the end of the previous period                                       | (10)              | (8)                                    |
| Changes during the current period   | 2                 | (5)                                    |
| Net changes of items other than owners' equity                                  | 2                 | (5)                                    |
| Total changes during the current period   | 2                 | (5)                                    |
| Balance at the end of the current period  | (8)               | (14)                                   |
| Land revaluation difference, net of tax   | (0.50)            | (52.4)                                 |
| Balance at the end of the previous period                                       | (969)             | (634)                                  |
| Changes during the current period   | 224               |  |
| Net changes of items other than owners' equity                                  | 334               | _                                      |
| Total changes during the current period   | 334               |  |
| Balance at the end of the current period  | (634)             | (634)                                  |
| Total valuation and translation adjustments                                     |                   |  |
| Balance at the end of the previous period                                       | (979)             | (643)                                  |
| Changes during the current period   |                   |  |
| Net changes of items other than owners' equity                                  | 336               | (5)                                    |
| Total changes during the current period   | 336               | (5)                                    |
| Balance at the end of the current period  | (643)             | (648)                                  |
| Stock acquisition rights  |                   |  |
| Balance at the end of the previous period                                       | 274               | 346                                    |
| Changes during the current period   |                   |  |
| Net changes of items other than owners' equity                                  | 71                | 59                                     |
| Total changes during the current period   | 71                | 59                                     |
| Balance at the end of the current period  | 346               | 405                                    |
| Total net assets  |                   |  |
| Balance at the end of the previous period                                       | 195,634           | 200,506                                |
| Changes during the current period   |                   | c 15c                                  |
| Increase by share exchanges   | <del>_</del>      | 6,176                                  |
| Cash dividends paid   | (15,866)          | (16,422)                               |
| Net profit  | 20,665            | 24,643                                 |
| Purchase of treasury stock  | (0)               | (3,510)                                |
| Disposal of treasury stock  | _                 | 1                                      |
| Reversal of land revaluation difference, net of tax                             | (334)             | _                                      |
| Net changes of items other than owner's equity                                  | 408               | 53                                     |
| Total changes during the current period   | 4,871             | 10,942                                 |
| Balance at the end of the current period  | 200,506           | 211,448                                |

《Notes Concerning Going Concern Assumption》 None

《Summary of Significant Accounting Policies》

## 1. Marketable Securities and investments in securities:

Held-to-maturity debt securities: Carried at amortized cost.

Investments in subsidiaries and affiliated companies: Stated at cost determined by the moving-average method.

Available-for-sale securities:

Securities whose market value is readily determinable: Reported at market value, with unrealized gains and losses, net of applicable taxes, reported in a separate component of net assets. The cost of securities sold is determined based on the moving-average method.

Other: Stated at cost determined by the moving-average method.

#### 2. Inventories:

Effective from the first quarter of the fiscal year ending February 28, 2010, the Company has adopted "Accounting Standard for Measurement of Inventories" (ASBJ Statement No. 9 (July 5, 2006) and has calculated inventories at cost, cost being determined by the retail method (the book value on the balance sheet is written down based on a decline in profitability) in accordance with this standard. In the past, the Company has principally accounted for inventories at cost determined by the retail method. Therefore, this change had no effect on earnings.

Merchandise inventories Retail method applied on an annual average cost basis

#### 3. Depreciation method of depreciable assets

Property and store equipment(except lease assets):

Depreciation is computed by the declining-balance method at rates based on the estimated useful lives of the assets. The range of useful lives is from 10 to 34 years for buildings and from 5 to 8 years for furniture, fixtures and equipment.

Intangible fixed assets:(except lease assets):

Amortization of intangible assets is computed by the straight-line method.

Software costs of software for internal use are amortized by the straight-line method over 5 years, which is the internal useful life.

#### Lease assets:

Previously, these leases were accounted for as rental transactions. Furthermore, in terms of the depreciation method for leased assets related to finance leases that do not transfer ownership of leased property, the Company applies the straight-line method using the lease term as the useful life and a residual value of zero.

However, the Company has continued to treat as rental transactions finance leases that do not transfer ownership of leased property and that commenced before the first fiscal year in which the new accounting standard was applied.

