### **Summary of Results for FY2015**

Lawson, Inc. April 14, 2016

### **Financial Results for FY2015**

Yutaka Yoshitake
Chief Financial Officer

#### Earnings Summary for FY2015

# Consolidated OP Consolidated net profit ROE

72.5bln yen (+2.9% YoY) 31.3bln yen (-4.0% YoY) 12.0%

#### Non-consolidated OP 57.2bln yen (-6.1% YoY)

Existing-store sales\*

+1.4% YoY

Gross profit margin\*

 $31.3\% (\pm 0.0pp YoY)$ 

SG&A expenses

+8.0% YoY

#### 1,007 new store openings (Group), 223 below plan

#### **Operating profit at major subsidiary firms**

SEIJO ISHII CO., LTD. 5.7bln yen (+4.2bln yen YoY) United Cinemas Co., Ltd. 2.3bln yen (+2.1bln yen YoY) International operations -2.8bln yen (+0.3bln yen YoY)

#### Consolidated recurring profit 69.6bln yen (-2.9% YoY)

Non-operating loss: 2.9bln yen

Forex loss 0.8bln yen

Loss on lease cancellations 1.9bln yen

and others

#### Consolidated net profit 31.3bln yen (-4.0% YoY)

Special loss: 14.2bln yen

Retirement of fixed assets 4.3bln yen

Impairment loss

10.5bln yen

and others

Income taxes-deferred: -4.0bln yen

Deferred tax assets -1.8bln yen

and others

<sup>\*</sup> Existing-store sales & gross profit margin include Lawson and Natural Lawson combined operations

#### FY2016 Estimates

# Consolidated OP Consolidated net profit ROE

#### 76.0bln yen (+4.8% YoY) 35.5bln yen (+13.1% YoY) 13.2%

#### Non-consolidated OP 59.0bln yen (+3.1% YoY)

Existing-store sales +1.0% YoY

Gross profit margin 31.6% (+0.3pp YoY)

SG&A expenses +10 to 15% YoY

#### 1,200 new store openings (Group) planned

#### **Operating profit at major subsidiary firms**

SEIJO ISHII CO.,LTD. 7.5bln yen (+1.7bln yen YoY) Lawson Store100 Co., Ltd. 1.1bln yen (+0.7bln yen YoY) International operations -2.9bln yen (-0.1bln yen YoY)

#### <1000 Days Action Plan>

Heavy investment in boosting product mix and store productivity

In-store investment, incl. chilled display cases 5.0bln yen~

IT system, incl. operational tablets

5.0bln yen∼

Efforts to supported everyday living focused in 1H,

expected to weigh on profits

Consolidated OP 1H 39.5bln yen (-6.0% YoY)

2H 36.5bln yen (+19.7% YoY)

Incorporates 2.0bln yen expenditure in 1H on measures to improve product mix

<sup>\*</sup> Existing-store sales & gross profit margin include Lawson and Natural Lawson combined operations

## "1000 Days Action Plan" Toward a Next-generation Convenience Store Model

Genichi Tamatsuka President and CEO Representative Director

#### Strengthen CVS business to challenge tough business environment

#### **Stores**

## - Semi-automatic ordering system

- Planned orders
- Franchise store guidance
- High quality store openings

#### **Products**

- Strengthen CVS core products, SM alterative products
- SCM reforming
- More advertising / promotion

## Franchise Owner Support

- Accelerate new franchise package
- Investment in existing stores

### Recovered existing-store sales Improved franchise owner's profits

#### FY2015 Review

#### Consolidated OP 72.5 billion yen (+2.9% y/y, 1.5 billion v. plan)

- Recovery of customer visits to existing stores driven by semi-automatic ordering system and more aggressive promotions.
- Favorable performance of Seijo Ishii, United Cinemas. Progress in restructuring of Lawson Store 100.
- Large impact from refinement of impairment losses, net profit down y/y.

	FY2015 Actual
Consolidated operating profit	72.5 billion yen (+1.5 bln yen versus plan)
Consolidated net profit	31.3 billion yen (-3.9 bln yen versus plan)
Existing-store sales (parent, y/y)*	101.4%(+0.5%p versus plan)
Gross profit margin (parent)*	31.3%(±0.0%p versus plan)

<sup>\*</sup>Lawson and Natural Lawson store combined total

#### Changes in the macro economy

Ageing society, lower birth rate

More 1 or 2person households More doubleincome households

Falling working age population

Fewer shopping places

Diverse customer needs

Micro changes

Average figures do not exhibit all the facts

Wider variance of store quality level

### Rapid consolidation of the CVS industry

#### To become an essential part of our communities

#### **Build a next-generation Lawson-style CVS model**

#### **Digital**

Develop the

operational framework

- Master the basics
- Respond to changes
- Rise to the challenge for future growth

**Analog** 

Change

the working style

**Stores** 

**Products** 

Franchise support

**Lawson's Vision** 

To be a leading execution-driven company

#### Next-generation Lawson-style CVS model

Supporting everyday life, becoming an essential part of communities

- Convenience (24 hour, fulfil sudden demand)
  - Daily demand for essentials
- Expand product range including supermarket alternatives, in-store cooked food, home delivery, health related products and services

Visualize upstream & midstream as manufacturing retailer

- Raw material procurement
- Inventory risk management, strong selling power
- Reform distribution / logistics
- Visualize manufacturing process

Productivity revolution High-grade store operation

- Operational reforms
- Multiple store management
- Develop next-generation systems

#### Strengthening Management Systems

#### CEO & COO

## Chairman/CEO and President/COO work together to speed up corporate transformation

- Drive 1000 Days Action Plan by accelerating business transformation to suit changing social dynamics
- Join forces as the Lawson Group to overcome severe market competition.
- Expand business beyond Japanese CVS: international CVS operations, entertainment,
   Seijo Ishii and others.



