

Contribution to the Sustainable Development Goals (SDGs)

Lawson Group's approach to contributing to the SDGs

Lawson Group believes that striving to realize the Three Promises to become the hub of refreshment in every community based on its Group Philosophy, "Creating Happiness and Harmony in Our Communities," ultimately promotes the Sustainable Development Goals (SDGs). With this in mind, we are working proactively to solve social issues.

Establishing systems for contributing to the SDGs and implementing PDCA cycles

Aiming to realize a sustainable society through our business activities, we have been working to establish systems for solving social issues and implementing PDCA cycles for them, including the establishment of an SDGs Committee in March 2019.

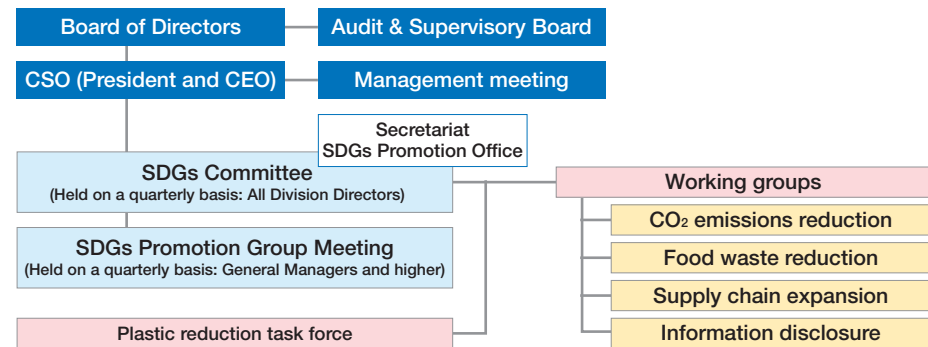
From March 1, 2021, the Company established the position of Chief Sustainability Officer (CSO), with the president, CEO, and representative director appointed to the position to further strengthen initiatives. In responding to the issues, the SDGs Committee identifies material issues that align with the Three Promises, and periodically shares the progress of the entire Group, while each division conducts self-directed initiatives in its own business activities.

Furthermore, we have established working groups under the SDGs Committee to strengthen our initiatives on key issues that require a quick response; namely, CO₂ emissions reduction, food waste reduction, plastic reduction, supply chain expansion, and information disclosure.

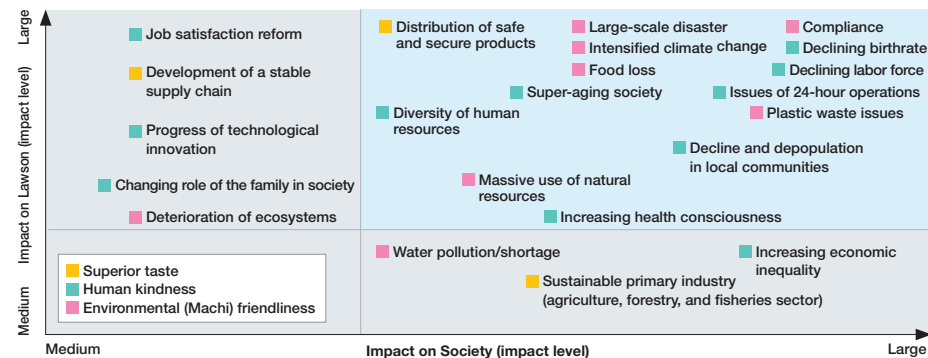
Identification of material issues (materiality)

We classify our activities with respect to Lawson's value chain into six categories based on the Three Promises to customers enumerated in our business policy, and in consideration of pertinent social issues and circumstances. We make decisions from the customer's point of view, with the primary emphasis on the safety and security of retailers and on social infrastructure initiatives for the retail industry.

