Corporate Philosophy

Creating Happiness and Harmony in Our Communities

Vision

To be a leading company in execution. Think through customers' needs and changes, execute with speed and become an essential part of our communities.

Code of Conduct

- 1. Think as customers, communities and stores.
- 2. Master the basics and strive to innovate.

Living in Harmony with Communities: **Initiatives Report 2018**

Creating Happiness and Harmony in Our Communities



Creating Happiness and Harmony in Our Communities

This is the Corporate Philosophy of the Lawson Group. We aim to spread energy across communities and create communities full of smiles by helping the communities overcome the challenges facing them and responding to various customer requests and needs.

Lawson Group Environmental Policy

Our Commitment

To sustain the blessings of Earth for future generations, the Lawson Group will consider the environment in every aspect of our business activities and strive to achieve sustainable development and coexistence with local communities.

Our Principles

- Creation of a low-carbon society We will combat global warming by conserving energy and resources and reducing waste in all our business activities.
- 2 Consideration in the development of products and services

We will give proper consideration to effects on the natural environment and local communities at every stage in the cycle of products and services, from procurement of raw materials to sales and disposal

Active participation in social contribution activities

We will participate actively in social contribution activities, serving as a member of our communities in efforts to promote greenery and beautification of the regional environment and pursuing other initiatives.

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4 Continuous improvements

We will strive to preserve the environment by leveraging our environmental management systems to make continuous improvements, which will be measured against objectives and targets.

- Observance of laws and regulations We will observe laws and internal rules related to environmental preservation activities.
- 6 Promotion of communication We will foster greater awareness of environmental preservation through education, while also promoting communication with stakeholders.









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Trying various initiatives toward overcoming challenges of communities toward creating happiness and harmony in our communities

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The Sustainable Development Goals (SDGs) were adopted by the United Nations Sustainable Development Summit convened at the United Nations Headquarters in September 2015. The Summit set 17 goals and 169 targets for achieving the SDGs on a global scale by 2030. Ventures toward overcoming challenges of communities one by one are what the Lawson Group aims to create happiness and harmony in our communities. These will also contribute to achievement of SDGs.

Challenges of communities



Social contribution and environmental activities toward overcoming challenges

LAWSON

* Representative numbers of SDGs are indicated

Promotion of energy-saving and energy-creating measures



Lawson reduces electricity consumption by installing energy-efficient equipment and the latest technologies in stores.





Lawson provides children with scholarships (no repayment required) and supports children so that they can continue on to higher education.



Lawson offers mobile sales services for food, daily necessities and other products in hilly and mountainous areas where people have difficulty in shooping.



Health support

Lawson provides services that help community residents maintain

conscious products and medicines and providing health check-ups

Product development using

Lawson develops and sells products using locally

sourced food ingredients. This contributes to the

revitalization of local communities across Japan.

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locally-sourced food ingredient

healthy lives. These services include selling delicious, health-

at LAWSON stores

and so it

Lawson prepares for large-scale disasters. In case of a disaster, we strive to keep the stores open to support disaster areas.

We employ the ISO 14001 Environmental Management System to promote business activities that are considerate of society and the environment.

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Achieving a sustainable society and creating happiness and harmony in our communities





Creating better living environments Cooperating with local governments to contribute to communities through stores nationwide

Lawson closely cooperates with local governments and organizations and conducts various activities through LAWSON stores nationwide. These include developing products with locally-sourced food ingredients, providing welfare and childcare support, responding to disasters, and contributing to the environment. Lawson conducts various projects to revitalize communities and to create better living environments for every community member.

Providing Convenience Store Health Check-Ups for 3 GOOD HEALTH -w/\$ helping local community residents maintain healthy lives



Since 2014, we have used parking lots of our three stores in Amagasaki City to provide Convenience Store Health Check-Ups. The health check-ups are held twice a year. 20-50 people receive the service per health check-up. The number of persons receiving the service has increased year after year. Also, based on the request from residents nearby the stores, we provide lectures at health seminars. I have owed my community residents many obligations. Therefore, I feel pleasure in repaying them through LAWSON stores. To keep every community member healthy, we will work on these initiatives.

Hyogo Higashi Branch Harmony Limited Mr. Tomovasu Fukui



4





Visiting an elementary school for moral education classes



S.P Co., Ltd.

Management Owner

Mr. Hidenori

Takayanagi

Based on the request from an elementary school nearby our store, I communicate the importance and value of observing rules during moral education classes from the position of management. With interactive communication in mind, I have the classes about shoplifting and tell children why shoplifting is bad and what shoplifters and their related people will face as a result of shoplifting. Now, our Store Manager takes the lead in participating in the classes, resulting in developing our employees at the place for

contributing to local communities. I am very thankful. I think that our lectures would make LAWSON stores closer to children.





セーフティステーション活動実施

Aid for sudden illnesses & injuries:

Responding to women's and children's evacuation:

stores

Protection from stalkers:

stores

Prevention of emergency scams:

Source FY2017 (JFA) questionnaires for franchise owners and store managers. Extracted answers only applicable to Lawson

stores

The Lawson Group is proactively participating in the Safety Station Activities of the Japan Franchise Association (JFA) by promoting cooperative efforts for safe and secure community development, environmental improvement for young people, etc.

Mobile sales services that allow community residents to go shopping conveniently

Tama Branch, Ome Higashiome 4-chome Store, Owner Mr. Hitoshi Saito

Lawson signed an agreement with Ome City, Tokyo for improvements in shopping environment. Based on the agreement, we carry and sell about 300 kinds of products such as food products and daily necessities on a mobile sales service truck. On Wednesday and Friday each week, we drive the truck to visit 10 places in Nariki District where it is located in a hilly and mountainous area. We are happy to provide these services because we had considered what we would be able to do for the customers who felt inconvenient for shopping. We had an impressive thing on a snowy day when we cancelled the mobile sales services firstly because of snow. We checked the sales locations and found that snow was removed politely at all the locations. We will continue to take on the challenges that make people including customers and persons involved in local governments and neighborhood associations happy, with keeping in mind that the origin of business is peddling.