Long - term prepaid expense

Amortization of long-term prepaid expense is computed by the straight - line method.

## 4. Accounting standard for important reserves

Allowance for Doubtful Accounts:

Allowance for doubtful accounts is provided at an amount of possible losses from uncollectable receivables based on the actual rate of losses from bad debt for ordinary receivables, and on estimated recoverability for specific doubtful receivables.

#### Accrued Employees' Bonuses:

Accrued employees' bonuses are provided for payments of employees' bonuses based on the estimated amounts.

Provision for use of points granted:

The Company provides mainly MY LAWSON POINT holders and LAWSON PASS holders when purchasing goods, an entitlement to certain points that the holder can redeem for a discount on subsequent purchases from LAWSON stores.

Allowance for Employees' Retirement Benefits:

Allowance for employees' retirement benefits is provided at the amount accrued based on the projected

benefit obligations and plan assets at the balance sheet date. Actuarial differences will be amortized from the following fiscal year on a straight-line basis over a certain period (10 years) within an average remaining service period of employees at the time of their occurrence. Prior service cost is amortized, starting the fiscal year incurred, on a straight-line basis over a certain period (10 years) within an average remaining service period of employees.

Allowance for retirement benefits to directors and corporate auditors:

Allowance for retirement benefits to corporate auditors and executive officers of the Company is calculated to state the liability at 100% of the amount that would be required if all corporate auditors, executive officers resigned their services with the Company at the balance sheet date.

## 5. Accounting for consumption tax

Consumption tax is accounted for using the tax exclusion method.

#### **Notes to the Non-consolidated Balance Sheets**

## As of February 28, 2010

#### As of February 28, 2011

- 1. Accounts receivable due from franchised stores, accounts payable due to franchised stores-the amounts of credits and debts incurred for the deal with franchised stores.
- 2.Accounts payable-trade for franchised stores—the 2.Same as in the left amounts payable to vendors for merchandise purchased by franchised stores.
- 3. Accounts payable-other due for franchised stores — the amounts payable for supplies purchased by franchised stores.
- 4.Deposits received from franchise and lessees-the 4.Same as in the left amounts received from mainly franchised stores.
- 5.Revaluation of land used for business Land used for business was revalued on the basis prescribed by the Law Concerning Revaluation of Land (Law No. 34, March 31, 1998). Revaluation difference resulted has been included in net assets as land revaluation difference, net of the related tax which is included in deferred tax assets for land revaluation.

#### Revaluation method:

The value of land is determined based on the road-based prices adjusted reasonably as stipulated in Article 2, Item 4 of the Ordinance Implementing the Law Concerning Revaluation of Land (Government Ordinance No. 119, March 31, 1998) and the assessed value as stipulated in Article 2, Item 5 of the same Ordinance.

Date of revaluation:

February 28, 2002

The difference between book value and market value of the revalued land as of balance sheet date.

¥232 million

1.Same as in the left

3. Same as in the left

5. Revaluation of land used for business Land used for business was revalued on the basis prescribed by the Law Concerning Revaluation of Land (Law No. 34, March 31, 1998). The resulting revaluation difference has been included in net assets as land revaluation difference.

#### Revaluation method:

The value of land is determined based on the road-based prices adjusted reasonably as stipulated in Article 2, Item 4 of the Ordinance Implementing the Law Concerning Revaluation of Land (Government Ordinance No. 119, March 31, 1998) and the assessed value as stipulated in Article 2, Item 5 of the same Ordinance.

Date of revaluation:

February 28, 2002

The difference between book value and market value of the revalued land as of balance sheet date.