Chairman & CEO

Genichi Tamatsuka

- Responsible for overall management
   (Chairman of the Board of Directors, and Executive Committee Mtg)
- Control core Japanese CVS operation, lead 1000 Days Action Plan, hands-on strong leadership of on-the-ground operations



President & COO

Sadanobu Takemasu

- Further strengthen leadership as President, drive expansion of Lawson Group business scope (International operations, entertainment, etc.),
- Strengthen ties with Mitsubishi Corporation

#### Renewal of Corporate Culture

#### **Set New Corporate Vision and Code of Conduct**

#### **Corporate Philosophy** (remains unchanged)

Creating Happiness and Harmony in Our Communities

#### **Vision**

To be a leading execution-driven company.

We think through the changing needs of our customers, execute strategy with speed and become an essential part of our communities.

#### **Code of Conduct**

- 1. Everything starts with our customers, our communities and our stores.
- 2. Master the basics and strive to innovate.
- 3. Improve quality and speed of the PDCA (Plan-Do-Check-Act) cycle.
- 4. Act with discipline, take initiative and succeed as a team.
- 5. Pursue growth as individuals and support the growth of others.

#### Fiscal 2016 Action Plan

Expand product range to support all everyday needs

- Invest in existing-store equipment and shelves to actively expand product range
- Planning advertising to boost new merchandising

Strengthen selling power, develop new distribution systems

- Fully implement semi-automatic order system and planned orders
- Launch distribution center with three different temperature zones (room, cold, freezing)

Build next-generation systems to boost store productivity

- Use cloud-based IT system and artificial intelligence to modernize systems
- Revolutionize in-store working patterns by introducing tablets, etc.

#### Reforming business processes company-wide

Product
development
Merchandiser

Store Management guidance

Supervisor

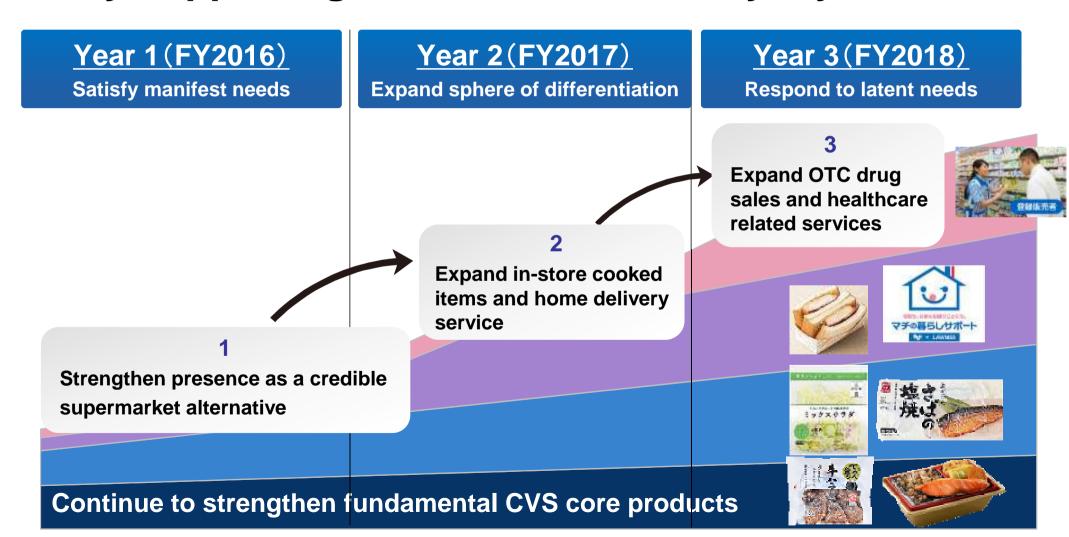
Store Location development

'Recruit Field Counselor" store location consultants

Changing the working style

#### Strengthen daily support for our customers

## Become an essential part of our communities by supporting our customers' everyday needs



#### Expand product range to support everyday living

FY2016 1st Half: Implement strategic measures

## Investment in existing stores



- Build more chilled food cases
- Introduce flatbed freezers
- Develop higher shelf gondolas

## Strengthen product for everyday needs



- Renew Lawson Select series
- Develop core CVS products
- Increase staple product SKU
- More fast food for dinner dishes

**Boost awareness of new merchandising** 



- Continue regularly advertising
- Increase TV ads on Lawson's supportive role for everyday needs

## +5.0bln yen~<sub>Y/Y</sub>

(Including leasing assets)

SKUs at LAWSON
+10%~Y/Y

A&P expenses +2.0bln yen~<sub>Y/Y</sub>

(Parent basis)

## Expand product mix by 10% to 3,500SKUs

## Stronger merchandising in chilled food open cases

Fresh food, daily-delivered food, deli items Build one more chilled food open cases