SDGs Committee Organization












Impacts of identified social issues



Steps to identifying material issues

- STEP 1** In order to find issues with heavy impacts on the environment, society and economy, and then identify Lawson's own material issues, we categorized our business activities into value chain phases, such as raw materials procurement, manufacturing, and distribution and confirmed what initiative was helpful toward achieving each target or goal of the SDGs by clarifying social issues in every phase.
- STEP 2** From the social issues identified in the feedback or questionnaire results from stakeholders such as customers, franchise stores, shareholders, and institutional investors, we selected the issues with heavy impacts on society.
- STEP 3** Cross-checking the social issues identified through stakeholder feedback with those impacting heavily on Lawson, we prioritized those necessary for us to become "the hub of refreshment in every community."
- STEP 4** We linked Lawson's initiatives for the specified social issues to the Three Promises, and decided our material issues.

Target Setting (material issues)

Business policy	Applicable SDGs	Material issues (materiality)	Major initiatives and services
 <p>Superior taste</p>		<p>Providing Safety/Security-oriented, Overwhelmingly High Value-Added Products and Services that are Friendly to Society and the Environment</p>	<ul style="list-style-type: none"> • Providing high value-added private brand products • Deployment of Machikado Chubo in-store kitchens • Planning and developing locally produced products for local consumption, and spontaneously utilizing domestic ingredients • Developing and selling products under consideration of society and the environment • Deployment of LAWSON Farm agricultural products • Development of products and services in line with customer opinions • Developing and operating a supply chain with consideration for society (human rights, etc.) and the environment • Conducting fair trade with suppliers
 <p>Human kindness</p>		<p>Supporting Health Promotion for All People Through Products and Stores</p>	<ul style="list-style-type: none"> • Development of products with consideration for health-based on the 10 themes • Creation of a pharmaceutical product sales system • Expansion of NATURAL LAWSON and HealthCare LAWSON • Promotion of health promotion partnerships with local governments • Supporting and subsidizing health initiatives for owners and crew • Promotion of health and productivity management (mental healthcare, exercise promotion, etc.)
		<p>Providing Comfortable Work Environments Leading to Job Satisfaction</p>	<ul style="list-style-type: none"> • Creating a comfortable work environment for use by all kinds of people • Training and retention of store crews • Continuation of FC owner support system • Promoting the Management Owner system for multiple-store management • Enhancing communication with franchise stores • Creating an environment where all kinds of human capital can be active • Promotion of job satisfaction reforms using DX, etc. • Development and expanded use of leave for maternity, childcare, nursing, long-term care, etc.
		<p>Supporting Women and Seniors as well as Children's Growth</p>	<ul style="list-style-type: none"> • Maintaining Scholarship program for children from single-parent families • Promoting fund-raising programs for children's futures (school afforestation activities, the "Dream classes," etc.) • Creation of an environment to support children's learning • Donation of products to facilities that require food and other support • Deployment of "Care-focused LAWSON for Senior Citizens" program (support for long-term care), regional revitalization events • Promoting Safety Station (SS) activities (community watch service for women, children, and seniors)
 <p>Environmental (Machi) friendliness</p>		<p>Coexisting Synergistically with Communities by Serving as Part of the Social Infrastructure</p>	<ul style="list-style-type: none"> • Expansion of mobile sales and delivery services • Online product dispatch, returns, and in-store delivery pick-up services • Promotion of Lawson Bank ATM services • Government certificate issuance services • Executing comprehensive regional agreements with the local governments, promotion of partnerships • Collaboration with national and local governments to support stricken areas in the event of disaster
		<p>Sustainable Environmental Conservation Activities Toward the Realization of a Carbon-Free Society</p>	<ul style="list-style-type: none"> • CO₂ reduction: Promoting energy efficient stores and offices (Introducing and operating energy efficient equipment) • CO₂ reduction: Utilizing and spreading renewable energy • CO₂ reduction: Efficiency enhancement of distribution and promotion of changeover to environment-friendly trucks • Reduction of food loss: promotion of selling out stock, selling by weight, development of products with long best-before date • Reduction of plastic waste: Reduction in amount of plastic used for containers, packaging, and sales promotion materials, etc. • Reduction of use of natural materials such as copy paper, etc. • Sustainable use of resources with consideration for biodiversity