¥269 million

## **Notes to Non-consolidated Statements of Income**

| es to Non-consondated Statements of Incon       | ue     | ACT  | ı. c >        |
|---|--------|--|---------------|
| E M 1 1 2000 ( E 1 20 2010                      |        |  | lions of yen) |
| From March 1, 2009 to February 28, 2010         |        | From March 1, 2010 to February 28, 20      | 11            |
| 1. Net sales, cost of goods sold, operating     |        | 1.Same as in the left                      |               |
| gross profit-the amounts from mainly            |        |  |               |
| company operated stores.                        |        | 234 ' ( 11' 1 1                            |               |
| 2.Main account of selling, general and          |        | 2.Main account of selling, general and     |               |
| administrative expenses                         | 0.112  | administrative expenses                    | 0.061         |
| Sales promotion and advertising                 | 9,113  | Sales promotion and advertising            | 8,961         |
| Salary  | 25,191 | Salary                                     | 23,125        |
| Provision for accrued employees'                | 2,629  | Provision for accrued employees'           | 3,610         |
| bonuses   |        | bonuses                                    |               |
| Retirement benefit costs                        | 1,748  | Retirement benefit costs                   | 1,738         |
| Provision for allowance for retirement          | 54     | Provision for allowance for retirement     | 51            |
| benefits to directors and corporate             |        | benefits to directors and corporate        |               |
| auditors  |        | auditors                                   |               |
| Rent account                                    | 63,897 | Rent account                               | 66,621        |
| Depreciation of fixed assets                    | 18,653 | Depreciation of fixed assets               | 21,312        |
| 3. Gain on sales of fixed assets                |        | 3.   |               |
| Buildings                                       | 8      |  |               |
| Structures                                      | 1      |  |               |
| Furniture, fixtures and equipment               | 1      |  |               |
| Land  | 22     |  |               |
| Telephone subscription right                    | 0      |  |               |
| 4.Distribution of loss on disposal of fixed as  | sets   | 4.Distribution of loss on disposal of fixe | ed assets     |
| Buildings                                       | 2,737  | Buildings                                  | 1,731         |
| Structures                                      | 310    | Structures                                 | 228           |
| Furniture, fixtures and equipment               | 625    | Furniture, fixtures and equipment          | 720           |
| Software  | 143    | Software                                   | 146           |
| Software development in progress                | 27     | Software development in progress           | 84            |
| Others  | 20     | Others                                     | 15            |
| 5.Distribution of loss on sales of fixed assets |        | 5.Distribution of loss on sales of fixed a | ccatc         |
| Buildings                                       | 24     | Buildings                                  | 1,227         |
| structures                                      | 24     | structures                                 | 0             |
| Furniture, fixtures and equipment               | 0      | Furniture, fixtures and equipment          | 11            |
|   | 2      | Land                                       | 61            |
| Telephone subscription rights                   | 2      |  |               |
|   |        | Telephone subscription rights              | 1             |

6. Loss on impairment of long-lived assets The Group recognized an impairment loss mainly for each stores as the smallest category bear cash flows.

The carrying amount of those assets was written down to the recoverable amount. The Group recognized impairment loss as special losses on following assets due to a decline in value of the related asset categories due mainly to a continuous operating losses 6. Loss on impairment of long-lived assets
The Group recognized an impairment loss mainly
for each stores as the smallest category bear cash
flows.

The carrying amount of those assets was written down to the recoverable amount. The Group recognized impairment loss as special losses on following assets due to a decline in value of the related asset categories due mainly to a continuous operating losses

| Category by use | location | Assets  | million<br>of yen |        | Category<br>by use | location  | Assets   | million<br>of yen |
|-----------------|----------|---|-------------------|--------|--------------------|---|----------|-------------------|
| Stores          | Tokyo    | Buildings and<br>structure<br>furniture,<br>fixtures and<br>equipment and<br>others | 191               | Stores | Tokyo              | Buildings and<br>structure<br>furniture,<br>fixtures and<br>equipment and<br>others | 468      |                   |
|                 | Osaka    | "   | 127               |        |                    | Osaka   | JJ       | 85                |
|                 | Others   | II.   | 2,549             |        |                    | Others  | JJ       | 1,790             |
| Total           | —        | _   | 2,867             |        | Others             | —   | Software | 66                |
|                 |          |   |                   |        | Total              |   |          | 2,410             |

| Category by fixed assets          |       | Category by fixed assets          |       |
|-----------------------------------|-------|-----------------------------------|-------|
| Buildings                         | 1,567 | Buildings                         | 1,435 |
| Structure                         | 269   | Structure                         | 179   |
| Furniture, fixtures and equipment | 203   | Furniture, fixtures and equipment | 211   |
| Land                              | 395   | Leased property                   | 492   |
| Leased property                   | 418   | Software                          | 66    |
| Other                             | 14    | Other                             | 25    |

Recoverable value of the assets of the Group is the higher amount of net selling price or value in use. Not selling price of land was calculated based on appraised value by real estate appraiser or contract price, and the value in use was calculated by discounting estimated future cash flows to which the 4.9% discount rate was applied.