Fulfil all demands for daily life and encourage multiple purchases

## Improve staple food and goods merchandising

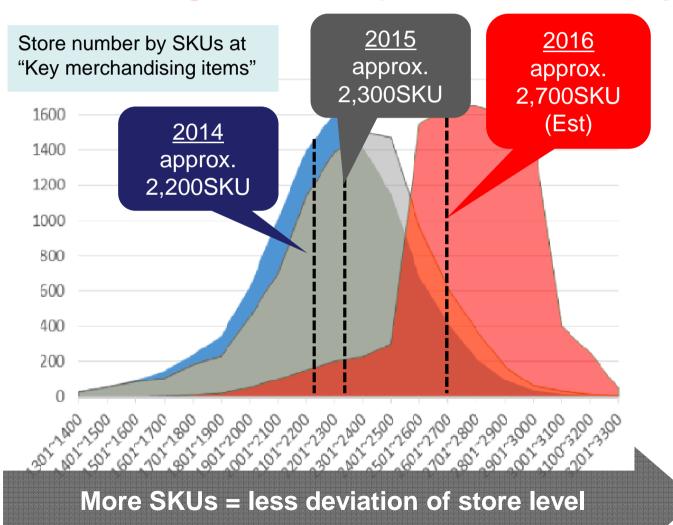
Processed foods, frozen items, daily goods Introduce freezer flatbeds, higher shelves to expand products to 2,700SKU



Targeted purchases→Encourage repeat buying

Use chilled food open cases to encourage multiple purchases from staple food and goods

With better hardware at store and improved ordering systems
Achieve significant improvement of "key merchandising items"



#### **Better hardware**

- Shift to higher shelves
- More freezer flatbeds

#### **Active systems**

 Tailor product mix to suit individual stores with preplanned ordering

#### **Boosting product mix across LAWSON stores**

#### **Digital**

Make full use of semi-automatic and pre-planned ordering

#### **Analog**

Stronger management skills of supervisors

Create 10,000 stores offering strong support for customers' overall everyday life by end FY2016

## Strengthen Lawson Select to meet a broader variety of daily needs



#### **Expand categories for Lawson Select**

Original Lawson deli-items and cut vegetables, and Lawson's private brand *Oyatsugoro* snacks adapted for Lawson Select in March and June respectively



#### Strengthen activities with manufacturers

Develop products with major industry players and specialist manufacturers



#### Meeting the needs toward a health-conscious society

Offer products made with high-grade flavouring or ingredients

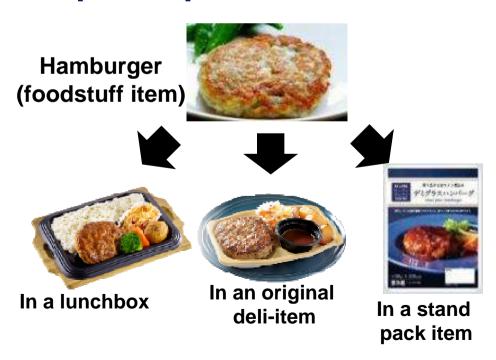


#### **CVS Core Products**

## Continue improvement of CVS core items such as lunch boxes, and others

**Utilizing common ingredients** 

## **Share ingredients for superior products**



## More Niigata "Koshihikari" rice lunchboxes



Teppanyaki hamburger lunchbox with Niigata Koshihikari rice



Grilled Kinka mackerel lunchbox With Niigata Koshihikari rice

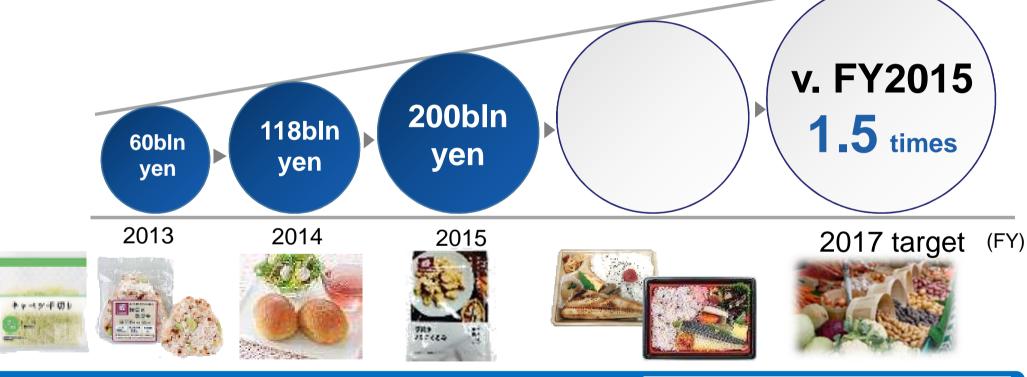


Aged pork cutlets lunchbox With Niigata Koshihikari rice



Grilled salmon lunchbox With Niigata Koshihikari rice

Expand health-related product category for food that is both tasty and healthy



NATURAL LAWSON smoothie series

Over 2.7mln units sold since May 2015

The state of the s

<sup>\*</sup>Total number of "Green smoothie", "Vegetable and fruit smoothie with chia seed" and "Maqui berries smoothie". (as of Feb. 2016)

#### Manufacturing Retailer Based on Small Commercial Areas

Stronger partnership with mega vendors (3 large-scale manufacturers)

More involvement in manufacturing as Lawson

## Control processes from raw material procurement to product development, manufacturing, and retail

- Source raw materials through SCI\*
- Utilize semi-automatic ordering system linked demand prediction systems
- Support new capex for automation, etc.
- SCI direct participation to reform manufacturing processes more efficient
- Backup from Mitsubishi Corporation

\*SCI, Inc. is a subsidiary of Lawson., Inc.