Aomori Nishi Branch, Hirosaki Kuniyoshi Store, Store Manager Ms. Naoko Funamizu Since opening of our store, we have cleaned the area within 2 kms of the store once in a month and picked up all trash off from roadsides to fields. We carry out the cleanup without wearing uniforms, but some customers are aware of us and talk to us. We are very happy, There are no supermarkets within 10 kms of our store. Our store is the shopping place closest to local residents. We drive a delivery car to deliver products to day service centers three times in a month. Many people look forward to our visit, so we find it rewarding and want to concentrate more on the delivery. To realize our store philosophy "We appreciate and thank everything," all of us will always do our best.



Ms. Funamizu (left), the Store Manager, and Ms. Kawasaki, a crew, in front of a delivery vehicle



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Toward realizing "community health hubs" Supporting health of local community residents



Lawson has ventured into providing an extensive range of support services to help community residents maintain healthy lives. These services include providing health-conscious products such as low-calorie, low-carbohydrate, and low-salt products, selling medicines and implementing health check-ups.

Relevant data

One Da

Number of stores with an in-store dispensing pharmacy on the premise: 45

(OTC) medicines: 180

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- Number of "Care LAWSON" stores: 16 Number of areas offering Convenience Store
- Number of stores selling over-the-counter
- Health Check-Ups and other services: 9 (As of the end of May 2018)

88

Cooperating with local governments to improve community residents' health

Lawson cooperates with local governments and provides the health check-ups and consultation for residents at the LAWSON stores which are closer to customers. These check-ups and consultation have been offered at governmental offices and community centers conventionally. This initiative started in Amagasaki City, Hyogo in October 2013 and has been implemented in nine areas until now. In fiscal 2017, we worked with the Kyoto Prefectural Government to provide lung cancer screenings on parking lots of the stores in Fukuchiyama

City in September 2017 and in Kvotanabe Citv in January 2018. respectively.



6

Promoting the health of 3 GOOD HEALTH employees, as well as owners and crews

We support heathy life of customers, as well as promote the health of our employees. To be specific, we encourage all employees to take physical checkups. In addition, we implement health promotion campaigns, organize large-scale sports festivals and give the employees who increase exercise opportunities Lawson Healthcare Points in order to raise health awareness among employees. We also think it important to promote the health of franchise owners and crews. Therefore, we subsidize full physical examinations and other medical check-ups and prepare health support menus.

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Developing and selling low-carb products

As community health hubs, Lawson is positively developing and selling the low-carb products which are under the concept of deliciousness and health and health-conscious products as the society is aging and people become increasingly health conscious.

"Low-carb" refers to a moderate restriction on glucide content recommended by the Association for Healthy and Palatable Eating. The association recommends a low-carb diet in which you limit your carb intake to 20-40g per meal, less than 10g per refreshment between meals or up to 70-130g per day, allowing you to eat proper carb intake in a delicious and enjoyable way.

Bran bread series are our representative low-carb products. Our unique formulation reduces specific aroma of brans (outer husks of grains), allowing customers to continue eating the bread deliciously. Part of packaging for original products shows a low-carb mark and an

amount of carb, enabling customers to use the information for their healthy diet.



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Enhancement of OTC (over-the-counter)



Healthcare LAWSON offers products that are not sold in other LAWSON stores, such as OTC medicines and beauty products. Registered sellers offer on-thespot consultation and advice, which has been well received by our customers. OTC medicines were sold at 180 stores as of the end of May 2018.

Opening stores with a dispensing pharmacy on the premise



In order to open stores with an in-store dispensing pharmacy, Lawson is working with Qol Co., Ltd., a major dispensing pharmacy chain, and MIZ-Pharmacy Co., Ltd., a dispensing pharmacy and drugstore operator in Saga and Fukuoka Prefectures, 45 stores have been opened as of the end of May 2018.

7



stores

Care LAWSON supports senior citizens. and their families. It is complete with a care consultation counter and a salontype space where people of all ages can gather in a casual manner. It offers a large assortment of products aimed at meeting the needs of senior citizens and their families.

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Revitalizing communities through products using local food ingredients Developing and selling products in collaboration with high school students and local members*





Kanano Pancake and Kanano Danish Doughnut

These products use rice powder made from Akitakomachi Rice and eggs, both of which are grown in Akita, and are co-developed with students of Akita Prefectural Kanaashi Agricultural High School.The pancake is seasoned with Japanese soy sauce and honeyed apples to create a sweet and salty taste. The Danish doughnut contains the caramel cream to which salt of Oga Peninsula is added.



Kesennuma bababa! boxed meal Launched by Kesennumanishi High School!

This boxed meal is developed based on the recipe of students of Miyagi Prefectural Kesennumanishi High School. The recipe was awarded for excellence at the FY2017 boxed meal contest held by Miyagi Prefectural Government. In the contest, high school students in Miyagi compete on boxed meals based on the concept of local production for local consumption. The product mainly contains the rice seasoned and cooked with Kinka mackerel of Miyagi, the pork grown in Miyagi and Japanese mustard spinach fried with oyster sauce, and the crab sticks and sliced wakarne (seaweed) stem of Sanriku dressed with tuna.



Airy strawberry mousse cake (using powder of Gifu Hatsushimo rice)

This product is co-developed with 12 students of the food course of Gifu Prefectural Ogaki Sakura Senior High School. The cake sponge made of rice powder of Gifu Hatsushimo rice is layered with strawberry sauce, custard cream and strawberry mousse. Named after the school name, cherry-shaped strawberry chocolates are decorated, creating a brilliant look.



Chigiri tacos bread

This product is co-developed with students of Okinawa Prefectural Naha Commercial High School based on the work which won the top prize at the product development project in 2017 in collaboration with Lawson Okinawa and commercial high school students. Tacos meat and cheese sauce wrapped with bread dough are baked softly. This bread can be broken into three pieces. Of them, one piece contains spicy sauce, allowing people to enjoy different taste.