Recoverable value of the assets of the Group is the higher amount of net selling price or value in use. Not selling price of land was calculated based on appraised value by real estate appraiser or contract price, and the value in use was calculated by discounting estimated future cash flows to which the 3.3% discount rate was applied.

## Notes to the Non - consolidated Statements of Changes in Net assets

Previous period (From March 1, 2009 to February 28, 2010)

Number of shares of treasury stock

|              | Number of shares at | Increase during the | Decrease during the | Number of shares at |
|--------------|---------------------|---------------------|---------------------|---------------------|
|              | the end of previous | current period      | current period      | the end of the      |
|              | period              | (thousand shares)   | (thousand shares)   | current period      |
|              | (thousand shares)   |                     |                     | (thousand shares)   |
| Common stock | 432                 | 0                   | _                   | 432                 |

Note: The 0 thousand shares increase in treasury stock was resulted from purchase of stock less than unit share.

Current period (From March 1, 2010 to February 28, 2011)

Number of shares of treasury stock

|              | Number of shares at | Increase during the | Decrease during the | Number of shares at |
|--------------|---------------------|---------------------|---------------------|---------------------|
|              | the end of previous | current period      | current period      | the end of the      |
|              | period              | (thousand shares)   | (thousand shares)   | current period      |
|              | (thousand shares)   |                     |                     | (thousand shares)   |
| Common stock | 432                 | 903                 | 902                 | 433                 |

Note: The 903,000 share increase in treasury stock resulted from the 902,000 share increase due to acquisition of treasury stock in accordance with a Board of Directors' resolution and the 1,000 share increase due to purchase of stock less than one share unit.

The 902,000 share decrease in treasury stock resulted from the 902,000 share decrease due to retirement of treasury stock and the 0 thousand shares decrease due to requests for additional purchase of stock less than one share unit.

#### **Notes to Lease Contracts**

1. Finance lease transactions (lessees)

Non-ownership-transferred finance lease transactions

(i) Details of leased assets

Mainly store furniture (including fixtures and fittings) used in the convenience store business

(ii) Depreciation method for leased assets

As stated in Summary of Significant Accounting Policies under "Accounting standard for important reserves 3.Depreciation method of depreciable assets."

With regard to non-ownership-transferred finance lease transactions whose effective date of lease transaction precedes February 28, 2009, the Company applies the accounting method that it uses to account for ordinary lease transactions. Details of the transaction are summarized below.

(1) The assumed data as to acquisition cost, accumulated depreciation and net leased property

|  | As of February 28, 2010 | (Millions of yen) As of February 28, 2011 |
|--|-------------------------|---|
| Furniture, fixtures and equipment                |                         |   |
| Acquisition cost                                 | 34,491                  | 27,313                                    |
| Accumulated depreciation                         | 18,287                  | 16,659                                    |
| Accumulated impairment loss                      | 1,047                   | 964                                       |
| Leased property                                  | 15,156                  | 9,689                                     |
| (2) Obligations under finance leases             | As of February 28, 2010 | As of February 28, 2011                   |
| Furniture, fixtures and equipment                |                         | _   |
| Due within one year                              | 5,422                   | 3,906                                     |
| Due after one year                               | 11,177                  | 7,108                                     |
| Total  | 16,599                  | 11,014                                    |
| Allowance for impairment loss on leased property | 452                     | 562                                       |

## (3) Lease payments, depreciation expense, interest expense and impairment loss

|  | As of February 28, 2010 | As of February 28, 2011 |
|--|-------------------------|-------------------------|
| Lease payments                                 | 7,290                   | 5,463                   |
| Transfer from allowance for impairment loss on | 319                     | 382                     |
| leased property                                |                         |                         |
| Depreciation expense                           | 7,140                   | 5,430                   |
| Interest expense                               | 518                     | 351                     |
| Impairment loss                                | 418                     | 492                     |

## (4) Computation method of depreciation expense

Depreciation expense is computed by the straight-line method, assuming the lease period as the useful life and no residual value.