#### **Products**

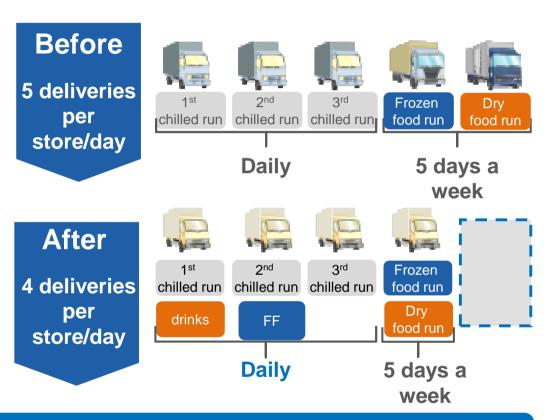
- Create specific superior taste/feature items
- Keep a high standard for product quality
- Offer safe, secure products

#### Transforming Distribution

#### Launch three temperature-zone distribution center

#### Lawson's own full-line center

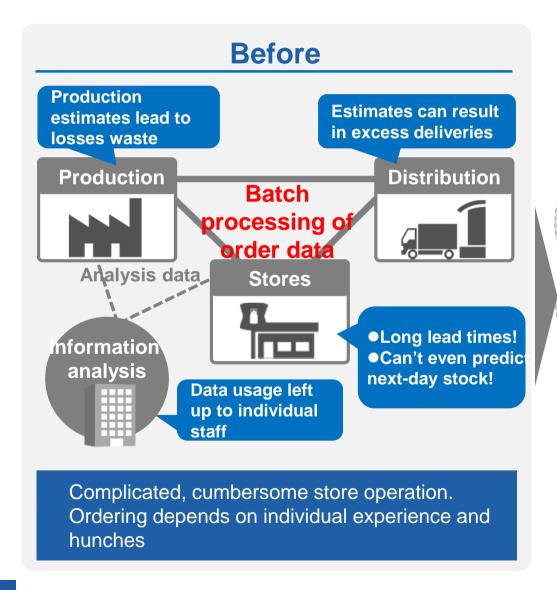
- Lawson's first operating distribution center
- 3 temperatures in one (room, cold, freezing)
- Launched March 2016
- Outsource warehousing and truck delivery

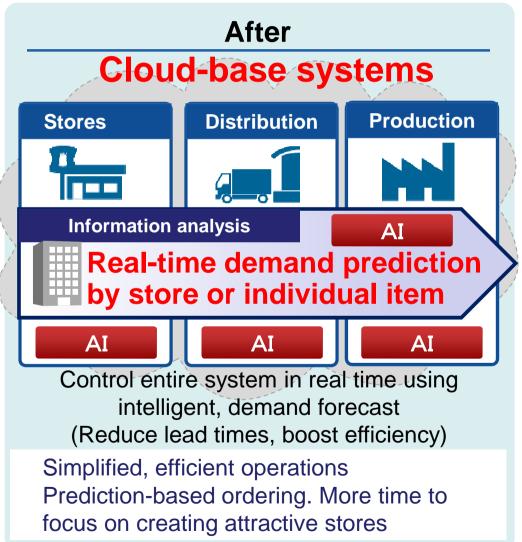


Visualize process and product flows in autonomous distribution center Combined triple temperature zone system enables fundamental review of delivery frequency, improves store productivity

#### Reforming Business Procedures

#### Started building next-generation systems





#### Reforming Business Procedures

#### Renew operation systems, improve store productivity



**2016 Nov: Introduce operational tablets** 

2017 Nov: Introduce new point of sale registers, new store PCs

and automatic cash dispensers

#### New Store Strategy

#### Focus on quality and quantity; 1,200 new stores scheduled for FY2016



## FY2016 Lawson store opening strategy in Japan

Open	1,200
Close	500
Net increase	700

\*Include Lawson Kochi, Inc., Lawson Minamikyushu, Inc. and Lawson Okinawa, Inc.