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Products developed by students of three high schools in Asakura City, Fukuoka Part of sales is donated to the 2017 Northern Kyusyu Heavy Rain Disaster Relief Fundraiser

From February 20 to March 19, 2018, 1,305 LAWSON stores in the Kyusyu region (as of the end of February 2018) sold three products which were intended to contribute disaster relief fundraising for the disaster caused by the heavy rain in the northern Kyushu in 2017. These products were developed by students of Fukuoka Prefectural Asakura High School, Fukuoka Prefectural Asakura High School and Fukuoka Prefectural Asakurakoyo High School by using food ingredients grown in the city. On May 14, 2018, we contributed to total of 733,329 yen of donations at Asakura City Office.







*The listed products are an example. They might have been discontinued.

Rice ball containing niku miso (miso-flavored meat)

3 GOODHEALTH AND WELL-BEIN

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Éclair with two creams of Amaou Bread created strawberry and Toyomitsuhime fig of the Triple Wat

maou Bread created based on the image Mr g of the Triple Water Wheel red

 Mr. Yuji Hayashi (left), the Mayor of Asakura City, receiving a list and Mr. Takaki Mizuno (right), Executive Assistant to CEO

The local specialty shop within the LAWSON store delivers attractiveness of Hakodate to many people

9

"Hakodate Motte Kimashita" is the local specialty shop publicizing the Hakodate brand continuously. We selected the LAWSON Kyobashi Ekimae Store because it is located well with good cost performance and some other reasons. The shop offers about 150 kinds of products made in Hakodate. It also holds a fair to sell specialties of Hakodate each month. Many consumers say that they want to go to Hakodate. I feel that the shop has been playing the role as a local specialty shop reliably. Some say that it is interesting to place the shop within a LAWSON store and it is easier to use the shop because it is located within a LAWSON store. These comments will never be received without collaboration with Lawson. We think that we can communicate the attractiveness of Hakodate to the customers who come to buy boxed meals and beverage because the shop is within the LAWSON store.

We want to open the second local specialty shop in order to communicate the attractiveness of Hakodate further.

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Manager, Food Industry Promotion Section, Economic Department, Hakodate City Mr. Isao Fukyo



Hakodate City local specialty shop within the LAWSON Kyobashi Ekimae Store. There are 10 local specialty shops on a steady basis for seven local governments including Hakodate City (as of the end of July 2018)

Procuring domestically-produced agricultural products stably and industrializing agriculture **Operating LAWSON Farms nationwide**

Our "LAWSON Farms," which pay special attention to soil cultivation, have expanded to 23 locations nationwide (as of the end of February 2018) to ensure a stable supply of safe, secure and domestically-produced agricultural products to LAWSON stores.

We aim to grow delicious and healthy agricultural 2 ZERO HUNGER products and develop agriculture sustainably.

The purpose of establishing LAWSON Farms is to achieve stable procurement of domestically-produced agricultural products in a long term. Currently, the agricultural products produced on LAWSON Farms nationwide are shipped as ingredients of the products sold by the LAWSON Group such as salads, deli items and fast food. LAWSON Farms work on the Nakashima Method* which intends to analyze the soil before cropping, cultivate the soil ideally for growing agricultural products and supply proper nutrition suitable for their growth status. LAWSON Farms produce delicious and healthy vegetables. In terms of production processes, Lawson is working to obtain JGAP certification^{*1} for the purpose of ensuring further safety and security of agricultural products produced on LAWSON Farms. The



Senior Merchandiser. Agriculture Promotion Department. Merchandising Division, Lawson Mr. Takuro Harada

third-party certification enables us to ensure more reliable assurances. We desire that LAWSON Farms deliver safe, secure and delicious agriculture products to customers through stores, as well as taking initiatives in generating local employment through industrialization of agriculture, showing sustainable growth of agriculture in Japan.

* Excluding LAWSON Farms adopting organic growing methods

LAWSON Farms have earned **JGAP** certification for their efforts to ensure food safety and environmental conservation

The Lawson Group is working to ensure further food safety as well as to obtaining JGAP certification*1 in order to establish a proper farm management system for LAWSON Farms. Until fiscal 2017, 22 LAWSON

JGAP 登録番号 120000072*3

10

Farms*2 nationwide earned JGAP certification. From fiscal 2017, we are working to obtain the global ASIAGAP. As a result, six LAWSON Farms earned the certification.

- *1 JGAP (Japan Good Agricultural Practice): This is the certification for farms that work on food safety and environment conservation. It represents the good agricultural practices that are promoted by the Ministry of Agriculture, Forestry and Fisheries of Japan for introduction.
- *2 All LAWSON Farms except LAWSON Farm Hiroshima-Jinsekikougencho (which has met the JAS standard for organic vegetables) have obtained the certification.
- *3 The number below the JGAP certification logo is for LAWSON Farm Chiba.

Acquisition of JGAP certification As of the end of February 2018

Farm name	Application items				
Chiba	Japanese mustard spinach, Radish, Carrot, Cabbage				
Hyogo	Onion, Chinese cabbage, Lettuce				
Ibaraki	Bunashimeji mushroom				
Ishinomaki	Grape tomato, Cucumber, Green onion				
Oita Bungo Ono	Green onion				
Yamanashi	Grape				
Hokkaido Honbetsu	Wheat				
Aichi	Cabbage, Chinese cabbage				
Miyazaki	Cucumber				
Tokachi	Onion				
Hokkaido Iwanai	Radish				
Akita	Mesclun greens				
Niigata	Rice				
Nagasaki	Leaf lettuce, Sunny lettuce, Green onion, Onion				
Tottori	Radish				
Kumamoto	Japanese orange				
Satsuma	Cabbage				
Ehime	Japanese orange				
Aichi Toyohashi	Strawberry				
Kagoshima	Radish, Carrot, Sweet potato				
Oita	Tomato, Grape tomato				
Ichiki Kushikino	Lettuce, Leaf lettuce				

Delivering carefully brewed coffee to customers A cup of coffee from MACHI café

MACHI café is our in-store freshly brewed coffee service. We brew delicious, eco-friendly coffee based on our uncompromising pursuit of beans, bean roasting methods and milk in all phases from growing of individual coffee beans to serving the customer at a store.