## (5) Computation method of interest expense

The difference between the total lease contract amount and the acquisition cost is assumed to be interest, and interest expense is computed by the interest method.

## 2. Operating lease contracts

Obligations under operation leases

|                     |                         | (Millions of yen)       |
|---------------------|-------------------------|-------------------------|
|                     | As of February 28, 2010 | As of February 28, 2011 |
| Due within one year | 782                     | 435                     |
| Due after one year  | 1,605                   | 330                     |
| Total               | 2,388                   | 766                     |

## **Notes to Marketable Securities and Investments in Securities**

(February 28,2010)

Investment in subsidiaries and affiliated companies whose fair value is readily determinable as of February 28, 2010 were as follows:

(Millions of yen)

|                          | Book value per<br>non-consolidated balance<br>sheets | Fair value | Difference |
|--------------------------|--|------------|------------|
| Investment in subsidiary | 15,335   | 21,409     | 6,073      |

(February 28,2011)

Investment in subsidiaries and affiliated companies whose fair value is readily determinable as of February 28, 2011 were as follows:

(Millions of yen)

|                                  | Book value per<br>non-consolidated balance<br>sheets | Fair value | Difference |
|----------------------------------|--|------------|------------|
| Investment in affiliated company | 599  | 449        | (149)      |

## Notes to Accounting for income taxes

1. Deferred tax assets and liabilities were described as follows:

|                                    |                         | (Millions of yen)       |
|------------------------------------|-------------------------|-------------------------|
|                                    | As of February 28, 2010 | As of February 28, 2011 |
| Deferred tax assets                |                         |                         |
| Enterprise taxes payable           | 764                     | 832                     |
| Accrued employees' bonuses         | 1,069                   | 1,498                   |
| Reversal of write-off investments  | 1,931                   | 1,946                   |
| in securities                      |                         |                         |
| Excess of depreciation             | 5,296                   | 5,456                   |
| Excess of amortization of software | 875                     | 747                     |
| Allowance for employees'           | 4,749                   | 5,132                   |
| retirement benefits                |                         |                         |
| Allowance for doubtful accounts    | 634                     | 437                     |
| Impairment loss                    | 2,169                   | 2,470                   |
| Loss on replacement of computer    | 412                     | _                       |
| system                             |                         |                         |
| Other                              | 2,333                   | 1,661                   |
| Total deferred tax assets          | 20,237                  | 20,183                  |
| Valuation allowances               | (2624)                  | (2,805)                 |
| Deferred tax assets-net            | 17,613                  | 17,378                  |
| Available-for-sale securities      | _                       | (2,340)                 |
| Total deferred tax liabilities     | _                       | (2,340)                 |
| Deferred tax assets-net            |                         | 15.037                  |

With regard to the deferred tax liability related to the 1,002 million yen of affiliates' shares which was assumed through the share exchange method specified in the Companies Act under Article 796 (3), the amount has not been recognized based on the "Guidance on Accounting Standard for Business Combinations and Accounting Standard for Business Divestitures" (ASBJ Guidance No.10 announced on December 26, 2008).

2. The difference between the normal effective statutory tax rate and the actual effective tax rate is reconciled as follows:

| (As of February 28, 2010)                                   |        |
|---|--------|
| The reconciliation between the statutory tax rate           | 40.7%  |
| (Adjustments)   |        |
| Increase of Valuation allowances                            | 4.6%   |
| Permanent difference in entertainment expenses              | 0.4%   |
| Permanent difference in dividends income                    | (0.2%) |
| Residents' tax  | 0.4%   |
| Others  | 0.3%   |
| the effective tax rate for previous and current fiscal year | 46.3%  |

## (As of February 28, 2011)

The reconciliation between the statutory tax rate and the effective tax rate for previous and current fiscal year has not been disclosed because the difference is less than 5% of the statutory tax rate.