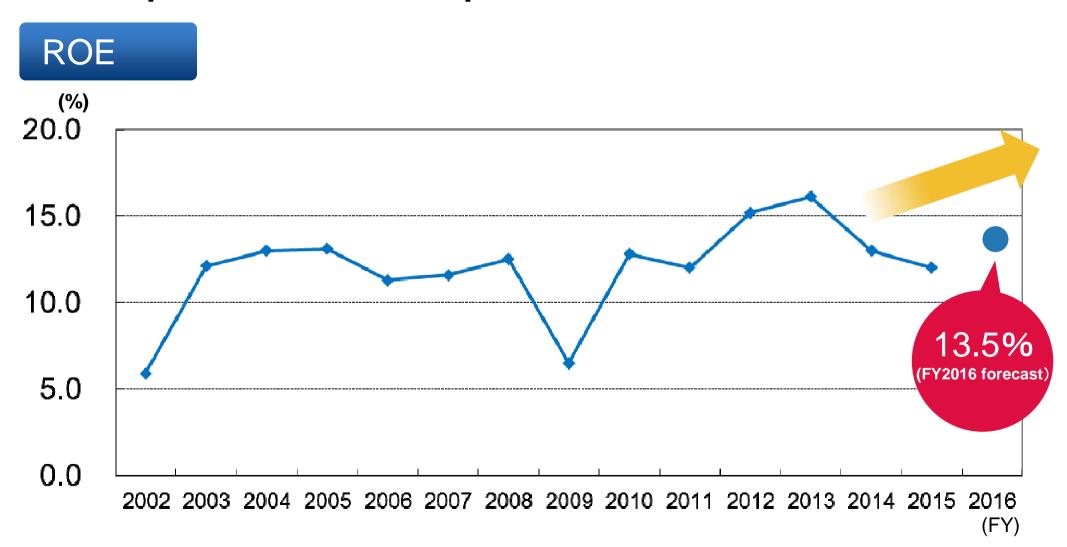


#### Parent profit to drive consolidated OP gains

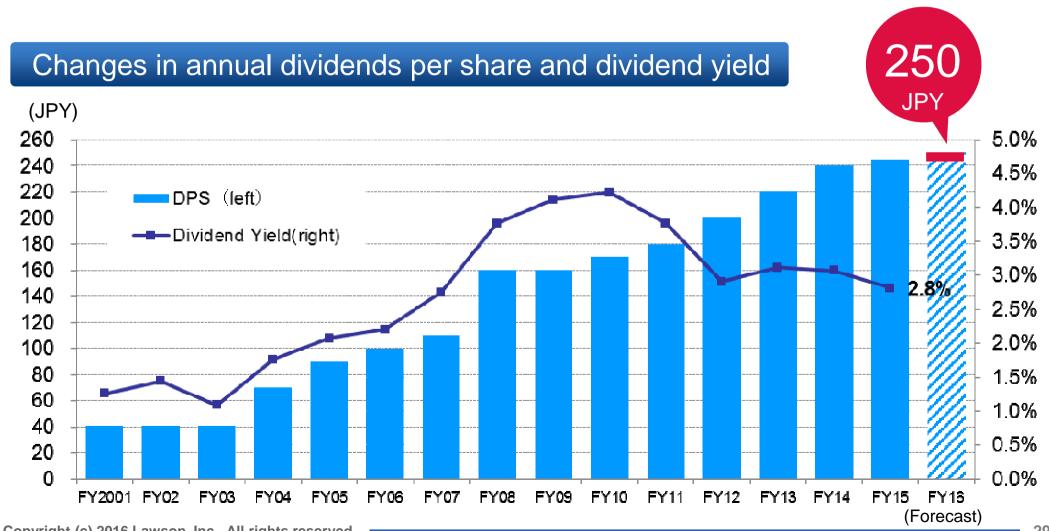
- Generate existing-store sales growth by boosting APP through stronger support of everyday living
- Aim to achieve gross profit margin back on solid growth track

		FY2016 plan			
		Actual	Y/Y		
	Existing-store sales* (y/y)	+1.	0%		
Parent	Gross margin* (y/y)	+0.3pp			
ent	SG&A (y/y)	+10% ~ +15%			
	Operating profit	59.0bln yen	+1.7bln yen/+3.1%		
Co	ns-parent differential	17.0bln yen	+1.7bln yen/+11.2%		
Col	nsolidated operating profit	76.0bln yen	+3.5bln yen/+4.8%		
Coi	nsolidated net profit	35.5bln yen	+4.1bln yen/+13.1%		

## Temporary fall in FY2015 due to special losses ROE expected to resume upward trend from FY2016 onwards

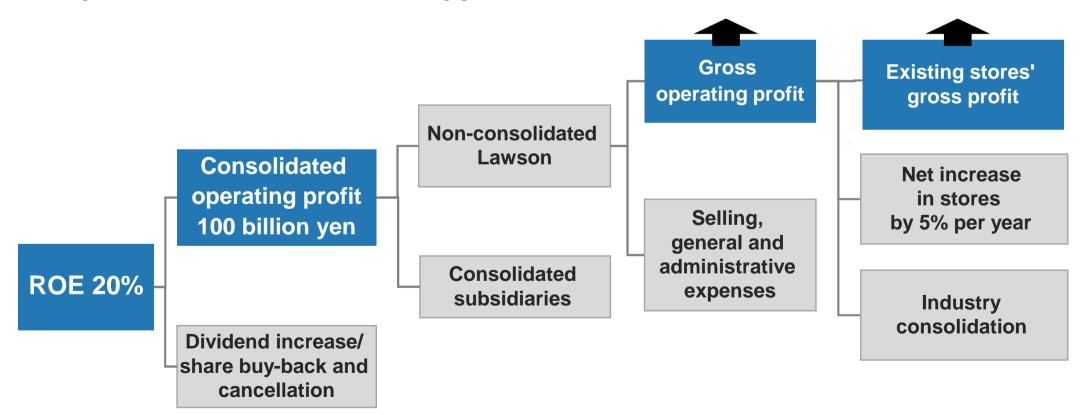


## No change in fundamental strategy to gradually increase shareholder returns



#### Medium-term Roadmap

- Initiatives toward 1) 100 billion yen in operating profit and 2) ROE 20%
- Maintain capital discipline with emphasis on ROIC
- Differentiation by products with high GPM
- Capitalize on consolidation opportunities







#### To be a leading execution-driven company.

We think through the changing needs of our customers, execute strategy with speed and become an essential part of our communities.



### Reference

#### Earnings Summary for FY2015

	FY2013	FY2014		FY2015	
(Consolidated: Billions of yen)	Actual	Actual	Actual	YoY	vs. Plan
Net sales of all stores	1,945.3	1,961.9	2,049.5	104.5%	99.4%
Operating profit	68.1	70.4	72.5	102.9%	102.2%
Operating profit ratio	3.5%	3.6%	3.5%	▲ 0.1%P	+0.1%P
Recurring profit	68.8	71.7	69.6	97.1%	101.0%
Net profit	37.9	32.6	31.3	96.0%	89.2%
EPS (Yen)	380.04	327.08	313.81	<b>▲</b> 13.27	▲ 38.19
Dividend per share (Yen)	220	240	245	+5	±0
ROE	16.1%	13.0%	12.0%	▲ 1.0%P	▲ 1.5%P
Total no. of stores in Japan	11,606	12,383	12,515	+132	▲ 331

Note: Total chain store sales from FY2014 onward includes sales from the convenience store operation in Japan, overseas operations and sales from Seijo Ishii (consolidated items only). Regarding Seijo Ishii, only the sales of directly operated stores are included.

