

Toward achieving Lawson Blue Challenge 2050!

Lawson Group is pursuing efforts to achieve the KPIs we determined for social and environmental aspects in 2025, our 50th anniversary of our founding, and 2030, target year of the SDGs, as target years. Furthermore, Lawson Group also formulated its environmental vision, Lawson Blue Challenge 2050!, aiming to realize a carbon-free society by 2050 and ensure an abundant, blue planet for the future.

In order to contribute to the ideal world that the Sustainable Development Goals (SDGs) aim to realize, we will continue our initiatives to address environmental issues, such as reducing CO₂ emissions, reducing food waste, and reducing plastic in containers and shopping bags, as we take on difficult challenges to achieve our goals (the KPIs) for 2025, 2030, and 2050.

Form environmental vision, set long-term goals, take on challenges to achieve a Carbon-free Society in 2050.

	2025 50th anniversary	2030 SDG targets	2050 Environmental vision Lawson Blue Challenge 2050! —Save our blue planet!—
 Reducing CO₂ emissions	CO ₂ emissions per store 2013 levels Reduce by 15%	Reduce by 50%	Reduce by 100%
 Food waste reduction	2018 levels Reduce by 25%	Reduce by 50%	Reduce by 100%
 Reducing plastic	Plastic for containers and packaging 2017 levels Reduce by 15%	Plastic for containers and packaging Reduce by 30%	100% used Containers and packaging of Lawson's original products Eco-friendly materials
		Containers and packaging of Lawson's original products Eco-friendly materials 50% used	
		Plastic shopping bags Reduce by 100%	