We pay attention to details such as use of high quality beans and 100% raw milk \mathcal{CO}

We realize high-quality hot coffee having a sweet taste and smooth finish with a hint of pleasant acidity and a fruity flavor. It comes from beans (Arabica) produced on our designated farms and production areas in four countries*1 where all processes from growing of individual beans to shipping can be strictly controlled. We use a post-mixing method that produces blends after bringing out the unique characteristics of each bean variety through different roasting processes. We use only raw milk*2 in our café latte so that customers can enjoy the original rich sweetness of milk.

*1 For hot coffee *2 Heat sterilized raw milk







Carefully selected coffee beans, including ripening coffee beans from Ipanema Plantation in Brazil

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Blended after bringing out the unique characteristics of each bean variety through different roasting processes

11

100% raw milk for the original rich sweetness of milk

Environmental and social considerations Use of coffee beans on Rainforest Alliance Certified[™] farms only

The Rainforest Alliance is a non-profit international environmental protection organization founded in 1987. Rainforest Alliance certification is awarded to farms that satisfy rigorous standards in such areas as environmental preservation and life quality improvement for farm workers. Lawson uses only coffee beans* grown on certified farms for its MACHI café freshground coffee service. Furthermore, as a member of the Rainforest Alliance Consortium jointly established by the Rainforest Alliance and companies that trade in certified products. Lawson engages in promotional and educational activities in Japan by implementing campaigns on Twitter, for example.

* Excluding single-origin and decaffeinated coffee









Lawson Living in Harmony with Communities: Initiatives Report 2018



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Expanding support with stores serving as a core Preparing for disasters and supporting community reconstruction

In order to fulfill its role as a community lifeline when a disaster occurs, the Lawson Group is not only prepared for large-scale disasters, but also has various quick disaster response measures and measures for continuing business at its stores in place. We work with local governments to provide food, daily necessities and other emergency relief supplies to evacuation centers as support for disaster victims. We also carry out disaster relief fundraisers.



Disaster preparedness and response

In the event of a large-scale disaster, our first priority is to confirm the safety of franchises and headquarter employees. In company-wide drills held three times each year, participants experience various safety confirmation methods such as phone, e-mails, the Disaster Emergency Message Dial system and our safety confirmation system in order to allow them to respond smoothly in an emergency. Stores are equipped with supplies and manuals required for a disaster.



At the til of the heavy rain in July 2018. Lawson headquarters employees worked to deliver goods and recover stores, etc., to keep the stores open. In addition, sent relief supplies to evacuation centers. In Ozu City, Ehime, we used parking lots of three stores to sell about 200 kinds of products with stores on wheels

In the event of a disaster, we will quickly establish disaster relief headquarters in the headquarters, an area office and a branch in charge of a disaster area. By utilizing disaster information map systems or other methods in which we can check the disaster situation in real time, we will support stores, manufacturing factories, delivery centers and other locations to enable stores in the disaster area to reopen early.



Disaster information man system



Lawson acquires "Resilience certification"

In the spirit of building national resilience against disasters, the government's National Resilience Promotion Office, Cabinet Secretariat established a system for "certifying groups contributing to the building of national resilience against disasters (resilience certification)." This system certifies businesses that are actively engaged on a regular basis in efforts related to business continuity in preparation for large-scale natural disasters and so on as "organizations contributing to the building of national resilience against disasters." The February 2016 "Guidelines relating to certification of groups contributing to the building of national resilience against disasters" were enacted by this office.



Lawson has received confirmation to the effect that it conforms to the "requirements of a certified organization" stipulated by the above guidelines. Lawson was recognized by the Association for Resilience Japan as the first convenience store to contribute to the building of national resilience against disasters.

3 GODDHEALTH _w/•

Disaster relief fundraiser for the disaster caused by the heavy rain in the northern Kyusyu

In the event of a large-scale disaster, the Lawson Group's in-store donations are switched to fundraising for disaster relief, through which Lawson assists in delivering the goodwill of people around the country to those impacted by the disaster. Monetary donations are distributed to areas in need through local governments in disaster areas and the Japanese Red Cross Society etc. In fiscal 2017, the Lawson Group received donations through in-store donation boxes, donations via Loppi multimedia terminals, and donations of Ponta reward points and d reward points from all over Japan when the heavy rain caused damage mainly in Fukuoka and Oita. The donations received from customers totaled 46,053,831 yen.

For the heavy rain disaster in July 2018, we also received donations through in-store donation boxes, donations via Loppi multimedia terminals, and donations of reward points. The donations will support the affected people through local governments in the disaster area.

Disaster relief fundraisers carried out in FY2017

Name of Fundraiser	Donations collected
2017 Northern Kyusyu Heavy Rain Disaster Relief Fundraiser	46,053,831 yen*

*Excluding products with contribution 13



Ms. Akie Omagari (left), the Vice Governor of Fukuoka Prefecture, receiving a list and Mr. Nobuo Houri (right), the General Manager of our Kyusyu Area Support Department



Mr. Tetsuo Okamoto (left), the Director-General of Tourism/Local Bureau of Planning/Promotion Department of Oita Prefecture, receiving a list and Mr. Nobuo Houri (right), the General Manager of our Kyusyu Area Support Department

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Supporting children and a future life "Happiness in Communities" fund-raising activities

The Lawson Group is conducting "Happiness in Communities" fund-raising activities in support of "children" and "greenery." Its four pillars are: Support Dreams Fund (scholarship program for children from single-parent families), Support Dreams Fund (scholarship program for victims of the Great East Japan Earthquake), TOMODACHI Fund, and Lawson Green Fund.

Scholarship program for children from single-parent families supports their going to high schools! We have received many happy testimonials.

Many single-parent families have economic problems. Especially, mothers of many mother-child families work multiple jobs and spend less time with their children. The National Federation of Single Parents and Children's Welfare Associations in Japan and local mother-child welfare organizations hold trips and events for these mothers and children to increase communication opportunities among families and community members, provide various consultation and advice and offer support for entrance of schools and employment.