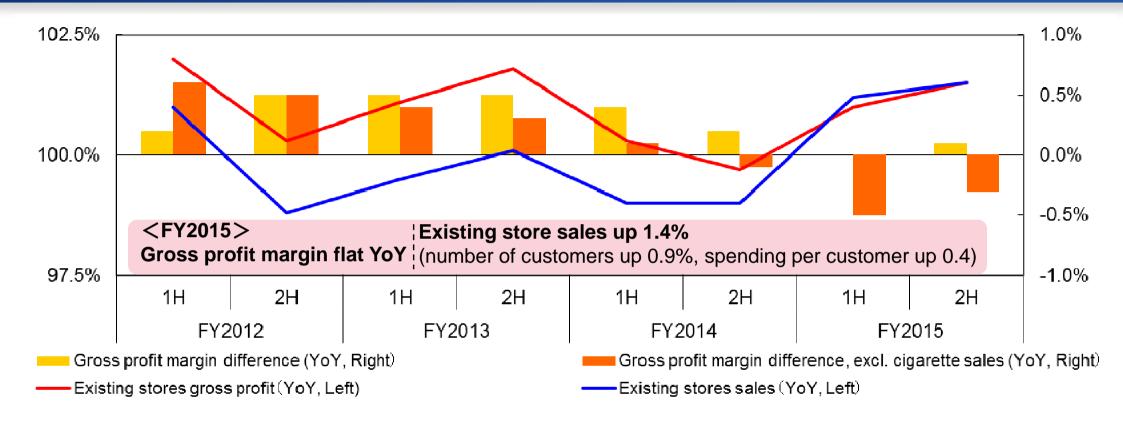
Note: The number of stores from FY2014 onward is the total number of convenience stores in Japan operated by the Lawson Group plus the number of directly operated Seijo Ishii stores.

Note: Change indicates comparison with plan announced along with the FY2014 2Q results.

- Consolidated OP increased 2.9% YoY, and came in 1.5bln yen or 2.2% higher than planned Existing-store sales increased YoY but higher advertising and promotion and other expenses weighed on performance, knocking Lawson parent operating profit lower.
  - Consolidated operating profit rose thanks to strong contribution from Seijo Ishii, United Cinemas.
- Consolidated net profit down 4.0% YoY and down 10.8% versus plan

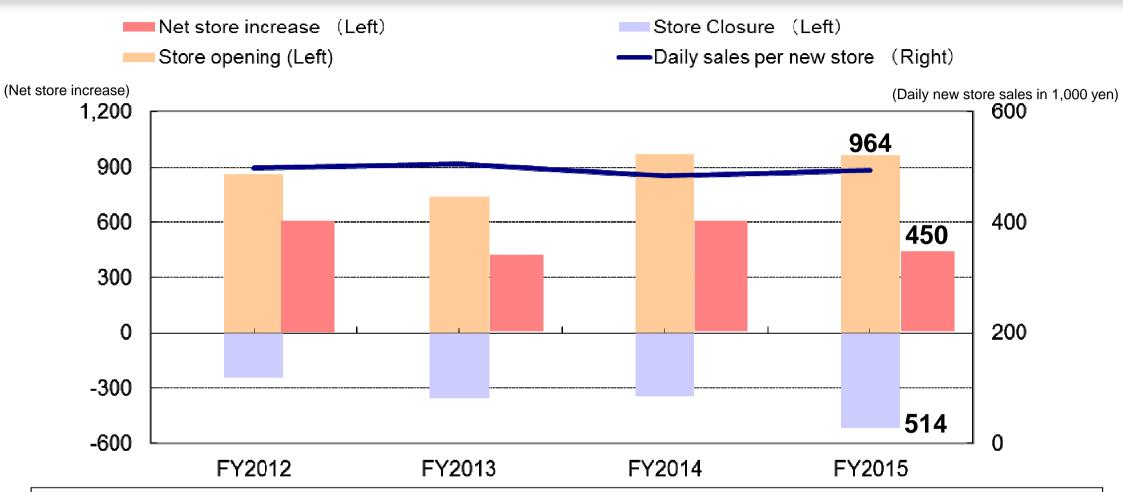
Consolidated recurring profit down on yen-appreciation generated forex losses and lease cancellation charges on store closures. Consolidated net profit also down on reduction in deferred tax assets and an increase in special losses related to renewed impairment criteria.

#### Existing Stores (Non-Consolidated\*) \* excluding LAWSON MART/LAWSON STORE 100 business



- Existing-store sales up 1.4% YoY. Customer visits and spending per customer both improved driven by higher advertising spend, and improvements in product mix following the introduction of semi-automatic ordering system.
- Gross profit margin (excl. cigarette sales) down 0.3pp YoY on increased number of strategic sales and campaigns, but overall gross profit margin steady YoY at 31.3% as cigarette sales contribution continues to fall.
- Existing-store gross profit, which has direct implications for franchisee's profits, rose 1.3% YoY.

#### Store Openings (Non-Consolidated\*) \*excluding LAWSON MART/LAWSON STORE 100 business



- Opened 964 stores, approx. 200 less than originally planned, after only 66 of a forecasted 200 stores actually did transfer from other chains \* to I AWSON stores.
- Daily sales per new store rose year on year to 494,000 yen.
- FY2016 Group stores plans (incl. LAWSON STORE100): open 1,200, close 500. Net increase: 700.

<sup>\*</sup> These include transfer from subway kiosk stores

<sup>\* \*</sup> The counting standard for store opening/closure has been changed in actual results from fiscal year 2015. Now the number of stores, which are converted into a different format within LAWSON/NATURAL LAWSON and LAWSON STORE100/LAWSON MART, are also counted in "opening" and "closure".

#### Key Components of SG&A Expenses

		FY2014	FY2	2015	FY2016
(Billio	ons of yen)	Actual	Actual	Change	Forecast
	Selling, general & administrative expenses	232.9	251.6	+18.6	Increase 10-15%
Non-consolidated	<major expenses=""></major>				
Ön	Personnel expenses	36.6	39.2	+2.5	Increase 5-10%
sol	IT-related expenses	12.7	11.3	<b>▲</b> 1.4	Increase 0-5%
ida	(Hardware leasing, software amortization, maintenance, etc.)				
tec	Advertising and promotional expenses	8.2	14.7	+6.4	Increase15-20%
	Facilities expenses	127.4	135.6	+8.2	Increase 5-10%
Con	solidated SG&A expenses	299.3	354.9	+55.6	Increase 10-15%

#### **Compared to Fiscal 2013 Compared to Plan** A&P: Sharply higher on aggressive advertising Non-consolidated Non-consolidated > 0.5bln yen below plan: TV ads and other throughout the year. advertising higher than expected, but > Other expenses: Increased HQ expenses following equipment costs fell on the back of lower new accelerated introduction of new franchise contracts store openings, and other expenses declined in which HQ takes on a portion franchise stores' on lower electricity unit costs. wastage disposal costs and electricity charges. Consolidated Consolidated > 1.3bln yen higher than plan:United Cinemas > In addition to non-consolidated factors, the changed fiscal year end and additional two consolidation of full-year expenses from Seijo Ishii months impacted on SG&A expenses. and United Cinemas swelled total SG&A expenses.

(Billions of ven)

#### Earnings of Major Subsidiaries

<operating major="" of="" profit="" subsidiaries=""></operating>			FY2015		FY2016
	FY-end	Ownership	Actual	YoY change	Forecast
Lawson Mart, Inc.	Feb.	100.0%	0.37	▲ 1.38	1.10
SEIJO ISHII CO., LTD.	Dec.	100.0%	5.79	+4.24	7.50
Lawson HMV Entertainment, Inc.	Feb.	100.0%	2.46	▲ 0.62	2.10
Lawson ATM Networks, Inc.	Feb.	76.5%	6.18	+0.25	6.10
United Cinemas Co., Ltd.	Feb.	100.0%	2.33	+2.18	1.80
Chongqing Lawson, Inc.	Dec.	100.0%	▲ 0.77	+0.12	▲ 0.50
Shanghai Hualian Lawson, Inc.	Dec.	94.0%	▲ 0.75	▲ 0.11	▲ 0.50

Note: Lawson Mart, Inc. has changed its name to Lawson Store100, Inc. since March 2016.

Note: United Cinemas Co., Ltd.'s result of FY2014 is result of four months (from September 2014 to December 2014). Futhermore, due to changing closing month from March to February in FY2015, the result of FY2015 is result of fourteen months (from January 2015 to February 2016) shown in consolidated statement of income.

Lawson Mart	Closed 345 stores (including stores that changed to another brand) as part of operational restructuring plan. Reported a 0.7bln yen operating loss for Lawson store100 business as a whole, including business division of Lawson, Inc Expect a recovery in sales to generate an operating profit in FY2016.
SEIJO ISHII	full-year performance incorporated for first time in FY2015. OP up on strong sales of super foods such as chia seeds and

full-year performance incorporated for first time in FY2015. OP up on strong sales of super foods such as chia seeds and other categories. Expect continued rising sales and profit in FY2016. Business year end to shift from December to February.

Lawson HMV Entertainment Strong sales of theme park entrance tickets, but increasingly fierce competition for large-scale concert ticket management weighed on profitability, and dampened profits. Expect profit to fall again in FY2016 as the burden for new ticket system depreciation increases, etc.

Operating profit gain: Change in business year end to February meant 14 months of performance were included in the FY2015 data, and a series of hit movies attracted more customers. Profit for FY2016 will decline in comparison to such a strong previous year performance.

**Lawson ATM**Networks

Secured a profit gain on reduced daily ATM usage, higher ATM installations in line with rising net store numbers, and review of ATM operating costs. Successful inbound response: introducing new-style ATMs, etc.

United

**Cinemas** 

(Billions of ven)

#### Cash Flows and Capital Expenditure (Consolidated)

nsolidated Capital Expenditi	ires			(Dillions of you)
moondated Capital Experient	FY2013	FY2014	FY2015	FY2016
	Actual	Actual	Actual	Forecast
New stores	32.2	49.0	40.4	51.5
Existing stores	7.0	5.8	6.7	10.0
IT-related	5.3	8.2	15.8	18.0
Other	2.0	2.7	1.4	1.0
Subtotal for capital expenditure	46.7	65.8	64.5	80.5
Depreciation and amortization	47.8	41.8	49.2	59.3

				(Billions of yen)
nsolidated Cash flows	FY2013	FY2014	FY2015	FY2016
	Actual	Actual	Actual	Forecast
Cash flows from operating activities	81.5	110.5	112.2	Approx. 120.0
Cash flows from investing activities	<b>▲</b> 47.9	▲ 100.4	▲ 68.6	Approx. <b>▲</b> 85.0
Free cash flows	33.5	10.1	43.5	Approx. 35.0
Cash flows from financing activities	▲ 39.6	▲ 3.2	▲ 50.2	Approx. <b>▲</b> 55.0
(Cash dividends paid)	▲ 20.9	▲ 22.9	<b>▲</b> 24.2	Approx. <b>▲</b> 25.0
Cash and cash equivalents at end of period	68.7	76.7	69.7	-

FY2015 cash flow from investing activities declined YoY on lower acquisitions, free cash flow recovered to 43.5bln yen. FY2016 cash flow from investing activities expected to reach a high level due to intended investment in store improvements and systems.