Establishing a scholarship program for the purpose of supporting children who have to give up their going to or drop out from high schools because of economic problems was a dream for the National Federation for a long time. After we knew that the Lawson Group had provided scholarships under the Support Dreams Fund (scholarship program for victims of the Great East Japan Earthquake), we decided to work with Lawson to provide scholarship program for children from single-parent families. Now, 400 children go to high schools and pursue studies and sports, without giving up their dreams.

Goodwill of people over Japan supports the future of children. The National Federation of Single Parents and Children's Welfare Associations in Japan and mother-child welfare organizations are filled with gratitude. We have received thank-you messages from scholarship students, their mothers and fathers, for example, "I was happy to just take entrance exams," "I can continue my favorite athletic sports," "I bought textbooks and uniforms for my child due to goodwill of many people," and "I used the scholarship for the dream of my daughter who wants to become a nurse." This scholarship gives the future of children and their families big dreams. To allow the scholarship program for children from single-parent families to continue for many years to come, the National Federation of Single Parents and Children's Welfare Associations in Japan and local mother-child welfare organizations will do our best.

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Autonal Federation of Single Parents and

National Federation of Single Parents and Children's Welfare Associations in Japan Chairperson **Ms. Emiko Umino**





Thank-you notes from scholarship students and their parents

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Support Dreams Fund (Scholarship program for children from single-parent families)



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Recipient National Federation of Single Parents and Children's Welfare Associations in Japan



夢∉応援*€

This scholarship program has been organized to support children from single-parent families so that they can continue on to higher education. A total of 400 students, are selected for the scholarships. Third-year students in junior high schools and all students of high schools in Japan are eligible to apply. It provides each student with a scholarship amounting to 30,000 yen per month (no repayment required; holders of any other scholarship given by other institutions can apply for this scholarship).

Support Dreams Fund

(Scholarship program for victims of the Great East Japan Earthquake)



Recipient Civic Force

This scholarship program has been organized to support students affected by the Great East Japan Earthquake. In addition to providing each student with a scholarship amounting to 30,000 yen per month (no repayment required, this scholarship can be awarded in conjunction with any other scholarship) for a maximum of seven years, it helps the students through various activities, such as lectures, live performances and practical education programs, until they start earning their own living.

TOMODACHI Fund



Recipient U.S.-Japan Council (Japan)

Started with the aim of extending support for recovery from the Great East Japan Earthquake, the TOMODACHI Initiative is a public-private partnership also aiming to develop leaders of the next generation through educational and cultural exchange programs. The Lawson Group has agreed with the purpose of the initiative and continues to support it.

Lawson Green Fund



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Recipient The National Land Afforestation Promotion Organization

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We are promoting activities to preserve forests which are irreplaceable assets for all creatures living on Earth for the future. Through this fund, the Lawson Group supports school greening activities carried out mainly at elementary and junior high schools and schools for special needs education in Japan, and greening projects in various areas carried out by volunteer groups.



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Inspiring each child to dream big Supporting children's education

The Lawson Group supports children's education in various ways such as accepting elementary and junior high school students for experience-based learning at stores, virtual work experience in hands-on learning facilities and environmental education in the nature.



Holding forestry classes for mothers and children

From fiscal 2017, we have supported two-day camps for the single-parent families who have economic problems and are busy with their work, with the aim to help them make memories. This is the environmental educational program for single mothers and their children which is designed to nurture interests in the nature and develop sociability and communication skills through experience of forestry management such as planting and thinning.



Participants climbing up a headstream of the Tama River

The program is held under the title of the "Tree-Utilizing Festival - Parent-Child Classes" by utilizing the Lawson Green Fund. In fiscal 2017, total of 46 participants including 13 families of 27 mothers and children in Kawasaki City participated in the program, thinned trees, created wooden spoons, Climbed up headwaters of the Tama River and took other activities in Kosuge Village, Yamanashi.



Participants creating spoons

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Supporting leaning of elementary students through hands-on learning facilities

The Lawson Group operates stores in the Student City* hands-on learning facilities in Kyoto City and Sendai City to help children learn about social mechanisms through work and to provide an environment where they can learn and grow healthily. The Student City is an educational program. In a simulated city in a school consisting of banks, convenience stores, shops, newspaper companies, a ward office and other organizations, children can develop their social skills and understand the relationship with society. economic structures and what money/work is through hands-on experience as part of their learning in the city. Children work as buyers and sellers each other, and experience roles of sellers from eyes of buyers and roles of buyers from eyes of sellers at the same time. As a result, they understand that everything in the society is connected, and generate awareness and responsibilities that every member in the society lives by helping each other. At the LAWSON store in the Student City, they can work as shop attendants and learn cash register operations, customer service, sales aggregation and other work. Through the experience, they can develop their skills, including the ability to think for themselves, discuss and work together.

LAWSON





The program consists of pre-learning for 8-10 hours, one-day experience-based education and post-learning for 1-2 hours.

* Student City is a registered trademark of Junior Achievement Japan, Japan headquarters of Junior Achievement, one of the world's largest educational organizations.

HAPPY LAWSON supportsfamilies with children

HAPPY LAWSON aims to support customers raising children. In addition to its wider aisles for strollers, a multi-purpose restroom and a nursing room, the store offers space to rest and chat in peace for every generation, from families with small children to visitors to the park.



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Cooperating in the childcare support passport project

The Lawson Group is cooperating in the childcare support passport project led by the Cabinet Office, Government of Japan. For example, we issued Lawson Childcare Support Coupons to customers who are pregnant women and families with a child under 18 years old in the six prefectures of the Tohoku region. The coupons discount 20 yen for Kara-age Kun

fried chicken nuggets, cream puffs and other products. Total of 1,075 stores in the prefectures (as of the end of September 2017) distributed each 100 coupons (total of approximately 100,000 coupons).

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Introducing effective energy-saving and energycreating measures to all stores **Experimenting and verifying eco-friendly** technologies at eco-friendly model stores

Lawson opens eco-friendly model stores featuring cutting-edge technologies. We verify the effects of the technologies installed at the stores and introduce those demonstrating high energy-saving and energy-creating effects into our next new regular stores. Through these initiatives, we strive to reduce per-store electricity consumption and CO₂ emissions.