#### FY2016 Company Forecasts (Consolidated)

	FY2014 FY2015		FY2016	Forecast	
(Billions of yen)	Actual	Actual	Plan	YoY	
Net sales of all stores	1,961.9	2,049.5	2,170.0	105.9%	
Operating profit	70.4	72.5	76.0	104.8%	
Operating profit ratio	3.6%	3.5%	3.5%	±0%P	
Recurring profit	71.7	69.6	73.0	104.9%	
Net profit	32.6	31.3	35.5	113.1%	
EPS(Yen)	327.08	313.81	355.00	+41.19	
Dividend per share (Yen)	240	245	250	+5	
ROE	13.0%	12.0%	13.2%	+1.2%P	
Total no. of stores in Japan	12,383	12,515	13,229	+714	
(Non-consolidated*)*excluding LAWSON MART/LAWSON STORE100 busin	ness				
Gross profit at existing stores (YoY)	100.0%	101.3%	102.0%	-	
Net sales at existing stores (YoY)	99.0%	101.4%	101.0%	-	
Gross profit margin ratio	31.3%	31.3%	31.6%	+0.3%P	
Gross profit margin difference excluding cigarette sales (YoY)	±0.0%P	<b>▲</b> 0.5%P	±0.0%P	+0.5%P	
Note: Total chain store sales includes sales from the convenience store eneration in Japan eversees enerations and sales from Saija					

Note: Total chain store sales includes sales from the convenience store operation in Japan, overseas operations and sales from Seijo Ishii (consolidated items only). Regarding Seijo Ishii, only the sales of directly operated stores are included.

Note: The number of stores is the total number of convenience stores in Japan operated by the Lawson Group plus the number of directly operated Seijo Ishii stores.

Despite steadily rising expenses including advertising of our drive to support everyday living, FY2016 consolidated profit expected to rise on the back of improved existing-store sales and gross profit margin at the Lawson parent, and contributions from consolidated subsidiaries.

#### FY2016 Full-year and Half-year Forecasts

	FY2016 Forecast				
(Consolidated: Billions of yen)	1st Half	2nd Half	Full year		
Net sales of all stores	1,080.0	1,090.0	2,170.0		
Operating profit	39.5	36.5	76.0		
Operating profit ratio	3.7%	3.3%	3.5%		
Recurring profit	38.1	34.9	73.0		
Net profit	21.3	14.2	35.5		
(Non-consolidated*) *excluding LAWSON MART/LAWSON S	(Non-consolidated*) *excluding LAWSON MART/LAWSON STORE100 business				
Gross profit at existing stores (YoY)	102.0%	102.0%	102.0%		
Net sales at existing stores (YoY)	101.0%	101.0%	101.0%		
Gross profit margin ratio	31.6%	31.7%	31.6%		

Note: Total chain store sales includes sales from the convenience store operation in Japan, overseas operations and sales from Seijo Ishii (consolidated items only). Regarding Seijo Ishii, only the sales of directly operated stores are included.

Note: The number of stores is the total number of convenience stores in Japan operated by the Lawson Group plus the number of directly operated Seijo Ishii stores.

FY2016 1H operating profit expected to decline on concerted efforts to strengthen product mix in support of customers' everyday living needs, but full-year operating and net profit seen rising.

#### FY2015 Consolidated Balance Sheet

	As of Feb. 29, 2016	Change from Feb. 28, 2015
Total current assets	224.2	+0.5
(Cash and deposits)	69.7	<b>▲</b> 6.9
(Accounts receivable)	67.7	+9.0
Total noncurrent assets	579.0	+38.0
Property, plant and equipment	302.7	+28.3
Intangible assets	84.5	+5.0
(Goodwill)	46.3	<b>▲</b> 1.8
Investments and other assets	191.6	+4.6
(Long-terms loans receivable)	40.8	+3.6
(Guatantee deposits)	92.4	▲ 0.7
Total Assets	803.2	+38.5

		(Billions of yen)
	As of Feb. 29, 2016	Change from Feb. 28, 2015
Total current liabilities	319.6	+18.5
(Accounts payable-trade)	112.2	+8.7
(Deposits payable)	101.9	<b>▲</b> 1.7
Total noncurrent liabilities	210.6	+10.8
(Long-term loans payable)	57.5	▲0.8
Net Assets	272.9	+9.1
(Common stock)	58.5	-
(Retained earnings)	154.6	+7.4
Liabilities and net assets	803.2	+38.5



#### **Cautionary Statement**

This presentation contains forward-looking statements and forecasts regarding the future plans, strategies and performances of Lawson and its subsidiaries and affiliates. These statements and forecasts are not historical facts. They are expectations based on assumptions and beliefs derived from information currently available to the Company and are subject to risks and uncertainties including, but not limited to, economic trends, heightened competition in the domestic convenience store sector, personal consumption, market demand, the tax system and other legislation. As such, actual results may differ materially from estimates. Figures in this presentation have been rounded down.