13 GUMATE Action Aiming achievement of energy-saving target

Lawson has set the goal of reducing per-store electricity consumption by 20% by fiscal 2020 (compared to the fiscal 2010 level) and is promoting measures to save and create energy.

- *1 CO2 emissions derived using adjusted coefficients for receiving-end terminals published by the Federation of Electric Power Companies of Japan for fiscal 2010. The figures for fiscal 2017 and 2020 are estimates based on utility supplier-specific emission coefficients for fiscal 2018.
- *2 Calculated for April 1 to March 31 to coincide with the administrative fiscal year.



The latest eco-friendly model store. Tatebayashi Kido-cho Store (Tatebayashi City, Gunma)

Measures taken for the first time as a convenience store

CLT (Cross Laminated Timber)

The CLT is wooden construction material. It is made of several layers of dimension lumber oriented at right angles to each other and glued to create structural panels with exceptional



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strength and good thermal insulation properties. Using the CLT for store structure and interior to improve heat insulation capacity reduces burden of air conditioning equipment.

Per-store electricity consumption (index) and CO₂ emissions^{*} Annual electricity consumption index (left scale) (t-CO₂) (%) -CO2 emissions (right scale) 120 -- 120 ---- 100 100



Opening eco-friendly model stores

In January 2018, Lawson opened the LAWSON Tatebayashi Kidocho Store (Tatebayashi City, Gunma). This latest eco-friendly model store is the first convenience store which is built with cross laminated timber (CLT) made of Japanese cedar trees. The CLT is used as structural and interior material and increases high heat insulation capacity. In addition, the store is equipped with the latest energy-saving measures such as the Ultra Eco-Ice (thermal storage tank for refrigeration) and energy-creating measures such as solar generation systems, aiming to reduce externally-procured electricity by about 60% compared to that of standard stores in fiscal 2016.

Ultra Eco-Ice (thermal storage tank for refrigeration)



and cools refrigeration display cases during daytime by using the energy in higher ambient temperatures, aiming effective driving to save energy.



Active introduction of freezing and refrigeration systems using CO₂ coolant

In fiscal 2010, Lawson began installing CFC-free (CO₂ coolant) freezing and refrigeration systems that have high energy-saving effects. The total number of stores with the systems reached about 2,700 as of the end of February 28, 2018. The impact of CO₂ coolant on Earth's atmosphere is very small, just 1/4,000 that of CFC coolants, greatly reducing greenhouse gas emissions. CO₂ coolant is also highly energy efficient, reducing the electricity consumption in all stores by 12%.



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Refrigeration display cases with doors

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13 CUMATE

Refrigeration display cases in some stores are equipped with doubleglazed doors to prevent cool air from leaking. Thermal insulators are also enhanced for increased thermal insulation performance. These improvements contribute to higher refrigeration efficiency.

Ten Energy-saving Rules

We have established the Ten Energy-saving Rules to improve the operating efficiency of our stores' refrigeration and air-conditioning systems and reduce unnecessary energy consumption. The stores are implementing such measures as cleaning air-conditioner filters and adjusting air-conditioner temperature settings.



- Keep air conditioner temperature settings at 27°C in summer, 18°C in winter, and OFF in spring and autumn
- Minimize the time for which doors to walk-in and storage freezers and refrigerators are open while moving products in and out
- Keep the area around outdoor units of refrigerators and 4 air conditioners neat and tidy
 - Restock summer products that are frozen in-store from stocks that have been refrigerated
- Restock hot drinks with products that have been 6 stored at room temperature
- Do not overfill storage freezers and refrigerators
- Turn off lighting and air conditioning in back rooms and 8 storage areas when no one is present
- Arrange products so that they do not disturb the air 9 curtains on open cases
- Minimize the number of times storage freezers and 10 refrigerators are opened





Electricity consumption Electricity consumption by cooling systems



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LAWSON customers can exchange shopping Ponta reward points acquired by using their d point cards for CO₂ offset credits or purchase CO₂ offset products. By offering these credits, we help customers offset their CO₂ emissions. The total volume of CO₂ offset so far is approx. 29.300 tons, achieved by 38.74 million participating customers.



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Effectively utilizing surplus food Realizing a food recycling loop

LAWSON Farm Tottori uses compost made from waste food or other products from LAWSON stores around the area for soil cultivation. We have realized a food "recycling loop" system in which compost is made from waste food from stores, the recycled compost is used for production of radishes, and the radishes are sold as ODEN products at LAWSON stores.

Food recycling loop

 α

- a model in which waste food is circulated as resources -



Recycling unsold food

Each day, the average LAWSON store generates approx. 9 kg of unsold food waste and approx. 2 kg of oil (waste oil) used in the preparation of fried foods. The Lawson Group sends unsold food to recycling plants, where it is processed into feed (for pigs and chickens) and compost. Collected used cooking oil is made into livestock feed additives, biodiesel, and other products. As a result of such efforts for recycling, we achieved a food recycling ratio of 44.5% in fiscal 2017, above the statutory target of 42.5%

Lawson Group Number of stores conducting food recycling



Toward sustainable agriculture production Making effective use of imperfect vegetables

Imperfect vegetables are agricultural products that are slightly different from perfect vegetables in terms of their appearance, such as their shape or size, although they have the same quality in terms of taste and nutrition. We aim to promote sustainable agriculture by utilizing these imperfect vegetables.

Utilizing imperfect vegetables for prepared food or other deli items and selling them

At LAWSON Farms, 10-15% of agricultural products are imperfect vegetables. They are processed for deli items, salads, Japanese pickles, and other food items. This helps make effective use of agricultural products.

Raw material supply

Pre-cut vegetables

....

Product supply

サラタ

T.AVA

Katori Process Center

Manufacturing plants

LAWSON stores

Contents

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LAWSON Farms and contracted farms nationwide

FARM

Product lineup using imperfect vegetables*





Crunchy! corn salad





Dog refreshments Shredded white meat soft White meat soft Carrot and gizzard added

Dog food White meat and three colorful vegetables

*The listed products are an example. They might have been discontinued.

LAWSON Farms won the grand prize of the Green Purchasing Award and the Minister of Agriculture, Forestry and Fisheries Prize for their initiatives!

To produce agricultural products sustainably, LAWSON Farms have promoted various initiatives such as promoting environmentallyfriendly agriculture, reducing food mileage by the distribution reforms which build vegetable processing factories within the farms, and efficiently utilizing imperfect vegetables which were disposed of previously. As these initiatives are evaluated, LAWSON Farms received the grand prize of the (18th) Green Purchasing Award to honor organizations active in promoting and expanding

green purchasing and the Minister of Agriculture, Forestry and Fisheries Prize or December 7, 2017.



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re, Forestry eries Prize on er 7, 2017.



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LAWSON

Reducing resource consumption Promoting reduced use of plastic shopping bags and reuse of equipment

We strive to reduce plastic consumption by various initiatives such as creating and distributing Convenience Store Eco Bags for reduced use of plastic shopping bags and reusing fixtures and equipment. These initiatives also enable us to reduce CO₂ emissions.

Fiscal 2017

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Creation and distribution of reusable shopping bags

Lawson makes Convenience Store Eco Bags to help reduce the use of plastic shopping bags. These reusable shopping bags are just the right size for the boxed meals and bottled drinks that customers buy frequently. In March 2007, we started handing out these free bags in some LAWSON stores to promote our Bring Your Own Bag campaign. Later, we started selling the bags through Loppi multimedia information terminals. We also promote penetration of the bags outside the company by releasing the bags' specifications and inviting other companies to collaborate. We have distributed 4.43 million reusable shopping bags* in the 10 years since we introduced the initiative.



* Including reusable shopping bags other than our Convenience Store Eco Bags

Total number of distributed reusable shopping bags Fiscal 2016

Fiscal 2015

Reducing the use of GO plastic shopping bags

We work to reduce the use of plastic shopping bags by having store staff ask customers whether they need them, using in-store broadcasting, and putting up posters. We also participate in municipal campaigns to reduce the use of plastic shopping bags by posting campaign notices and promoting the use of appropriately sized plastic shopping bags. In fiscal 2017, the per-store use of plastic shopping bags decreased by 25.6% compared with fiscal 2000, and the plastic shopping bag handout rate was 78.1%.

4.34 million > 4.38 million > 4.43

Municipalities conducting campaigns to reduce the use of plastic shopping bags

Prefectures : Akita, Fukushima, Gunma, Okayama, Fukuoka, Oita, and Nagasaki Cities : Asahikawa (Hokkaido), Sendai (Miyagi), Musashino (Tokyo), Nagoya (Aichi), Kyoto (Kyoto), Nara (Nara), and Izumiotsu (Osaka),



A plastic shopping bag reduction campaign poster posted in the stores



Environmentally-friendly containers and packaging

We use formed material in containers and packaging for boxed meals and other products, make the containers and packaging thinner and change their shapes. Through these efforts, we have cut CO₂ emissions by 9.9% in fiscal 2017 (compared to fiscal 2006), based on calculations of emissions when containers are incinerated. We have reduced film resin and CO₂ emissions by 40% just by limiting the use of wrapping films around the lids of boxed meals. Moreover,

containers are made from bio-PET plastic, part of which is derived from a plant (sugarcane). From October 2017, plastic shopping bags used by Natural Lawson are made from polyethylene, part of which is derived from sugarcane.

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Using biological ink for packing materials

As part of our green actions for products and services, we are using biological ink for printing on packing materials for original products. Biomass ink is used for packing films for rice balls wrapped or self-hand-rolled with nori (dried seaweed), while plant oil ink is used for their product labels. Biomass ink is also used for packing films for Niigata Koshihikari rice balls. We expect that these actions will reduce CO₂ emissions by about 42 tons in a year



Reusing fixtures and equipment

LAWSON

When we refurbish or close a store, we keep its fixtures and equipment that meet a certain standard in our reuse centers. After cleaning and maintenance, we reuse them for refurbished or new stores. One reuse center is located in western Japan and the other in eastern Japan. All fixtures and equipment are numbered for identification to enable effective reuse in the stores regardless of their location.



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From raw materials procurement to sales activities at stores Reducing the environmental burden in our supply chain

The Lawson Group operates as a manufacturing retailer based on a small commercial area model, producing high value-added products and selling them in customers' neighborhoods. To support these operations, Lawson is enhancing efficiency by expanding its involvement in every stage of the supply chain. In all these efforts, we are working to reduce the environmental burden.

Lawson supports the "COOL CHOICE" Movement



Extend the blessings of to future generations

f Earth

"COOL CHOICE" is a national movement which aims to "reduce emissions of greenhouse gases (such as CO₂)." This campaign encourages people to make smart energy-saving choices in their daily lifestyles, such as by turning on or off lights in a room, turning on or off the water tap when washing the face, and setting air-conditioner temperatures to appropriate levels. The Lawson Group collaborates in this initiative and contributes to realizing a low-carbon society.



In raw materialsprocurement process:

Lawson produces boxed meals, rice balls, desserts and other products using as many domestically sourced, seasonal ingredients as possible. We also use radishes and potatoes produced in LAWSON Farms for ODEN and croquettes. This not only contributes to the revitalization of local communities across Japan, but it also reduces energy consumption in transportation compared to using ingredients imported from overseas.

In manufacturing process:

We have introduced the Production Process Management System, which carefully measures ingredients, product volume and servings down to a gram for each product. The system enables us to reduce food waste by eliminating over-production.

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In delivery process:

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Lawson promotes multi-drop deliveries and optimizes delivery frequency. In addition, hybrid delivery vehicles are used to improve fuel economy. Lawson also uses a traffic control system and drive recorders for safety driving and educates drivers on how to prevent unnecessary vehicle idling.

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A Semi-automatic Ordering System has been introduced for products such as boxed meals and rice balls. A proper merchandise assortment and ordering quantities contribute to waste reduction by enabling customers to find what they want whenever they come to a store. Any surplus food that remains is recycled.

Data sheet (As of the end of February 2018, except items with a specific date)



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Food recycling ratio & number of stores conducting food recyclina Waste oil recycling (left scale) Recycling into feed and compost (left scale) Thermal energy recovered (left scale) (Number of stores) 105 16,000 -- 100 103 2,845 174 2,582 2,381 80 13.156 12,000 -12.348 11.470 60 906 44.5 8.000 -7403 - 40 42.5 4,000 -- 20 2007 2015 2016 2017 (Base year) (Fiscal year) *1 The food recycling ratio does not include Lawson Okinawa. Inc., Lawson Minami-Kyushu Inc., Lawson Kouchi, Inc., or Lawson Sanin, Inc. *2 April 1 to March 31 - Previous page



Total customer donations received since 1992 (including disaster relief funds)



Number of stores selling over-thecounter (OTC) medicines

180 stores

Number of stores with a dispensing pharmacy on the premise

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(As of the end of May 2018)

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Total number of distributed reusable shopping bags



Plastic shopping bags used per store



Achievements of Lawson Green Fund activities

Cumulative donations Approx.

Annroy

Activities conducted in

hillion ven

Size of the area planted for Number of trees planted for areening Annrox.

Participating businesses of the Lawson Group as a whole:

The size of the area and the number of trees planted for greening have been calculated on the basis of the total amount of donations raised through Lawson Green Fund activities, the overall achievements of the Green Fund activities, and other assumptions. (From Sentember 1992 through February 2018)

Bodies concluding disaster goods supply agreements



governmentprefectures: designated cities (As of July 1, 2018)

About us

Corporate profile

Company name	Lawson, Inc.	Business	Franchise chain development of LAWSON,
Headquarters	East Tower, Gate City Ohsaki, 11-2, Osaki 1-chome,	activities	NATURAL LAWSON and LAWSON STORE100.
	Shinagawa-ku, Tokyo 141-8643, Japan	Net sales for all stores	2,283.6 billion yen (consolidated)
President and CEO, Representative Director	Sadanobu Takemasu	Number of domestic stores	13,992 stores
Chairman of the Board		Operating areas	All 47 prefectures in Japan
Established	April 15, 1975		China (Shanghai, Chongging, Dalian,
Capital	58,506.644 million yen		Beijing,Wuhan), Indonesia, U.S.A (Hawaii),
Number of employees	10,028		Thailand, and Philippines

Note1:Net sales for all stores is the sum of total sales by the domestic convenience store business, overseas business and Seijo Ishii stores (consolidated subsidiaries only). For the SEIJO ISHII business, only the total for its company-operated stores is included.

2: The total number of stores in Japan is the total of LAWSON, NATURAL LAWSON and LAWSON STORE100 stores operated by Lawson, Inc., Lawson Sanin, Inc., Lawson Okinawa, Inc., Lawson Minami-Kyushu, Inc., Lawson Kochi, Inc., and Seijo Ishii stores operated directly by SEIJO ISHII, CO., LTD,

Total number of stores (in Japan and overseas)*

As of the end of February 2018 (Consolidated)

Areas in which stores are operated 15,588 stores As of the end of February 2018

		s in Japan* Kanto/Koshine		992 sto Chubu reg		Kinki regi	on	Chugoku re	egion	Kyushu/Okinav	va region
654 st	ores	5,023	stores	1,673s	tores	2,583	stores	806 sto	res	1,529 s	tores
Tohoku reg	gion	lbaraki Tochigi	210 196	Toyama Ishikawa	190 103	Shiga	157 338	Tottori Shimane	143 146	Fukuoka	493 72
1,098 s	tores	Gunma	122	Fukui	114	Kyoto Osaka	330 1,128	Okayama	188	Saga Nagasaki	105
Aomori	246	Saitama	674	Shizuoka	268	Hyogo	677	Hiroshima	211	Kumamoto	153
Iwate	172	Chiba	610	Aichi	683	Nara	138	Yamaguchi	118	Oita	182
Miyagi	240	Tokyo	1,687	Gifu	176	Wakayama	145			Miyazaki	106
Akita Yamagata	190 108	Kanagawa Niigata	1,061 159	Mie	139	Shikoku r	egion 6	526 stores	6	Kagoshima Okinawa	194 224
Fukushima	142	Yamanashi Nagano	128 176			Tokushima Kagawa	134 134	Ehime Kouchi	219 139		

* The number of stores above includes stores operated by Lawson Sanin, Inc., Lawson Kochi, Inc., Lawson Minami Kyushu, Inc., and Lawson Okinawa, Inc. The number of overseas stores is the number of LAWSON brand stores run by the operating company in each region.



Main Lawson Group Companies

Field	Company name				
Domestic convenience store business	Lawson, Inc. Lawson Store100, Inc. SCI, Inc Lawson Sanin, Inc. Lawson Okinawa, Inc. Lawson Minami-Kyushu, Inc. Lawson Kochi, Inc.				
Entertainment	Lawson HMV Entertainment, Inc.*1				
business	United Cinemas Co., Ltd.				
Financial services	Lawson ATM Networks, Inc.*2				
business	Lawson Bank Preparatory Company Inc.*				

Field Company name Consulting business BestPractice, Inc. Lawson (China) Holdings, Inc. Shanghai Hualian Lawson, Inc. Chongging Lawson, Inc. **Overseas business** Dalian Lawson, Inc. Beijing Lawson, Inc. Saha Lawson Co., Ltd. SEIJO ISHII business SEIJO ISHII. CO., LTD. *1 Lawson HMV Entertainment, Inc. was renamed Lawson Entertainment. Inc. on June 1, 2018. *2 Lawson ATM Networks, Inc. was integrated into Lawson Bank Preparatory Company Inc. on June 1, 2018.

*3 Lawson Bank Preparatory Company Inc. was renamed Lawson Bank, Inc. on July 2, 2018.

As of the end of February 2018

As of the end of February 2018



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